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- **Anxiety Attacks**
- **Insomnia**
- **Depression**

Suffer From:

- **Nervous Indigestion**
- **Mood Swings**
- **Health Burnout**

**You Need
This Book!**

**Paul C.
Bragg** N.D., Ph.D.

Life Extension Specialist

**Patricia
Bragg** N.D., Ph.D.

Health & Fitness Expert

Bragg Health Crusades - America's Pioneers

BRAGG

Build Powerful Nerve Force

It Controls Your Life – Keep It Healthy!

PAUL C. BRAGG, N.D., Ph.D.
LIFE EXTENSION SPECIALIST

and

PATRICIA BRAGG, N.D., Ph.D.
HEALTH & FITNESS EXPERT



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Notice: Our writings are to help guide you to live a healthy lifestyle and prevent health problems. If you suspect you have a medical problem, please seek alternative health professionals to help you make the healthiest informed choices. Diabetics should fast only under a health professional's supervision! If hypoglycemic, add spirulina or barley green powder to liquids when fasting.

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and

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- REVISED AND EXPANDED -

Thirteenth Edition MMII

E-book PDF ISBN: 0-87790-550-9

Published in the United States

HEALTH SCIENCE, Box 7, Santa Barbara, California 93102 USA



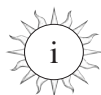
PAUL C. BRAGG, N.D., Ph.D.
World's Leading Healthy Lifestyle Authority

Paul C. Bragg's daughter Patricia and their wonderful, healthy members of the Bragg *Longer Life, Health and Happiness Club* exercise daily on the beautiful Fort DeRussy lawn, at world famous Waikiki Beach in Honolulu, Hawaii. Membership is free and open to everyone who wishes to attend any morning – Monday through Saturday, from 9 to 10:30 am – for Bragg Super Power Breathing and Health and Fitness Exercises. On Saturday there are often health lectures on how to live a long, healthy life! The group averages 75 to 125 per day, depending on the season. From December to March it can go up to 150. Its dedicated leaders have been carrying on the class for over 30 years. Thousands have visited the club from around the world and carried the Bragg Health and Fitness Crusade to friends and relatives back home. When you visit Honolulu, Hawaii, Patricia invites you and your friends to join her and the club for wholesome, healthy fellowship. She also recommends you visit the outer Hawaiian Islands (Kauai, Hawaii, Maui, Molokai) for a fulfilling, healthy vacation.



To maintain good health, normal weight and increase the good life of radiant health, joy and happiness, the body must be exercised properly (stretching, walking, jogging, running, biking, swimming, deep breathing, good posture, etc.) and nourished wisely with healthy foods.

—Paul C. Bragg



BRAGG HEALTH CRUSADES for 21st Century Teaching People Worldwide to Live Healthy, Happy, Stronger, Longer Lives for a Better World

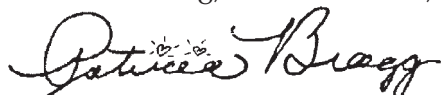
We love sharing, teaching and giving, and you can share this love by being a partner with Bragg Health Crusades World-Wide Outreach. Bragg Crusades is dedicated to helping others! We feel blessed when your life improves through following our teachings from the Bragg Books and Crusades. It makes our years of faithful service so worthwhile! We will keep sharing, and please do write us how our teachings have helped you.

The Miracle of Fasting book has been the #1 book for 15 years in Russia! Why? Because we show them how to live a healthy, wholesome life for less money, and it's so easy to understand and follow. Most healthful lifestyle habits are free (good posture, clean thoughts, plain natural food, exercise and deep breathing that promotes energy and health into the body). We continue to reach the multitudes worldwide with our health books and teachings, lectures, crusades, radio and TV outreaches.

My joy and priorities come from God and healthy living. I love being a health crusader and spreading health worldwide, for now it's needed more than ever! My father and I also pioneered Health TV with our program "Health and Happiness" from Hollywood. Yes – it's thrilling to be a Health Crusader and you will enjoy it also. See back pages to list names (yourself, family and friends) who you feel would benefit from receiving our free Health Bulletins!

By reading Bragg Self-Health Books you gain a new confidence that you can help yourself, family and friends to The Bragg Healthy Principles of Living! Please call your local book stores and health stores and ask for the Bragg Health Books. Prayerfully, we hope to have all stores stock the Bragg Books (we keep prices low as possible) so they will be affordable and available for everyone to learn to live healthier, happier and longer!

With A Loving, Grateful Heart,



BRAGG HEALTH CRUSADES, America's Health Pioneers

Keep Bragg Health Crusades "Crusading" with your tax deductible donations.

Box 7, Santa Barbara, CA 93102 USA (805) 968-1020

Spreading health continuously worldwide since 1912



Build Powerful NERVE FORCE



To preserve health is a moral and religious duty, for health is the basis for all social virtues. We can no longer be as useful when not well. – Dr. Samuel Johnson, Father of Dictionaries



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When you sell a man a book you don't just sell him paper, ink and glue, you sell him a whole new life! There's heaven and earth in a real book. The real purpose of books is to trap the mind into its own thinking. – Christopher Morley





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Doubt destroys. Faith builds. – Robert Collier



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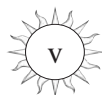
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A horse that resists the reins, a car without brakes and a person with no self-control, are all equally headed for disaster.





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What really matters is what you do with what you have! – Shirley Lord



*World Health Crusaders
Paul C. Bragg and
daughter, Patricia*

Why My Father & I Wrote This Book

Let us share with you our experiences with Powerful Nerve Force versus Nervous Fatigue. My father knows what it is to be so exhausted that every cell of your body seems to cry out with extreme weakness! He was once so ill and weak that he couldn't raise his head from a pillow. That changed because he changed his lifestyle.

Dad learned how to rebuild his Powerful Nerve Force the Natural Way and lived to be a great great grandfather with a vast storehouse of energy. We enjoy our ageless, tireless bodies and enjoy our busy lives and are getting more accomplished than ever before – yet we still have time to indulge in our many athletic hobbies. We've hiked the highest mountains in the world and can still play a fast game of tennis with people young enough to be our great grandchildren! We still swim and lift weights 3 times a week. We can ride our bikes or jog for miles at a time, then write books and at times travel off on the Bragg Health Crusades around the world.

This book outlines our Bragg Building Powerful Nerve Force Program. It can change your entire life! You will learn how to master your life with new zest for living and how to change nervous exhaustion into inexhaustible energy! You can build a new life for yourself if you follow our program faithfully . . . because your life and energy flows through your nerves! We can help but it's your life! It's up to you!



Bragg Healthy Lifestyle Plan

- Read, plan, plot, and follow through for supreme health and longevity.
- Underline, highlight or dog-ear pages as you read important passages.
- Organizing your lifestyle helps you identify what's important in your life.
- Be faithful to your health goals everyday for a healthy, long, happy life.
- Where space allows we include "words of wisdom" from great minds to motivate and inspire you. Please share your favorite sayings with us.
- Write us about your successes following The Bragg Healthy Lifestyle.

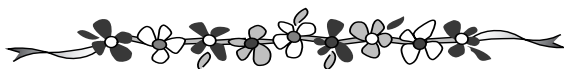
Build Powerful Nerve Force

Nerve Force Is Your Vital Key to Life

My father and I love being health crusaders and make no attempt to produce literary classics when writing the Bragg Healthy Lifestyle books. We write in simple, easy-to-understand language and present health facts and wisdom that can be deeply imprinted upon the reader's mind to inspire them to live a healthy life. Our health message is of such vital importance that it should be brought to the attention of every man, woman and youth around the world.

We are living in the age of nerve stress. The terrific strain of the present-day "mile-a-minute rat race" is slowly but surely undermining the very foundations of our existence. Unless we take determined steps now to counter-act this threat, in a few decades we may find ourselves in a world populated with nervous wrecks! We are especially concerned for the American people. Throughout the world sufferers from nervous disorders abound, but it is American men, women and children who strain their nerves the most.

Our deep interest is in sharing this message of how to have healthy nerves, since each of us is governed by our Nerve Force. I am also interested in this subject because my father was born with highly sensitive nerves. I too have always had high energy, along with sensitive, active nerves. As a young man it became imperative for my father to learn to control his Nerve Force so he could reach his lifetime goal – being a health crusader!



There is just one life for each of us: our own. – Euripides

You are what you eat, drink, breathe, think, say and do. – Patricia Bragg

Good health and good sense are two of life's greatest blessings.

– Publilius Syrus, 42BC

Paul Bragg's New Way to Health

After he had defeated tuberculosis at 18, Dad became intensely interested in healthy lifestyles and fitness and resolved to achieve the highest physical perfection allowed by Mother Nature. The developmental process of his study and practice of Health Culture began with physical exercise and athletics because he believed – as many do today – that muscular strength means health. As the fallacy of this dangerous theory became clear to him, he began to concentrate on scientific nutrition, deep breathing and systematic body-building to repair and renew his physique. He remained always on the alert to find the weakest cog in his body's machinery.

He found the most vulnerable factor in health to be the nerves, the body's governing force. That is where the body is weakest and most sensitive to abuse. We must begin to build up our Vital Force in the nerves! This statement is not based upon mere theory. Dad personally supervised Physical and Nutritional Programs for thousands yearly, also teaching thousands of students who attended our Bragg Health Crusades worldwide. The truths of my father's early teachings are now becoming accepted and honored by health professionals worldwide.



The Secret of Nerve Force

Nerve Force is the source of all life! Life itself flows through your nerves – never forget that! When fully supplied with Nerve Force, we are enthusiastic, happy, fit and ambitious. We overcome difficulties and are ready to accept the challenges that life offers. Problems of all kinds become manageable when we are confident that we have the Nerve Force to cope with them.

People with powerful Nerve Force cannot be beaten. They rise up again for a new start, no matter how often they might fail. In the end, they win! Thus, 95% of humanity is dominated by the other 5%. It's Nerve Force that does the leading and makes the difference!



When health is absent, wisdom cannot reveal itself, strength cannot be exerted, wealth is useless and reason is powerless. – Herophiles, 300 B.C.

Perfect health is above gold; a healthy body before riches. – Solomon

Nerve Force Is the Key to Vital Living

Your health, strength, vitality and endurance are directly measured by the degree of your Nerve Force. It gives you the reserve power that makes life successful and fascinating. The world is full of people with the brains and ability to rise to the top, but who lack the necessary Nerve Force to push them forward. A person's beauty, charm and vivacity are directly related to the Nerve Force that makes them sparkle with radiant health.

Your body is a complicated machine; Nerve Force and physical health are interdependent. Nerve Force is the driving power – but its generation, in turn, depends upon the harmonious activities of the vital organs. Your body is nourished throughout its every part by a vast circulatory system that carries oxygenated blood from your heart and lungs. If an organ is not functioning properly, your blood will not contain the elements necessary to create the right sort of Nerve Force. Your stomach must digest efficiently. The digestion assimilating process must be dependable. The eliminating organs – the bowels, lungs, kidneys and skin – must have tremendous Nerve Force to work efficiently. The spleen, liver and all the vital organs of the complex blood-making laboratory must all work harmoniously.



If you arise every morning feeling dull and fatigued, if you are without ambition or goals, if you feel old, worn and dragged-out, or if the future looks hopeless and you feel defeated and helpless, then there's something wrong with your nervous system! Your Nerve Force is depleted and must be renewed! Good news: You don't have to feel this way! Read on and learn how.

There is one thing you can do – start rebuilding your vital Nerve Force today! The body is a miraculous self-cleansing and self-healing organism when you give it and Mother Nature a chance. Unfortunately, most people, especially Americans today, are depleting their Nerve Force and are whipping their nerves in a desperate effort to compensate. This only makes everything worse.

Nutrition directly affects growth, development, reproduction, well-being and the physical and mental condition of the individual. Health depends upon nutrition more than on any other single factor. – Dr. William H. Sebrell, Jr.

Over a 70 year lifespan, your busy stomach processes about 40 tons of food.

"Bad Nerves" Are Dangerous and Are Destroying American Youth and Adults

"Bad Nerves. . . " We hear about them constantly and everywhere! The physician tells a patient, "It's your nerves." Sensitive and highly-strung people complain about their "nerves." Day after day you hear of housewives, blue-collar workers, business and professional people having a "nervous breakdown." You even hear parents say of their child, "He's so nervous, I can't discipline him!"

American teenagers are one of the most nervous groups of our entire population. Young peoples' nerves are so jangled that they require the pounding beat of rap or heavy metal music to stimulate them. Some of them must have it so constantly that they carry boom boxes around with them to beat their exhausted nerves. They watch violent movies, TV shows and videos, and millions are becoming heavy alcohol and drug users.

You see evidence of "Nerves" everywhere – on the street, on buses, in the movies, in schools and colleges, and especially in your home, with your own family. In some households the television is on continually from dawn to midnight. Unfortunately, people seem to crave TV now. Most people's nerves are so worn out that they can only be stimulated by the sight and the sound of violence, crime and murder. Movies, the TV shows and videos are the number one school for promoting crime, corrupted living, drugs, premarital sex, early pregnancy and alcohol and drug abuse. Shows with a violent and sexual content have almost replaced the cultural and wholesome programs offered on TV. (Complain – email, call.)

America is a nation of nervous people, a fact known the world over and openly admitted by our own nerve specialists. Our national intensity is directly related to our "mile-a-minute" lifestyle that causes nerve burnout. It's making us the most progressive nation on earth . . . but it's also destroying our health! Our crowded mental institutions prove this. Half of the hospital beds of the country are occupied by people with nervous disorders!

Do what you can, with what you have, where you are! – Theodore Roosevelt



There Is No Mental Health Without Powerful Healthy Nerve Force

The best authorities on mental health say that if mental illness continues to increase at the present rate, in less than a hundred years there will be no one to take care of the mentally ill because everybody will be the victim of some mental disorder! Sounds frightening, doesn't it? Medical records prove it. There are not enough psychiatrists and psychologists to handle the mentally ill today. America is in a sad and deplorable situation!

Millions of people have subnormal Nerve Force and as a consequence suffer from endless organic and physical troubles which make their lives miserable. When people don't have the Nerve Force or basic vitality to meet the pressure which life puts upon them, what happens? Let's take a look. The first thing most people do is to take one of the milder stimulants – such as tobacco, coffee, tea, candy or cola drinks – to combat their stress. The deeper their Nerve Force reserves drop, the more often they seek out the stronger stimulants – alcohol and harder drugs. It is not long before far too many of them become addicted to some dangerous and powerful drug.

There are many people who consider themselves normal, yet they cannot go through an ordinary day without the use of some kind of pill. At night their nerves are so exhausted that they can't get rest without a sleeping pill! Just watch your TV and note how many pain, sleeping and tranquilizers pills are advertised!

Why Are There Alcohol & Drug Problems?

Our daily newspapers are filled with accounts of young men and women of high school and college age abusing themselves with alcohol, cocaine, etc. Medical authorities say that cocaine, crack and ecstasy are brain, body and health destroying drugs. Yet millions of nerve-depleted young Americans are using these drugs regularly! The same is true of marijuana, called "pot". Thousands of pounds are consumed by Americans daily. In fact, this "pot" habit is becoming so widespread that groups are promoting



Who is strong? He that can conquer his bad habits. – Ben Franklin

legalizing this powerful nerve-destroying drug. Anything that gives the depleted nerves a *kick* is used by desperate *junkies*. Some Americans even sniff gasoline or glue and lapse into a stupor. We all know the tragic life these legal drugs – tobacco and alcohol cause millions of Americans. Some become addicted at an early age. There's 55 million smokers and over 76 million people who have a family member who is or was an alcoholic! Webs: www.lungusa.org, www.familystudies.org or www.alcoholics-anonymous.org

What is Meant by “Nerves”?

The popular expression “nerves” can actually mean Nerve Exhaustion or lack of Nerve Force. To ask, “What is Nerve Force?” one might as well ask, “What is Electricity?” Both are just as intangible. We know that Nerve Force is the Vital Force of Life, a mysterious energy that flows from the nervous system to give life and energy to every vital organ. Sever the nerve which leads to any organ and the organ will cease functioning.



The wonderful structure we term the Nervous System consists of millions of cells which act as reservoirs of Nerve Force. The amount of stored energy represents our Nerve Capital. Every organ works incessantly to keep the supply of Nerve Force in these cells at a high level. Life itself depends more upon Nerve Force than upon the food we eat or even the air we breathe. Without the activating Nerve Force we could neither breathe nor eat!

Depleting Our Reservoir of Nerve Force

There are numerous ways we unduly tax our nerves: poor nutrition, lack of oxygen or regular sleep, stress, overwork, anger, worry, jealousy, hate, envy, greed, self-pity, guilt and grief. If we subject our muscular system to excessive strain and consume more Nerve Force than the body can produce, the natural result is Nerve Bankruptcy: complete Nerve Exhaustion and maybe even a nervous breakdown! There is but one malady more terrible than Nervous Exhaustion – its kin, insanity! Those who have endured this know the terrible suffering involved. Nervous Exhaustion can put a cloud of misery over your life.

No man can violate Nature's Laws and escape her penalties! – Julian Johnson

The Danger Signals of Low Nerve Force

When the Nerve Force is low, you can go through life burdened with fear and never recognize its presence. Only a courageous self-analysis will disclose the presence of this universal enemy. When you begin such an analysis, search deeply into your character and be brutally honest with yourself! As you will note, the symptoms of fear and low Nerve Force themselves will work against such honesty. You must collect and redirect your remaining Nerve Force to head-off these danger signals! It's your first step onto the Road of High Health. **CHECK FOR:**

1. INDIFFERENCE Do you tend to easily accept, without protest, whatever life offers you? Do you lack initiative, imagination, enthusiasm and self-control? Low Nerve Force drains away your ambition, while it's making you mentally and physically lazy, willing to tolerate poverty or a lower standard of living. It also makes you unable to get out of a demeaning situation.

2. INDECISION Are you inclined to let others do your thinking for you? Would you rather be led than make decisions for yourself? A person with low Nerve Force is easily brainwashed because others can control their mind. They can actually become a human robot who does not question anything!

3. DOUBT Do you secretly doubt your ability to do things and, as a consequence, also doubt the sincerity of those who want to help you? Low Nerve Force is often characterized by alibis and excuses designed to cover up, explain away or apologize for personal failures. It is sometimes expressed in the form of criticism or envy of those who have sparkling health or those who have found success in life.

4. WORRY Are you a chronic worrier? This is a major danger signal of low Nerve Force and can easily lead to a nervous breakdown! Worriers are miserable people, living in a haze of fears. Worrying saps the life out of a person and ages them prematurely. It is an absolute and scientific fact that you can worry yourself into the hospital and an early grave!



Nature, time and patience are the three great physicians. – Irish Proverb

If your Nerve Force is low to the point of chronic worry, you will probably say, "If you had my problems, you would worry, too!" That is not necessarily true. Everyone encounters problems as life goes on – often bigger ones than you have encountered. But a person who has powerful Nerve Force does not worry about a problem. They face it objectively and in a calm, logical, practical way they find a solution! Often, after carefully examining a problem and if they are unable to find a solution, they will turn it over to a Higher Power and pray for the answer. We have seen miracles with prayer!

Worrying about a problem will not solve it! It only destroys your health and ages you prematurely. Worry is a killer! Build a strong Nerve Force and solutions come.

5. BEING OVERLY CAUTIOUS Do you wait for "the right time" to begin putting ideas and plans into action – until waiting becomes a permanent habit? When Nerve Force is low, pessimism is high. One habitually looks for the negative side of every situation – thinking and talking of possible failure instead of concentrating upon the means of success. This leads to knowing all the roads to disaster but never searching for ways and means to avoid failure. Constant procrastination and uncertainty often leads to tension, poor circulation, indigestion, constipation, nervousness, bad breath and a terrible disposition.

A Healthy Lifestyle is The Wisest and Best Remedy for Nervous Disorders

Let it be definitely understood that we can't offer any cures for nervous conditions. We do not prescribe, diagnose or treat disease in any way. That is strictly for the doctors. We are teachers instructing people in a Program of Natural Living that will keep their entire body in good physical condition. This program – The Bragg Healthy Lifestyle – includes correct daily habits of eating, exercising, sleeping, breathing, fasting, relaxing, bathing, posture, and even a technique of meditation for developing powerful control over the mind and body. Everyone who wishes to be free from chronic fatigue and build powerful Nerve Force must have full control of both their mind and body.



Live as Mother Nature Intended You to Live!

One of the dominant themes of this book is a gradual return to a more natural way of living. In your thinking, eating and all of your daily habits, you must strive for simplicity of life. Try to reach a nearness to Mother Nature and make yourself at home with her. When you feel that the same pure forces which express themselves in a pine tree are manifesting themselves in you, you have made a big stride toward the ideal life.

Begin to live as Mother Nature and God want you to live. Seek and feel their love and know that you can be part of their healthy world-wide family. In your daily meditations repeat over and over again, "I am becoming the perfect child of God and Mother Nature!" You become one with Mother Nature when you live the natural Bragg Healthy Lifestyle. As you become a part of Mother Nature – in body, mind, and spirit – you will attain the highest possible Nerve Force!

Happiness and Love are Simplicity

Happiness and Love are what we all seek, and when found, life can be heaven on earth! Let's be like children – pleased with simple things! The more we complicate our lives, the more we drain our Nerve Force. With wholesome health and serenity of mind, let us live our lives in tranquility and contentment! Let us find the pure joy of living! Let us love Mother Nature as she reveals herself to us in all her simplicity and beauty! If we live a useful, humble, sane life according to her righteous laws – cultivating happiness and sharing it with those near and dear to us – we will do more than well! The best religion of all is found in kindness, understanding, giving and sharing. The real measure of our sunshine is in the brightness we can kindle in the eyes of others.



Simplify – Simplify – Your Life – It Produces Miracles!

Streamline and unclutter your home and closets, your business and office, your professional and personal life of all unnecessary baggage in this overly modern, yet hectic world of today! Live simply and stay close to Mother Nature and God! – Patricia Bragg

Love and Survival

Famous Dr. Dean Ornish, M.D. states how you feel emotionally can affect you physically: (www.ornish.com)

In my work with cardiac patients over the last 20 years, I am convinced that love and intimacy are at the root of health and illness; there is such a thing as the healing power of love.

UC Berkeley Scientists studied patients who were undergoing coronary angiography. Those who felt the most loved and supported by family and friends, had substantially less blockage in the heart arteries. These findings are similar in Swedish research. More than 1,700 men and women between the ages of 29 and 74, were studied for 6 years. Those who were more isolated with low emotional support were four times more at risk of dying prematurely. Clearly, scientific studies have proven that the capacity to nurture and be nurtured – to have a loving heart is a vital link to a long and healthy life!



If we will only let her, Mother Nature will comfort us and bring us joy. Let us try to understand her with the minds of servants . . . but enjoy her with the open and glad hearts of children. To have overall powerful Nerve Force we must learn the great Laws of Mother Nature and live by them. That is what this book is all about. Its purpose is to show you how to live by the Laws of Mother Nature and God and reap the rewards of Health and Happiness. The kingdom of heaven is within you! Make your heaven here and now!

By trusting in Mother Nature and obeying her laws, understanding your physical machinery and the way to care for it, you can build a powerful Nerve Force that can bring you unbelievable happiness! No matter how low you feel mentally, physically and emotionally, know that the body is a self-cleansing, self-repairing, and self-healing instrument. Give your body a chance and its recuperating vital forces can make you a new healthy person!



Many people treat their bodies as if they were rented from Hertz – something they are using just to get around in, but nothing they genuinely care about understanding. – Chungliang Al Huang

The Art of Long, Healthy, Happy Living

One of the best recipes for a long, healthy and happy life is just to keep on living by God's and Mother Nature's Laws. Consider each day as a little life in itself and make it as perfect and well-rounded as you possibly can.

What you sow in one period of your life, you reap in another. Live well today so you will have a better tomorrow! Try to be better physically and mentally on your next birthday than you are now. By living supremely for the moment you are investing in a superb life for your future. However, please be aware of yourself! The moment you relax your guard, the enemy is ready to rush in and smite your weak spot. A few may live long and happily without trying to live well and healthfully, but you will live longer, be healthier and happier if you make a conscious effort! Living for health, longevity and happiness is an art. If you deliberately strive to prolong your life in health and happiness, you may just do so!

Build Your Own Nerve Force



The reason we told you we offer no magic cures for people with nerve problems is because to build powerful Nerve Force you, and you alone, must do it! It is day to day living and thinking that is important. We will outline our entire Bragg Healthy Lifestyle for you in this book, but we cannot live it for you – nor can anyone else! No one can eat, exercise, fast, breathe or meditate for you. The more you put into this Nerve Force Program, the more good benefits you will reap from it!

Our Program is designed to not only give you powerful Nerve Force, it will also make you a more balanced person physically and mentally. The program is designed to lead you to “bliss consciousness”, which simply means getting more out of your life – more peace, serenity and happiness. This is the true joy of living!

There's a positive side and a negative side – it's up to you to decide! – Sister Corita

We must always change, renew, rejuvenate: otherwise we harden. – Goethe

You can't attain healthy relaxation in the true sense of the word when you use toxic stimulants and powerful drugs. – Exercise for Health

This Is Your Life To Love and Protect

You were put here to enjoy life! And though we firmly believe that the kingdom of heaven is within every person, we also believe that you must work to reach that heavenly state of joyful living! We must earn it! It is not handed out on a silver platter. Remember that what you give to life is what you get from life. The results you will get out of The Bragg Healthy Lifestyle will be in exact proportion to the effort you put into it.

Nerve Force is the most precious gift of God and Mother Nature. It means everything – your happiness, your health and your success in life. You must learn all there is to know about your nerves: how to protect, relax, calm and soothe your nerves. In this way, you can rebuild your precious Nerve Force, as you strive to keep yourself healthy, physically and mentally fit.

The *Archives of General Psychiatry* cites recent studies that show how stress markedly delays wound healing. One study assessed the relationship between the psychological stress and the secretion of pro-inflammatory cytokines – development of local immune responses that are central in the early stages of wound repair. Researchers induced skin blisters on the forearms of 36 women. Those with higher perceived stress scores had lower level of cytokines production, causing slow healing.

Worry is a Killer

Most humans are so full of worry that they believe they can never overcome their miseries. Each day the little bit of Nerve Force they have is dissipated by worrying about their difficulties. This is one sure way to arrive at a complete nervous breakdown. The surest way to become a nervous wreck is to worry. Worrying about a problem does not solve it – it only makes things worse. As we said before, you can literally “worry yourself to death”. A neighbor almost did!



Breathing deeply, fully and completely energizes the body, calms the nerves, fills you with peace and helps keep you youthful. – Paul C. Bragg

Our habits, good or bad, are something we can control. – Dr. E. J. Stieglitz

Suicide Rate Soaring Among All Ages!

This woman had multiple serious problems. She suffered with migraine headaches that almost drove her out of her mind. She was chronically constipated, tortured by gas pains and a victim of insomnia. Her husband was an alcoholic. Their two children were wild, uncontrollable teenagers who brought her and her husband nothing but grief. She was worried to the breaking point and had thoughts of committing suicide. Records show in America, thousands resort to suicide to escape from their worries and problems, and suicide rates are soaring even among teenagers. The main causes are: the crime, killing and death that is promoted in movies, TV shows, videos and rap music. Also the unhealthy, immoral lifestyles of youth are often due to a lack of parental and spiritual guidance that should and could provide a solid foundation for a well balanced life!

The Bragg Healthy Lifestyle Prevents Suicide

Finally, this neighbor came to our home one evening and told us what she had in mind. Naturally we told her this was a terrible thing to do to herself. We knew she could overcome her problems if she would follow Mother Nature's Laws. We told her that no matter what her worries were, we believed that if she would build her Nerve Force she could find the answers to most of her problems. We also told her that she had attempted to break every law of health and natural hygiene. By breaking these laws she had only succeeded in destroying her own physical, emotional and mental health!

We finally told her that we had no magic cures to offer her. All we could do was give her our complete Nerve Force Program and Bragg Healthy Lifestyle, which both obey God's and Mother Nature's Eternal Laws!

The first thing about The Bragg Healthy Lifestyle we outlined for our neighbor was a fast of 3 days (page 102), allowing nothing but distilled water. We told her to leave home and go to some quiet spot in the country where she could have absolute rest during this period.

Wrong living (unhealthy lifestyle) is slow suicide living. – Patricia Bragg

From Nervous Breakdown To Health Buildup

She went to Lake Arrowhead, California and rented a cozy cabin among the big pines, and went on a complete three day distilled water fast. As she flushed the toxic poisons out of her body, she became calmer and was able to see her problems more objectively. This period of body purification made tremendous changes physically, spiritually, emotionally and mentally in her well-being. Her thinking was fresher, clearer, happier and healthier. She could take a overall bird's-eye view of her problems and start solving them, one at a time.

We outlined for our neighbor The Bragg Healthy Lifestyle eating program that eliminates all coffee, tea and unhealthy, devitalized foods. We put her on a healthy vegetarian diet for a full month. We told her to meditate and pray for 30 minutes in the morning and again at night. During these calm meditations she was to repeat the following affirmations, many times at first:



14

- *I have mind-heart-soul power to solve all my problems.*
- *My body is pure, clean and healthier from my fast.*
- *I'm now thinking constructively, not destructively!*

Instead of worrying about problems, she sought answers in calm meditation. As she continued to rebuild her vitality, we introduced her to the complete Nerve Force Building Program detailed in this book. With a 24 hour fast (page 110) each week and The Bragg Healthy Lifestyle diet, her physical problems soon faded away.

She began taking her husband to the AA – *Alcoholics Anonymous* meetings (www.aa.org) and this solved his drinking problem. This experience helped her as well. She realized the founders of AA had recognized the role of Nerve Force in helping to solve one of the major



To preserve health is a moral and religious duty, for health is the basis for all social virtues. We can no longer be as useful when not well.

– Dr. Samuel Johnson, Father of Dictionaries

A well-spent day brings happy sleep. – Leonardo Da Vinci

problems of our times – alcoholism! She also found it helped her, as it did other AA members at the opening of each meeting or during her own private meditations to recite and follow this wise world famous Sanskrit prayer:

***Give me the Serenity to accept what cannot be changed;
the Courage to change what can be changed;
and the Wisdom to know the difference.***

This woman also developed the Nerve Force necessary to cope with her two teenage children. She was now better equipped to communicate with them; something she had not been able to do for years. She found she could bridge the generation gap and find the essential common ground to meet and hold discussions with her children. Both of them made a big turn around, went on to college, got splendid grades and good jobs.

Keep Your Nerves Healthy and Strong

So someone who was ready to destroy herself got a new lease on life by turning to Natural Living and simply following the Laws of Mother Nature and God. We were only guides to help her to help herself! That is what we want to do for you, the reader of this book! We want to teach you how to build powerful Nerve Force by following the Eternal Laws of God and Mother Nature.

Remember that life flows through your nerves. An alert and active nervous system is therefore the greatest gift of Mother Nature, for it is through the nerves that we experience the pleasures that make life wonderful and worth living. To be dull-nerved means to be mentally and physically dull – insensitive to the higher phases of life, incapable of deep emotions such as love, and lacking the spark-force of character.

It is true that highly sensitive and active nerves – when abused – are a menace to health. But don't consider it a misfortune if you are born with "high-energy" nerves, although it means you must be wise in words and actions, for you could "explode" if you don't use caution! This Program is designed to help you control your nerves and build a powerful Nerve Force – and use it wisely!

Two Sides of the Shield – Physical and Mental

The story is told of two knights who fought a duel to the death over the exact color of their King's shield which hung high above the center of his castle's great hall. One knight claimed that his sovereign's shield was red. The other asserted just as vehemently that it was green. After their tragic battle someone looked up at the shield – one side was green, the other side was red. Similarly there are two sides to the Shield of Health – the physical and the mental – both equally important!

It's sad to note for centuries the problem of health has been approached primarily on the physical level. Now we know we must do everything in our power not only to keep ourselves physically fit, but also to keep ourselves mentally fit! You will accomplish the first goal by following our Nerve Force Program and The Bragg Healthy Lifestyle. You'll address the second by practicing your daily meditations and prayer, during which you must examine your body – inner and outer self – using reason, logic, intelligence to seek and find the answers to your long-term and daily problems.



A Strong Mind in a Strong Body

These two states – the physical and mental – are so closely interrelated that it is impossible to separate them. Physical health affects mental alertness and mental control imposes the necessary discipline to maintain physical health. For perfect health – including powerful Nerve Force – we must have a strong mind in a strong body. Flesh is dumb! Flesh does not operate through intelligence and reasoning, but through the five senses. Your body's first reaction in response to stimuli is to gratify the senses, such as satisfying hunger: for example, eating something that is pleasing to the taste, regardless of negative health benefits. A vicious circle can evolve into an unhealthy body and mind. The devitalized popular foods in our American diet fail to supply the proper nourishment! Flesh becomes weary, and Nerve Force becomes depleted on “foodless” fast junk foods.

Instead of seeking help from Mother Nature's healthy foods, human flesh seeks quick gratification from the temporary, but false sense of well-being provided by coffee, tea, sugar, colas, pills, alcohol or tobacco, etc. This gratification is temporary relief only. It causes further energy depletion, which can lead to stronger drug use that can create the "false illusions" of feeling good.

Now, your reason and intelligence will tell you that such a pattern of living is slow bodily suicide. Since the brain is your body's "captain", this reckless living can also cause mental deterioration! In order to build a strong body, the mind must be strong enough to assume control of the body, and establish and faithfully maintain The Bragg Healthy Lifestyle habits. A beneficial cycle will then ensue, for a healthy body is your best insurance for a healthy mind and powerful, healthy Nerve Force!

A strong mind will generate positive thoughts and help to keep the body on the High Road to Health. However, the mind can also produce negative thoughts and suggestions, so your mind must be strong enough to resist these impulses. A properly functioning body should have a mechanical precision that protects it from negative mental interference. Our first duty, therefore, must be to educate our bodies to follow The Bragg Healthy Lifestyle. As we improve the physical part of our human machinery, we will also improve our mental state. The brain demands five times as much blood as any other organ. Give it what it needs – healthy nutrition, exercise, deep breathing and do it with faithfulness – it will be grateful and perform better!



Make Your Body Worry–Proof

As usual, the Greeks created this perfect phrase for this human interrelationship: *A strong mind in a strong body.* No one has said it better. If you're mentally upset, you can walk miles – but if physically sick, clear, constructive thinking is virtually impossible. By raising your physical health standards, your mental abilities will increase accordingly. Be on good terms with your body to enjoy your mind fully.



True wisdom consists in not departing from nature, but molding our conduct according to her wise laws. – Seneca

If our mental machinery is sluggish, we look to our physical machinery for explanations. What is the reason and the remedy for our halting thoughts and stumbling sentences? We usually find we need a break and some exercise. We refresh and recharge with a long, brisk walk, deeply breathing in the fresh air that cleans the cobwebs from our brains! When our mental creativity returns, then we return to our writing, the words flow effortlessly from our brains to the tips of our fingers – it's exciting. Dad and I love sharing our wisdom with you!

There Is No Reward For Worry

Most abnormal states of the mind can be traced to a malfunctioning nervous system, toxins in the blood or other physical causes. The famous Brain Research Institute, UCLA Medical School in Los Angeles is doing extensive research to determine as precisely as possible the physical causes of mental illnesses. *Website: www.bri.ucla.edu/*

We have always believed that abnormal mental states have physical explanations. Cheerfulness may be the result of sunshine communicating a sense of well-being to the cortical area of the brain. A tranquil scene will sometimes calm you by acting on your nervous system. A harmonious interior design may soothe the mind through the five senses.

Smiling is a great example of the close interaction between the mental and the physical states. We smile naturally when we are feeling happy. Have you ever tried making yourself smile when you are feeling blue? Try it! Physical acts of smiling (*takes 13 muscles*) and also laughing nearly always triggers mental reactions that makes you feel better. Don't forget it requires mental effort in the first place to make you "smile away your tears"!

Let's make a strong pledge to use the necessary mental discipline it takes to establish and maintain the physical discipline making the body "worry proof" (impervious to negative thoughts)! This will help to keep our minds healthy and free from worry. Educate the brawn and train the brain! You will then attain the healthier ideal balance for both – perfect physical and mental health.



No man is free who is not master of himself. – Epictetus

Heimlich Maneuver Jumpstarts Lungs and Heart



Dr. Henry J. Heimlich and Patricia Bragg in Honolulu

Pioneer Dr. Henry J. Heimlich, in 1974, developed this technique for choking victims, and it has since saved thousands of lives worldwide. Recent evidence shows the Heimlich Maneuver restores breathing in more emergency situations than just choking. The Heimlich Maneuver is also handy for jump-starting the heart of heart attack victims (see www.heimlichinstitute.org); then continue with mouth-to-mouth CPR until emergency help arrives.

Heimlich Maneuver Stops Asthma Attacks

More cases are now documenting the effectiveness of the Heimlich Maneuver in stopping asthma attacks. As Dr. Heimlich explains, *"We started receiving reports from people who had suffered severe, almost deadly asthma attacks. The people who were with them didn't have any idea what to do. And off the top of their heads, they used the Heimlich Maneuver. They just tried it,"* he says, *"and immediately, instantly a miracle happened, the asthma attack stopped."*



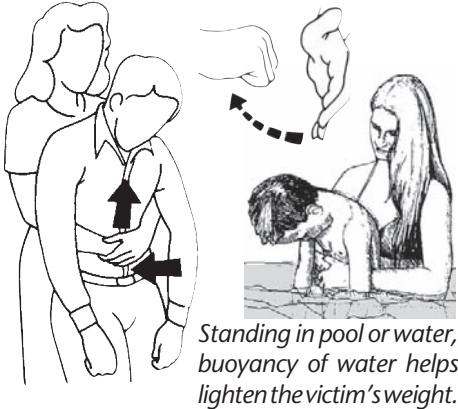
When an asthma victim's diaphragm is pushed up with the Heimlich Maneuver (whether self-applied or not), the lungs become compressed. When this happens, the trapped air is forcibly expelled and the air flow carries away the mucus plugs that started the attack. After the Maneuver, the airway is cleared and the asthma attack ends. Please share this info with asthma sufferers.

When the Maneuver is performed on asthmatics, do it gently, because you are expelling mucus and trapped air – not a stuck food object or lungs full of water. There's good evidence this Maneuver can also prevent an asthma attack from occurring. Studies show applying the Maneuver occasionally helps keep the lungs more free of mucus that can plug up the airway and bring on asthma attacks. Please, also avoid all the mucus forming dairy products.

The Heimlich Maneuver

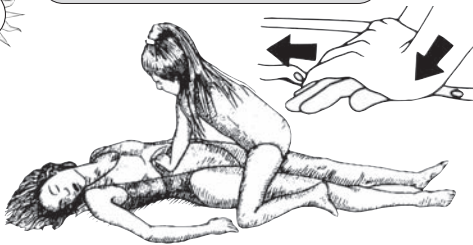
First Aid for Choking & Drowning Victims & Also Sufferers of Asthma Attacks

With the Victim Standing or Sitting



*Standing in pool or water,
buoyancy of water helps
lighten the victim's weight.*

**Save a Drowning Victim
with the
HEIMLICH MANEUVER**
You can't get air into lungs
until you get the water out!



1. Stand behind the victim and wrap your arms firmly around their upper waist.

2. Place the thumb side of your fist strongly against the victim's abdomen, slightly above the navel and below the rib cage.

3. Grasp your fist with your other hand and press your fist into the abdomen with a quick upward thrust. Repeat until food/water are expelled. Do this more gently for asthma attacks.

4. If the victim is sitting, stand behind their chair and perform the Maneuver in the same manner.

5. After the victim has been revived and saved, have them see a doctor.

Note: If you start to choke when alone and help is not available, then an attempt should be made to self-administer this Maneuver.

First Aid when Victim has Collapsed & Can't be Lifted, Follow This Procedure:

1. Lay the victim on their back.
2. Face the victim and kneel astride the victim's hips and thighs.
3. With one hand on top of another, place heel of bottom hand on the abdomen slightly above navel and below the rib cage.
4. Press into the victim's abdomen with a quick upward thrust. Repeat as often as necessary.
5. Should victim vomit, (some do), quickly tilt head to side and wipe out vomit from mouth to prevent blocking of throat airway. (Use airway tube if necessary – keep one in first aid kit.)
6. After food, water, etc. is out, it's best a doctor check the victim.

Everyone should know the versatile Heimlich Maneuver, for it is life-saving.
– Dr. Henry Heimlich • Heimlich Institute, Cincinnati, OH • (513) 559-2391
Get TV & radio stations to interview him. (Web: www.heimlichinstitute.org)

Good Posture Promotes Healthier Nerves

Look at yourself in the mirror. Do your shoulders slump? Is your upper back round? Do you have a protruding potbelly? Are you a swayback? Can you see the reasons why your back has the right to ache? The bending, slumping, ligament-stretching and force of gravity has taken its toll. If you are a backache sufferer due to weak muscles and bad posture, (page 22) don't despair, you can restore back comfort with this posture exercise, The Bragg Healthy Lifestyle and read Bragg Back book.







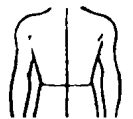
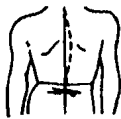
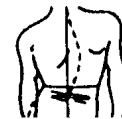





















It has often been said that backache is the penalty man must pay for the privilege of standing and walking upright on two feet, often wearing uncomfortable shoes. Every infant struggles to stand instinctively on his own two feet and walk. He need not be taught. He will attempt this bipedal gait even if left alone most of the time and never instructed. It is natural for a human being to stand and walk in this manner. This is interesting, because there are no animals which spend all of their standing and walking hours on two feet, not even gorillas or chimpanzees. These apes use their hands and arms to help them move about. The world's strongest gorilla would be unable to follow a busy person, walking erectly, for more than a short time. This is because human beings are meant to walk erect and animals are not.



Bragg Posture Exercise Gives Instant Youthfulness

Stand (feet 8" apart) before a mirror and stretch up your spine. Tighten buttocks and suck in stomach muscles, lift up rib cage, put chest out, shoulders back, and chin up slightly. Line body up straight (nose plumbline straight to belly button), drop hands to sides and swing arms to normalize your posture. Do this posture exercise daily and miraculous changes will happen! You are retraining and strengthening your muscles to stand straight for health and youthfulness. Remember when you slump, you also cramp your precious machinery. This posture exercise will retrain your frame to sit, stand and walk tall for supreme health, fitness and longevity!

WHERE DO YOU STAND?

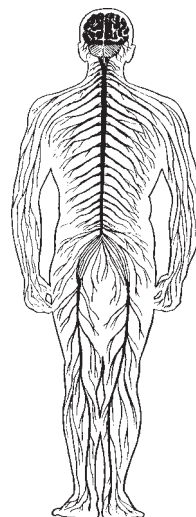
POSTURE CHART			
	PERFECT	FAIR	POOR
HEAD			
SHOULDERS			
SPINE			
HIPS			
ANKLES			
NECK			
UPPER BACK			
TRUNK			
ABDOMEN			
LOWER BACK			

Your posture carries you through life from your head to your feet. This is your human vehicle and you are truly a miracle! Cherish, respect and protect it by living *The Bragg Healthy Lifestyle*. – Patricia Bragg

Remember – Your posture can make or break your health!

What is Nerve Force? Your Body's Command Center

You need a powerful Nerve Force – stored in the numerous and varied nerve cells composing the nervous system – to attain and maintain the ideal balance for perfect super health. The nervous system consists of two sections controlled by a centralized command center – the brain:



1. THE EXTERNAL NERVOUS SYSTEM

Controls the skin surface and external muscles of the body. It transmits it to the brain's command center that governs movements of the arms, legs, head and other external muscles, as well as the skin's sensitivity to heat, cold and injury.

2. THE INTERNAL NERVOUS SYSTEM

Known as the Autonomic System – it has two subsystems, the sympathetic and the parasympathetic. These govern the internal functions of the body (i.e., the vital organs).

3. THE BRAIN

Acts as clearing house for the entire organism – the “control room” in which the mind “programs” the whole body’s “computer system”. It is interesting to note that according to scientists the human brain has a storage capacity of about 1,000 years.



“Why not look for the best – the best in others, the best in ourselves, the best in all life situations? He who looks for the best knows the worst is there, but refuses to be discouraged by it. Life will soon become more pleasant for you and everyone around you.” –Paul S. Osumi

It's suppose to be a professional secret, but I'll tell you anyway. We doctors do nothing. We only help and encourage the doctor within. –Albert Schweitzer

Shocking Facts: American nationwide healthcare costs soared to \$600 billion back in 1991 and this is expected to more than double by year 2003. This is all the more reason each American should lead a Healthy Lifestyle to save our economy from this huge medical expense, not to mention the premature death and suffering (physical, mental, emotional and financial).

The Three Forms of Nerve Force

There are three forms of Nerve Force by which the human “network”, your nervous system, operates:

1. MUSCULAR NERVE FORCE This is the Nerve Force that produces our muscular action. A high degree of this force is found in those insects and smaller animals which have tremendous muscular power in proportion to their size. An elephant could jump over mountains and push down the highest skyscraper if it possessed the same degree of Muscular Nerve Force as a flea, ant or small bug!

2. ORGANIC NERVE FORCE The activity of our vital organs depends upon this form of Nerve Force. A high level of this Nerve Force produces robust health and the ability to resist disease. This leads to a long, peaceful, healthy life.

3. MENTAL NERVE FORCE Essentially a mental quality, a powerful Mental Nerve Force that produces a keen intellect, good memory, mental endurance and a generally high psychic power. High Mental Nerve Force denotes a well-balanced, healthy person that has good control of their emotions. Stresses, strains and tensions do not plague them since they are the master of their own destiny. Their Mental Nerve Force is so high that they are impervious to petty nagging and other minor irritations which people of lower Mental Nerve Force try to impose upon them.

No one can drag you down from your high pedestal of bliss-consciousness when your Mental Nerve Force is high! You are never out of mental equilibrium. You are a natural human being who enjoys a constant mental state of bliss. You have mental poise. You live by knowledge and wisdom. You know true contentment and peace of mind. Relish it!

First we shape our environment and thereafter it shapes us. – Winston Churchill

Ginkgo Biloba, the herb that improves blood flow through the brain and aids in mental acuity and stroke recovery, also appears to help normalize neurotransmitter levels, and can help treat depression. In one European study, 80 mg of ginkgo extract was given three times a day to a test group of 40 elderly individuals. After a few months, their depression lifted and their mental faculties improved significantly. However, if you use ginkgo, do not exceed 240 mg per day, or you may develop some restlessness and irritability.

There is no wealth greater than the health of the body. – Bible

Equilibrium of the Nervous System

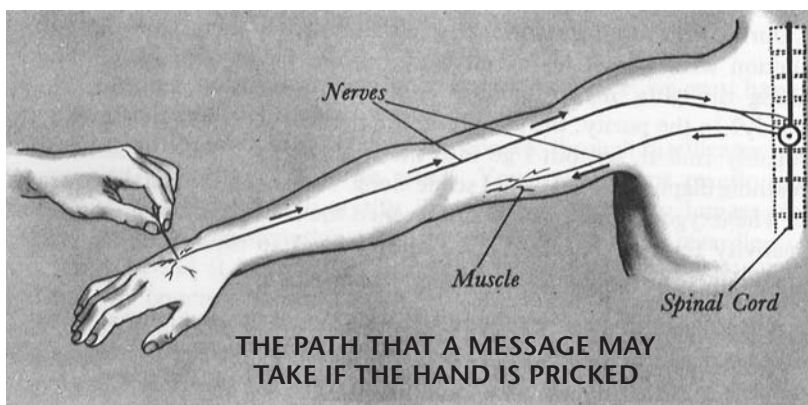
Over four centuries ago (1588), the poet Byrd expressed it so beautifully in his *Psalms and Sonnets*:

*My mind to me is a kingdom;
Such perfect joy therein I find,
That it exceeds all other bliss
That God and Nature hath designed.*

In everything, God and Mother Nature strive for perfect balance or equilibrium. When humans interfere with the balance of Nature they are in for trouble.

There are three main factors which disturb the equilibrium of the Nervous System: Nerve Depletion, Nerve Depression and Nerve Tension. We will use non-technical terms while discussing these afflictions because we want even the untrained student to understand each aspect of the topic. For example, when we refer to the Nervous System, we're generally alluding to the Internal (inner) and External (outer) workings, unless either is mentioned.

**Nerves are Pathways that Carry Vital Info
Between Your Muscles, Organs and Brain.**



Where your focus goes – your energy flows.

Nothing great was ever achieved without enthusiasm. – Ralph Waldo Emerson

To live is the rarest thing in the world; most people exist, that is all. – Oscar Wilde

Breathing deeply, fully and completely energizes the body, calms the nerves, and fills you with peace that helps keep you youthful. – Paul C. Bragg

Nerve Depletion

As previously noted, the millions of nerve cells that make up the vast Nervous System can be seen as reservoirs of nerve energy. The amount of nerve energy we store represents our entire precious Nerve Capital.

It is evident that if our nerve reservoirs are but 50% full of nerve energy – that is, half depleted – our nerve pressure will be half of what it should be. Thus our vital organs and muscles will receive only a fraction of the supply of Nerve Force necessary to enable them to perform their full duty, which is running the entire body.

Our nerve pressure is at its greatest height when our nerve cells are full of stored energy. We are then fully alive with physical and mental energy. No task seems too great, no strain too severe. We crave ways of letting off steam. That's when you become a human dynamo. You have double the energy and vitality of the average person! You have so much Nerve Force in your reservoir you are absolutely tireless! This is what my father and I have been able to attain for ourselves – and we want the same for you and for everyone! It's to be treasured and guarded.

As mentioned earlier, my father has been through the experience of extreme nerve depletion. There is no part of exhaustion that we cannot understand. Depletion and abuse of the nervous system leads to a motley group of organic, mental and physical weaknesses and disorders. The proper functioning of every muscle and every organ – in fact, every cell of the human body – depends directly upon the nerves for the initial impulse of life and power. It's inevitable that nerve depletion generally weakens the body and disturbs its proper functions – causing upsets.

It is not inevitable, however, that your Nerve Force must remain depleted. You can rebuild it! You don't have to drag yourself around fatigued and only half-alive! Mother Nature intended you to be full of vitality and nervous energy – regardless of your age! Follow The Bragg Healthy Lifestyle presented in this book and you will fill and maintain your reservoir with dynamic Nerve Force!



It's magnificent to live long if one keeps healthy, youthful and active. – Harry Fosdick

Nerve Depression

Nerve Depression means the shutting off of the nerve flow from the reservoirs, just as you would stop the water flow in a garden hose by stepping on it. No matter how full of energy your nerve reservoirs may be, your vital organs may be prevented from getting their normal supply of Nerve Force because of Nerve Depression.

The difference between Nerve Depletion and Nerve Depression is that the former can be a deep-seated general Nervous System weakness, whereas any Nerve Depression may be of a temporary nature. For instance, worry and grief can cause extreme Nerve Depression, which may result in death within a short time. The expression “died of a broken heart” can literally be true, because in some cases the heart is actually paralyzed by emotional distress! Nerve Depression has a direct and powerful paralyzing effect upon all the vital organs. A person who claims to be “worried to death” may be uttering a fatal truth! Worry can be a destroyer of health, youthfulness and life itself! (see web: www.nmisp.org/)

Yet, we all have to face worries at times in our lives. You can’t escape them. If you have the physical and mental nervous energy required, you can face almost any worry without letting it harm and tear you apart! A full reservoir of Nerve Force lets you take worries in stride.



*I've had a lot of worries in my life,
most of which have never happened. – Mark Twain*

*Most of today's worries are like puddles:
Tomorrow they will have evaporated.*

Our best preparation for tomorrow is the proper use of today!

*Life is a gift – open it. A joy – share it. A game – play it.
An experience – live it. A dream – make it come true!*

*Dear friend, I wish above all things that thou may prosper and
be in health, even as the soul prospers. – 3 John 2*

Nerve Tension

Nerve Tension, stress and strain are caused by undue nervous excitement which produces over-activity of the nervous system, such as great fear and anger. It can even cause instant death. During the Great Depression of the early 1930s, Dad personally saw businessmen die from the tension, stress and strain of being financially ruined.

Under high Nerve Tension, a large volume of Nerve Force is poured out in a short space of time, thus causing extreme agitation of the vital organs. We have all observed that when we are angry or frightened our heart beats wildly, we breathe rapidly and our abdominal organs are topsy-turvy, sometimes causing sudden evacuation of the bowels or even vomiting and the shakes.

Recognizing and Avoiding Hypertension

American Medical Association research indicates that people who have uncontrolled hypertension (high blood pressure) are more likely to develop coronary heart disease. They are six times more likely to develop congestive heart failure, and seven times more likely to have a stroke.

In the important Framingham Heart Study, doctors found hypertension responsible for 40% of congestive heart failure in men, and 60% in women. Hypertension was diagnosed in 91% of participants with congestive heart failure. The risk of developing congestive heart failure was twice as high in men, and three times as high in women, whose blood pressure was higher than normal (120/70) levels. Less than one quarter of the men and less than one third of the women lived more than 5 years after being diagnosed with congestive heart failure.

See website: www.nhlbi.nih.gov/about/framingham

Your blood vessels can be severely damaged by high blood pressure. The force of blood pushing hard through your arteries can shear and tear off cells from the inside lining; this leads to a build up of bulging plaque, made of fat, cholesterol and dead cells. Those with elevated blood cholesterol levels – especially “bad cholesterol” (low density lipoprotein, LDL) are at greater risk for developing fatty plaques. (See Healthy Heart Habits, page 157.)

Hypertension accelerates the process, and the plaques can grow and eventually block the passage of blood – known as atherosclerosis – which can even begin as early as childhood! Like hypertension, atherosclerosis is silent until there has been enough damage done to cause symptoms. Nearly 1 in 5 with silent atherosclerosis have a heart attack as their initial symptom.*

High blood pressure can also speed up the hardening of the arteries – arteriosclerosis. This occurs when the muscles in your blood vessels become thickened and hard, which narrows the arteries and makes them less flexible. Therefore, less blood passes through the vessels to the tissues, resulting in coronary artery disease.

An EKG – electrocardiogram – can determine whether your heart is damaged or enlarged. An EKG monitors your heart's electrical activity. Your doctor may also recommend an echocardiogram, to evaluate and see the size of your heart and how well it is functioning.

Not surprisingly, physically active people are much less apt to have high blood pressure than sedentary “couch potatoes”. Your diet can also affect your blood pressure. Eating low or nonfat foods, fresh fruits and vegetables and whole-grain foods, can help lower your blood pressure. Eating excessive amounts of saturated fat will raise the level of cholesterol in your blood. This can lead to increased chances of heart disease as well as developing cancer, diabetes and other illnesses.

Calculating cholesterol and fat is unnecessary – just avoid animal foods which are the main source of harmful cholesterol (LDL). It's best to avoid foods that had a face. The “good” cholesterol (HDL) high density lipoprotein, is formed only in your body. The HDL cholesterol is a larger particle that helps to remove fat from the blood and the artery walls. The Bragg Healthy Lifestyle with energy powered organic fruits, vegetables, whole grains, etc, a diet low in saturated fats, and getting plenty of exercise will help you avoid heart disease, hypertension and other life-threatening illnesses.

* Read the Bragg Heart Book to build a strong heart and prevent heart attacks and strokes – the #1 killer of Americans. (See back pages for Bragg booklist.)

Man is fully responsible for his nature and his choices. – Jean Paul Sartre



Lower Your Blood Pressure Naturally

A government-sponsored Joint National Committee on Detection, Evaluation and Treatment of High Blood Pressure has been calling for a healthy (non-drug) lifestyle as a treatment for individuals with various forms of hypertension. Over 60 million Americans (1 in 3) have high blood pressure or hypertension.

Researchers examined over 400 air traffic controllers, who work under stressful high-pressure conditions. After a three year period, the air traffic controllers developed hypertension at a rate of three to four times higher than the normal population. Other research indicated individuals who move from rural towns to the big city, have an increase of blood pressure. Stress can result in significant elevations in blood pressure; this can overwhelm your cardiovascular system and make you a prime heart attack, stroke and illness candidate.

More than two decades of research in biofeedback have demonstrated that we can bring many Autonomic Nervous System (ANS) (see page 23) functions under our control if information about how to do so is made available. As we practice and identify what we're doing, figuring out what works and what doesn't, we learn to improve our skills – like learning to drive a car. Obtaining biofeedback (that monitors your heart rate and skin temperature) can aid in developing sensitivity and ability to modify your internal physiology towards better health.

Dr. Barbara Brown in her book *Stress and the Art of Biofeedback* states, "When the mind receives information about itself, its body, how it reacts to stress and how it can return to well-being and then mental faculties of awareness and understanding are roused to action. By some obscure capacity, cognitive faculties are set in motion to restore the mind and body to a state of balance and relieve the effects of stress." By learning correct breathing techniques, muscular relaxation and imagery, the mind learns a new mental and emotional response. This eventually will result in modifications of the vital hypothalamus and the limbic system – a specialized area



Prevention is always preferable to the cure.

within the subcortical brain, often referred to as the emotional brain. With practice, we can establish the voluntary control of the unconscious process and bridge the gap between the conscious and the unconscious.

Biofeedback Empowers You to Relax

A controlled study by Dr. Keith Sedlacek divided hypertensive patients into two groups. One group learned simple relaxation techniques accompanied by a biofeedback method; the other received only medication. After a four month period, blood pressure had decreased in the relaxation/biofeedback group from an average of 144/95 to 120/70. In contrast, the medication-only group showed no significant decline in blood pressure over the four months. These antihypertensive drugs are not only costly, but often have unpleasant side effects which may increase the risk of cardiovascular disease. Therefore, a “step zero” approach is recommended – medication is gradually reduced, then eliminated to “zero” for the individuals who can regain control of their blood pressure through nonpharmacological, healthy lifestyle methods.

CIP – Constant Instant Practice is a process that rapidly re-establishes equilibrium in just a few moments and helps break the stress cycle naturally at its source.

This CIP includes 3 steps: • deepening your breathing
• relaxing your muscles • warming your hands and feet

The instant you detect stress, extend and deepen your breath – for uninterrupted, smooth, even breathing are keys to stress control. Relaxing the muscles, especially around your shoulders, back and jaw counters your body’s tendency to tighten under stress. Warming your hands and feet will decrease sympathetic nervous system activity. Your hands and feet play a critical role in your response to stress. While your body temperature varies no more than a few degrees from 98.6, the temperature of your hands and feet can vary nearly 25 degrees. If you’re calm and relaxed, your hands and feet will become warmer. Warming your hands and feet (in hot vinegar water) calms the nerves and increases circulation that also helps normalize the blood pressure.



Talk, Even Write to Yourself: You Can Be Your Best Therapist!

Kenneth Pelletier, Ph.D., an authority on stress, states that individuals who manage stress well – and even thrive on it – have learned to create “regular islands of peace” in their daily lives. You can achieve this by regularly taking brief moments of relaxation that brings your body and mind back to a state of homeostasis (or peaceful balance), as well as by using the CIP method.

Constructive self-talk and mental rehearsal can also help you to manage stress more effectively – for example, developing statements to say to yourself during times of stress. This internal dialogue along with CIP method will assist you in getting your body and mind into balance:

Positive Statements To Use:

- I listen to my inner self – I can do it!
- Feeling stressed is not going to help this situation.
- I'll just get started and then I'll be all right.
- Take things one step at a time, then everything will go smoother.
- Relax, be calm, plan, plot, and follow through.
- Problems are an opportunity to engage in solutions.
- I've done this before and I can do it again!
- Just take it easy . . . one step at a time.
- Try to think, hear or see things from the other person's point of view.
- The harder things get, the more dedicated I am.
- It takes two to have a conflict. I'm not going to participate in something that's not important and that will put more stress on me!

Create some of your own constructive, positive stress-management phrases. Write them on an index card and place them in your home, office and car. Make them part of your everyday positive thought process. Mentally rehearse – see, hear and feel yourself successfully responding to and managing any stressful situation which may arise. You can create new neurogenic circuits for healthier behavior patterns by imagining positive ways you wish to handle stressful circumstances!

Some Need Professional Help

If you are frequently irritated, angry, anxious, severely depressed, bitter or burned out and are unable to resolve your problems, it may be advisable to work with a competent therapist. You might have to interview a few to find the right match. Call several and say you are seeking a therapist – could you drop in and say hello – then look, talk and feel if it's the right therapist. Even Hollywood Stars have wise advisers to converse with, and work out the roller coaster problems they often face.

Nerve Force is Powerful and So Important

Nervous tension, stress and strain can cause an excessive expenditure of Nerve Force. That is why we feel “drained” after a sudden fright, upset or great anger. Under these conditions even people whose nerve reservoirs are depleted to the lowest level can – for a short period – pour out an enormous quantity of nerve energy that produces unusual strength and adrenaline. For example, someone who is involved in an accident or emergency. This is particularly true of overly disturbed emotional people (*as 9/11/01 terrorists*) and also insane people.



We once read a newspaper account of 2 young boys, both only 14 years old, who were hiking in the forest when suddenly a thunder storm appeared. Lightning struck a tree which fell on one of the boys, pinning him down. He screamed in pain and fright. The other boy – exerting superhuman strength granted by his Nerve Force – lifted the heavy tree off his friend, put him on his back and ran for 5 miles to get help. The next day, the injured boys parents and several men went to the accident scene. Four adult men could not lift the tree! *A miracle for sure!*

We do not want to wait for such an emergency to drain our vital powerful Nerve Force from our reservoirs or to prove that we can exert it. We want to develop powerful Nerve Force that will keep our reservoirs full, as well as be aware of the fact that we have it.



*Of all the knowledge, that most worth having is knowledge about health!
The first requisite of a good life is to be a healthy person. – Herbert Spencer*

Physical and Mental Deterioration

When our Nerve Force becomes depleted, we feel mentally and physically fatigued and exert ourselves only by the utmost stimulation of our will power. In doing this we put draining stress, strain and tension upon ourselves. It is then that we try to fight our fatigue with unhealthy stimulants such as tea, coffee, alcohol and “Pep Pills”, or drugs that will further exhaust our nerves as we head towards a complete nervous breakdown!

It is then that we begin to feel ourselves getting old, although we may still be young. A more pronounced decline is seen in our physical, mental and organic forces as our Nerve Force becomes more depleted. We lose our sex drive and the sparkle fades from our eyes. We lose the spring in our step and we lose our skin and muscle tone. Because of the sluggishness of our vital organs, we may begin to excessively gain or lose weight. We are then headed for the human scrap heap!



Impaired Metabolism Causes Body Imbalance

Nerve exhaustion seriously impairs a basic process of the body known as the Metabolism. This is the process by which nutritive material is transformed into living tissue (constructive), or living tissue and nutrients are broken down and used to produce energy (destructive). Every cell in the body is constantly engaged in either the constructive or destructive process, and every vital organ is a part of the intricate machinery of Metabolism. It is the life process, the basis of all health and all vital power.

When nerves are normal, there's a balanced harmony between the constructive and destructive processes of Metabolism. When this precious Nerve Force is depleted or exhausted the natural, healthy equilibrium is thrown off balance and the most noticeable results are excessive loss or gain of weight and lack of energy!

A healthy diet, therefore, cannot be gauged in mere calories. We must eat the kind of foods that will help build our Nerve Force! This way there will be sufficient nerve energy to convert the food into tissue and then into energy to maintain a healthy balanced metabolism.

Nervous Disorders Upset the Stomach

As stated before, the Sympathetic Nervous System governs the vital organs. The master branch of this system is referred to as the Pneumo-Gastric Nerve System, whose center is the solar plexus, or “abdominal brain”, known in Yoga as our second brain. The pneumo-gastric nerve governs breathing and digestion, hence its name – pneumo (lung) and gastric (stomach). It is closely allied with the functioning of all the organs.

Sometimes even the slightest nervous upheaval can affect the pneumogastric nerve. We have all observed an uneasy feeling in the stomach when we worry, our solar plexus is affected, and sometimes the back. In cases of severe Nerve Strain, the stomach may rebel against your putting food in by throwing it up. When upset don't eat.

Millions Suffer From Nervous Indigestion

Nearly every form of indigestion, gastric and other abdominal troubles may be traced almost directly to a nervous disturbance or an abnormal condition of the pneumogastric nerve. This applies especially to the conditions usually grouped under “Nervous Indigestion”. These are often too casually dismissed by most as temporary discomfort to be relieved by a quick drugstore remedy which merely postpones the future inevitable!

The indigestion conditions include fermentation, gas, heartburn, sour stomach, hyperacidity and stomach bloating, which often result in shortness of breath and pressure on the heart. These conditions can produce heart irregularity, palpitations and even heart failure.



WANTED – FOR ROBBING HEALTH & LIFE

DOPEY Caffeine	JERKY Turbulent Emotions
DEATH-DEALER Drugs	CRAZY Alcohol
GREASY Obesity	SMOKY Tobacco
HOGGY Overeating	LOAFER Laziness
KILLER Saturated Fats	CHOKER Hydrogenated Fats
CLOGGER Salt	DEAD-EYED Devitalized Foods
PLUGGER Frying Pan	HARD WATER Inorganic Minerals

Heartburn = Higher Risk for Cancer

According to a report in the *New England Journal of Medicine*, those with daily heartburn or indigestion have a higher risk of esophageal cancer, especially those who smoke, drink alcohol or caffeine and consume fatty foods and chocolate. The acid levels in your stomach soar, eventually causing an alteration of esophageal cells which can become malignant. (See solution below.)

University of Tennessee Researcher, Glen Eisen, has cited recent studies indicating that heartburn or indigestion, clinically known as gastroesophageal reflux disease (GERD) – stomach acid which bubbles up into the esophagus – can be treated with diet and lifestyle changes. “If you need acid-reducing drugs more than once a week, you should see a doctor”.

Frequent dilation and bloating of the stomach, due to gas formation very often leads to permanent dilation and the forming of “pockets” from which the food cannot drain. In these pockets a very serious condition – ulceration of the stomach – may begin. A prominent surgeon told us that many serious stomach disorders are the result of stomach ulceration.

It is evident that we should combat the first indication of Nervous Indigestion with the means at our command, and not seek fast, temporary relief. We must get at the cause. There are no shortcuts to health! You must earn your health and Nerve Force.



Bragg Vinegar Health Drink

A delicious, ideal pick-me-up at home, work, sports or gym. Perfect taken 3 times daily: upon arising, mid-am and mid-pm. Recipe: 1-2 tps Bragg Organic Vinegar & (optional) 1-2 tps raw honey, 100% maple syrup, blackstrap molasses, or stevia (4 drops) – in glass of distilled or purified water.

Brags Organic Raw Apple Cider Vinegar with the “Mother” is the #1 food I recommend to maintain the body's vital acid-alkaline balance. It has taken my patients off Tums and heartburn medications.

– Gabriel Cousens, M.D., Author of Conscious Eating

Do as I do – drink the Bragg Organic Apple Cider Vinegar Drink daily.

– Julian Whitaker, M.D., Author of The Wellness Newsletter

Nerve Depletion Promotes Constipation

Nerve depletion robs health and energy and promotes constipation. The action of the bowels depends as much upon nerve stimulation as the heart and lungs do. The bowels of a chronically constipated person will move freely when their nerves receive a violent shock, such as sudden fright, bad news or a violent emotional upset.

Refined foods, etc. increase constipation. In order to be entirely free of sluggish bowels, your food must contain fiber, moisture and lubrication. These important elements are found in organic raw fruits and coarse vegetables, such as celery, beets, broccoli, cabbage and carrots, etc.

Many people will tell you they cannot eat raw fruits and vegetables. This is because the Nerve Force in their stomach and intestines is at a low ebb and they don't have enough nervous energy to digest such foods. In fact, people on a bland diet often don't have the nervous energy to digest even the softest foods! That is the reason why so many people are nervous wrecks! They cannot digest any food, and therefore the nervous system, as well as the rest of the body suffers from malnutrition. We've met people who look like scarecrows, who are so low in Nerve Force that they are like literally starving to death! (Follow Healthy Habits page 157)



Feed Your Nerves – Don't Destroy Them!

Digestive and stomach trouble in extremely nervous people leads to a cycle of evils. First, nerve depletion impairs the power of the digestive organs. This creates toxic poisons which attack and further deplete the nerves. When nerve tissue is burned by toxic poisons, the nervous system can't function properly. Every victim that has indigestion problems, especially nervous indigestion, has observed that their nerves and health suffer correspondingly to the severity of the attack of indigestion. Few realize the beginning of the trouble lies in the weakness of their nerves (nerve exhaustion).

I hear and I forget, I see and I remember, I do and I understand!

Sleep needs vary from person to person. Albert Einstein generally needed 12 hours of sleep a night, but Thomas Edison needed only 4 hours, but took naps.

Avoid Junk Foods and Harmful Stimulants That Cause Nerve Burnout & Health Problems

People with impaired nerves should use the greatest care in the selection of their food. Foods that continually cause indigestion should be entirely avoided. Many people who drink coffee, for example, will suffer from indigestion afterwards. The same is often true of rich pastries, ice cream, candy, cake, cookies, potato chips, hot dogs, greasy foods, hamburgers, ham, bacon, luncheon meats, mustard, catsup, pickles, and so many other devitalized foods. Many people also have severe stomach upsets from drinking alcoholic beverages.

Alcohol, tobacco and caffeine drinks like coffee, tea and colas are actually brutal whips that goad the nerves into action. Unfortunately, the nerves do not have the energy to obey for long. The drug caffeine stimulates the Central Nervous System and the coffee drinker gets a "lift" when the caffeine activates the nervous energy from the reserves. In time, this brings on nerve depletion and causes serious troubles within the Nervous System.

According to an analysis made by the Council of Pharmacy of the American Medical Association, an average cup of coffee contains about 150 mg of caffeine. When you drink 6 cups of coffee a day, your system assimilates almost 1 gram of toxic caffeine!

Shocking Chart on Caffeine % Facts

Taking figures from the National Soft Drink Association and the *Journal of American Diet*, you can compare the amount of (addicting) caffeine found in a 12 oz can of soda to familiar brewed drinks like coffee and tea.

SOFT DRINKS – 12 oz		Mg	COFFEE, TEA – 7 oz Cup		Mg
Mountain Dew	55.0		Drip	115-175	
Tab	46.8		Expresso	100	
Coca Cola	45.6		Brewed	80-135	
Diet Coke	45.6		Instant	65-100	
Dr. Pepper	39.6		Decaf, brewed	3-4	
Pepsi Cola	37.2		Decaf, instant	2-3	
Diet Pepsi	35.4		Tea, iced (12oz)	70	
RC Cola	36.0		Tea, brewed	40	
7 Up	0		Tea, Instant	30	
Root Beer	0		Mate	25-150	

Mental Disorders

The physical pangs and ailments resulting from nerve depletion, great as they are, become insignificant when compared to the tortures of most mental disorders. The first symptom of mental instability is most often a lack of concentration power. Then usually follows the loss of memory, dizziness, melancholia, extreme irritability, hypersensitivity, suicidal tendencies and, at last, what is dreaded by most neurasthenics – insanity!

The Development of Neurasthenia

Neurasthenia is a neurotic condition characterized by worry, digestive and circulation disturbances that affects millions and creeps up without warning. Neurasthenia presents sinister danger to health and happiness and causes great misery. This ailment's development varies according to each individual's characteristics, but usually follows these stages:

First Stage

It begins with a lack of energy and endurance – “that tired feeling” or “the feeling that the body is made of lead” – making it an effort to move around. There is constant drowsiness and foggy thinking, a sluggishness of the vital organs and circulation, combined often with extreme tension, stress and strain.

Second Stage

Here are the warning signs of nervous indigestion: belching, gas, sour stomach, heartburn, constipation, over-activity of the bladder, autointoxication (an extremely toxic condition) and biliousness. Breathing becomes shallow and difficult, with irregular heart action and palpitations. There is a weakening of eyesight, a decline in the sex drive, and a decrease in mental endurance and concentration. The neurasthenic is beset with dizziness, hypersensitivity, irritability, neuritis and other pains and sleepiness. There is a noticeable loss or gain in weight (due to impaired metabolism, as noted previously) and scores of other symptoms.



Third Stage

This extreme nervousness can often develop into nervous prostration, mental disturbances and also mental blackouts. An unbalanced emotional condition then ensues, often characterized by constant worry and melancholia. Serious body and mind disorders appear. Hallucinations develop, followed by suicidal tendencies and then insanity.

It is estimated that 95% of humankind has depleted Nerve Force to a greater or lesser degree. Look at the great number of cigarette users, for example. This is a destructive nervous habit. Most smokers are nervous and must do something to calm their ragged, stressed nerves. They get a false lift from the nicotine. It doesn't matter that nicotine is known to be a poison, or that warnings state cigarette smoking may produce lung cancer; the smoker has become addicted to their deadly poison and it's extremely difficult for them to break the habit. The same holds true for other poisons that are used to whip exhausted nerves: tea, coffee, colas, sugars, alcohol and the harsher drugs. However, the law of compensation is at work on these people. You cannot get something for nothing! Most of these addicts will eventually have a complete nervous breakdown. As noted previously, 50% of the beds in all the hospitals in our country are filled by people with nervous and mental disorders and it's the world's #1 health problem today!



Men do not die, they kill themselves. – Seneca, Roman Philosopher

The body and the mind are so closely connected that not even a single word or thought can come into existence without being reflected in the personality and health of the individual. – John Prentiss

Stress puts an unhealthy strain on the heart. A UCLA study found 6 out of 10 heart patients had constricted arteries and reduced blood flow to their heart following any emotionally charged upsets or events.

Nerve roots are often the cause of low back pain, the second most common cause of missed work days and the leading cause of American's disability from ages 19 to 45. Also, it's the #1 impairment in occupational injuries. Eight out of ten people will have a problem with back pain at some time during their lives.
– Medical Multimedia Group (See the Bragg Back book at www.bragg.com)

Millions Suffer From Nerve Exhaustion

How often do you hear of people going from doctor to doctor seeking relief for some mysterious malady or because “something’s the matter” with them? Although repeated examinations fail to show that any organ is diseased or especially weak, these people persist seeking. The usual verdict of the physician is, *“There’s nothing the matter with you, except you’re a little run-down. You should go away and have a good rest.”* In nearly every case, the real cause of this run-down toxic condition is Nerve Exhaustion, a very serious health problem!

In this age of strenuous living, the nerves are taxed so greatly that nearly everyone is a victim of some Nerve Exhaustion to a degree. The higher the state of mental faculties, the greater danger of nerve depletion. That is the reason why there are over 300,000 people committed to mental hospitals yearly in the U.S. There are also increasing numbers of uncontrollable and mentally retarded children who present grave problems to their parents and the educators of our country.

As discussed under Neurasthenia, mental illness is a condition which usually creeps up insidiously on its victim. There are many forms of nervousness. Each should be considered a warning sign to get busy at once, to build and restore the depleted Nerve Force. Moodiness is just one form of nervousness. Being “all keyed up” and unable to stop talking is another. Some people feel “all tied up”. Others develop super-sensitive reactions, crying and going into emotional tantrums over the smallest matters. There are also those who become argumentative and aggressive, ready to fight and quarrel for no reason.

There is a long list of nervous conditions such as upset, nervous stomachs and headaches, sharp pains under the heart, heart palpitations and trembling hands and fingers. Some people lose interest in life and in everything and just sit around and brood. Others are overcome by waves of panic. They feel that something terrible is going to happen to them or one of their loved ones. Many people are overwhelmed by fears of all kinds.



Open your mind for the doors of wisdom are never shut! – Ben Franklin

There are Six Basic Fears:

- **Sickness • Poverty • Old Age**
- **Criticism • Loss of Love • Death**

The majority of people – if asked what they fear the most – would reply, “I fear nothing”. Their reply would be inaccurate, because every human being is, at some time, the victim of one or more of the six basic fears. Millions of people are crippled their entire lives by several or all of these fears. They live with high nervous tension while their Nerve Force is barely operating at a low ebb. Eventually, this causes a nervous breakdown.

Fear can attack the physical, mental, spiritual and material areas of life. It can strip you of your material possessions. In fact, fear makes difficult the tasks of procuring the bare necessities of life – food, shelter and clothing. Fear can destroy initiative, enthusiasm and ambition. It destroys self-confidence and stifles the imagination. Fear can make you grouchy, dishonest, mean and irritable in your relationships with others.

Fear is dangerous because it generally exists in the subconscious and is not easily detected by its victim. If fear disclosed its presence by acute pain in the form of a headache, it would be less fatal. It would then be detected and its victims could eliminate it. Instead it comes like a thief in the night and poisons the mind so that it cannot function constructively for a healthy life.

You and only you can ferret out your fears and send them packing! No alibi will save you if you fail or refuse to rid yourself of fear because only one thing is required – the one thing that you control – your state of mind.

A strong state of mind is something that people acquire when they have built up large reserves of Nerve Force. Fearful thoughts are banished when there is powerful Nerve Force. This vital kind of Nerve Force cannot be purchased from any store – it must be created!



People with winning attitudes win!

*There is a great deal of truth in the saying
that man becomes what he eats. – Gandhi*

The greatest factor in pulling this country out of the doldrums of the great 1930's depression was the positive change in the minds of the American people in response to President Roosevelt's confident assurance,

"We have nothing to fear but fear itself".

A statement of timeless truth! Fear tends to paralyze. But if we face our fears intelligently, we can handle them.

Take a Hard Look at The Six Basic Fears:

Fear of Sickness

The seed of ill health lives in every human mind. To prevent this seed from blossoming into a terrible living fear, it is your duty to yourself to build your Nerve Force to its highest possible level. When the Nerve Force is very low, every ache and pain is magnified into a possible disease. The imagination runs wild. A person will have a headache and right away will imagine it's a brain tumor!

When you live The Bragg Healthy Lifestyle as outlined in this book, you'll banish the fear of ill health. There is a cause for sickness. You get unhealthy by unhealthy living! You are going to suffer from deficiencies when you eat devitalized, devitaminized and demineralized foods. If you're lazy, don't exercise – you lose muscle tone and get circulatory troubles, etc. Start living The Bragg Healthy Lifestyle and as Nerve Force builds, fears will vanish!



Fear of Poverty

There can be no compromise between poverty and riches! The roads to these two extremes travel in opposite directions. If you want riches, you must refuse to accept any circumstance that leads toward poverty. The word "riches" is used here in its broadest sense and refers not only to financial wealth but also to health, perpetual youthfulness, vitality, energy and long life – which are our physical, spiritual, mental and material estates. To us, the greatest true wealth is vigorous, vibrant health!

Fear of poverty is a state of mind brought on by nerve exhaustion. Build powerful Nerve Force and you will eliminate the fear of poverty. In fact, in the process of building powerful Nerve Force, you will already be traveling the Road to Health, which is your true wealth!

Fear of Old Age

When the Nerve Force drops to a low level, this great fear takes hold of the mind. It sends a cold shudder through the body of the worrier. They see themselves as old and feeble and a burden to everyone around them. They fear losing their eyesight, hearing, memory, hair and teeth and becoming weak, unattractive and senile.

This unreasonable fear of old age is one we all must fight by living The Bragg Healthy Lifestyle combined with constructive and positive thinking. Let us reason this “dilemma” out together logically and intelligently. First, there is no such thing as old age. There is not a cell in our bodies that is over 11 months old, except our bones and teeth. Every day we tear down millions of body cells and every day we build millions of new cells. So what part of us is old? The answer is – “No part of us is old”! The toxic poisons that get into our bodies, prematurely ageing us, are our main enemies – not our birthdays!



We hear this statement many times: “Man is as old as his arteries.” That is definitely correct! There are many people 70, 80 and even 90 years old who have healthy flexible, clean and rust-free arteries. They have good circulation, keen eyesight and good hearing. They have learned how to keep their arteries free from clogging waste and toxic material. On the other hand, you find people in their 40s, 50s and 60s who have clogged arteries and suffer from premature ageing and health problems.

Remember there are two kinds of ages – calendar years and biological years. The calendar years mean nothing if you live by the Laws of Mother Nature! We have friends who are over 100 years old by the calendar, but are leading a life that’s superior to many people in their 40s and 50s. These people have found the “*Fountain of Youth*” by living The Bragg Healthy Lifestyle!

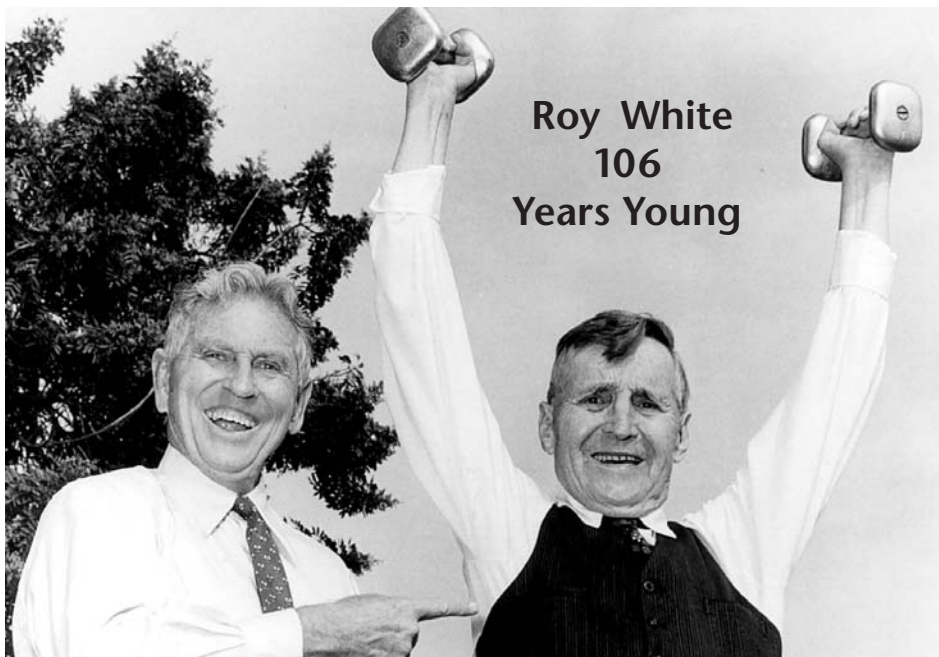
Visit our website: bragg.com for more info on Bragg Healthy Lifestyle Living.



Most everyone turns to God when in anguish and in need.

*Optimism is the faith that leads to achievement;
nothing can be done without hope.*

– Helen Keller, famous author who was blind, mute and deaf.



Paul C. Bragg With His Youthful Friend Their Love of Life Defies Time

My father's good friend, Roy White of Long Beach, California, is in his 106th year of life, yet he has a tireless, painless and ageless body. He knows the Laws of Mother Nature and God and he lives by them. He doesn't fear old age and is a young man in biological years. We both could name many, many more friends who are in their 80s, 90s and even over 100, who are biologically youthful!



Exercise is the best natural anti-anxiety agent available. It reduces tension as it relieves aggression and frustration, aids concentration while alleviating distractibility, curbs the appetite and improves sleep.

HEALTHY NERVE POWER: For extra "nerve power" insurance, take daily high-stress B complex, and a multi vitamin-mineral with calcium and magnesium. Also, to relax and sleep better, try melatonin, magnesium & Sleepytime herbal tea – natural relaxers that you can take before bedtime instead of sleeping pills.

A strong body and a bright, happy or serene countenance can only result from the fine admittance of thoughts of joy and goodwill and serenity into the mind. – James Allen

It was Confucius who said: "Eat not for the pleasure thou mayest find therein; eat to increase thy strength, eat to preserve the life thou has received from Heaven."

Fear of Criticism

When the Nerve Force dips to a low level, one becomes extremely sensitive. Such a person feels that all eyes are upon them, ready to tear them apart with criticism. To eliminate this fear the first thing you must get into your mind is that many people are full of envy. The only way they can justify their own weakness is to constantly criticize others. Actually, such criticism is a left-handed compliment. It means that you are accomplishing something which the other person is not able to do.

A friend of ours who is a veteran of the political arena has often remarked, "If someone isn't shooting barbs at you, you aren't getting anywhere. The only time to worry is when you don't get any criticism – it means you're standing still." Always remember that no matter what or how well you do in this life you cannot please everyone – sometimes not even your closest blood relatives!

Dad remembers well those many years ago when some of his family and friends used to criticize him by calling him a "health nut," "food faddist," "health crank" and other more uncomplimentary names after he began to live in a healthy way. But Dad's Nerve Force was at a high level and they could not disturb his peace of mind. The long years have proved that my father's healthy lifestyle continues to build powerful Nerve Force, resulting in vigorous health and living in a state of agelessness. He had long since buried most of his critics!

Living by wisdom and intelligence, we let criticism pass over us like water off a duck's back. We live by the finer force of Mother Nature. We are one with God and Mother Nature. Therefore, why should we let weak, uninformed minds influence us? We are living at a high rate of mental, physical and spiritual vibration. When you live by truth and intelligence, petty criticism cannot touch you! You are impervious to slander and the talk of small minds.

Need a new hobby? Try volunteering at your local homeless shelter, senior center, battered spouses or child sanctuary. Read for the blind or help with the disabled.

School seeks to get you ready for examination; life gives the finals.

*Positive thinking is the key which unlocks
the doors of the world. – Samuel M. Crothers*



Fear of the Loss of Love

When your Nerve Force is at a low ebb, you are inclined to develop an inferiority complex and can easily lose your self-confidence. As you start to feel inferior you begin to fear that someone else may take away anyone who is near and dear to you. There is just one way to defeat this gnawing fear. You must build your Nerve Force so high by natural living that any feeling of inferiority will leave you forever!

Jealousy is something all humans must fight. We can love someone, but that does not mean that we own that person. As you build your Nerve Force, you will see the wisdom of letting every person live their own personal life. Build your Nerve Force so high that you will be above jealousy and the fear of losing your loved ones.

Love is the strongest force in the world! Give love and you will be loved in return. Remember that you can never lose one whom you love and who loves you. If you do lose your beloved to someone else, you may be sure that he or she was not really your beloved in the first place! You must remember that there are plenty of fickle people in the world and there is no use crying over their loss. In such cases, one might do well to remember this wise classic saying:

*'Tis better to have loved and lost
than never to have loved at all –
or better still, its paraphrase:
'Tis better to have loved and lost – Lots better!*

The fear of being alone and unloved – although it haunts many people – is a groundless one. There is always someone who needs your love and who needs to love you. “Seek and ye shall find.” All you need is the confidence that comes with health and a powerful Nerve Force!



All that you do, do with Love. – Words of the Wise – Massada

Every day the average heart, your best friend, beats 100,000 times and pumps 1,800 gallons of blood for nourishing your body. In 70 years that adds up to more than 360 million (faithful) heartbeats. Please be good to your heart and live The Bragg Healthy Lifestyle for a happy, long, healthy life! – Patricia Bragg

Fear of Death

It is not death that a man should fear, but he should fear never beginning to live. – Marcus Aurelius

*Many die many times before their death.
It seems most strange that one should fear death,
seeing that death, a natural transition we all face,
opens up to another realm for eternity –
everlasting life will come when it will come.*

Accept death as a transition years away and then pass that thought out of your mind! Let youth and your years be a preparation for a wholesome, happy future and a fulfilled life! Then there is no reason why you should not die fulfilled after a long lifetime record! If you have worked well, done your share of good and service in the world, and have your affairs in order (will, trust, thank-you letters and tapes), then when the time comes you will be prepared with a grateful heart.

We must all face and accept death when the time arrives. All life is a preparation for that grand climax for eternity. Govern yourself and affairs so that you can leave satisfied and, hopefully, with few regrets. Live worthily so in time when you go to heaven you will be on God's honor roll!

Bear in mind that science has shown that the entire universe is made of mainly one thing – energy. It can be transformed, but it cannot be destroyed. Life is energy. If energy cannot be destroyed, life cannot be destroyed! Like other forms of energy, life may move through a variety of processes causing transition or change, but it remains as life energy. Death is merely a transformation. If death is not a simple change or transition, then nothing follows death except for an eternal and peaceful rest and sleep and is nothing to be feared! Thus, please rid yourself from the fear of death. (Read Psalm 23.)

Death is the furthest thing from our minds. We think in terms of living! Think like the Eskimos, who believe that as we fall asleep each night we die, only to begin an entirely fresh, new life when we wake each morning. We strive to make our days as perfect as possible!



Never fear, I go and prepare a place for you for Eternity. – Psalm 23

The River of Thought

Life resembles a great river which splits into two different directions. One stream carries all who embark on it to inevitable success, health and happiness. The other fork of the river flows in the opposite direction, just as surely carrying those riding upon it to ill health, premature ageing, unhappiness and failure. This river is neither fantastic nor artificial. It exists absolutely as the Mississippi does, but in the minds of humans; it flows not with water, but with thought. The success fork of the river represents positive thought; the failure stream, negative thought. The most dangerous negative is fear!

Faith Versus Fear

Faith creates values. Fear destroys them. Faith builds! Fear tears down. It has been so since the dawn of civilization and it will be so until the end of time. All success has its beginning in faith. All failure has its beginning in fear. That is why we need to understand the nature and causes of fears and how to overcome them.

Fear need not be permanent. We can say this with confidence because we've learned first-hand about the uplifting power of faith versus the destructiveness of fear. The major portion of our lives has been spent helping people in all walks of life to master fear and develop faith. Innumerable times we have had people come into our offices or one of our Health Crusades so whipped by fear that they were ready to end it all by suicide! We have also seen these same people, after following our Nerve Building Program detailed in this book, change their lives with miracles and become ready, willing and eager to attack whatever problems life placed in their paths.

You cannot be free of nerve tensions, stresses and strains if you are full of fear. You cannot enjoy super health and youthfulness unless you have faith in God, Mother Nature and yourself! You must have such complete faith in Them and yourself that you can banish all of your mental and physical ills. When you build your reservoirs of Nerve Force through constructive healthy living, you can accomplish this goal of banishing fear from your life!



Overcoming Fears

After building your Nerve Force to the highest possible level you will be able to meet and defeat any of the fears that may come into your consciousness. We fully realize that it takes physical, mental, emotional and spiritual energy to overcome fear. Although you must face, confront and overcome your own fears, you are not alone in your battle! You can draw upon God's wisdom of the ages to help you.

Jesus spoke – I am the light of the world. He that followeth me shall not walk in darkness, but shall have the light of life and eternity. – John 8:12

New studies show millions of Americans use prayer daily that blesses their lives, and hospitals find prayer works miracles.

What Wise Men Say

Wisdom does not show itself so much in precept as in life – a firmness of mind and mastery of appetite. – Seneca

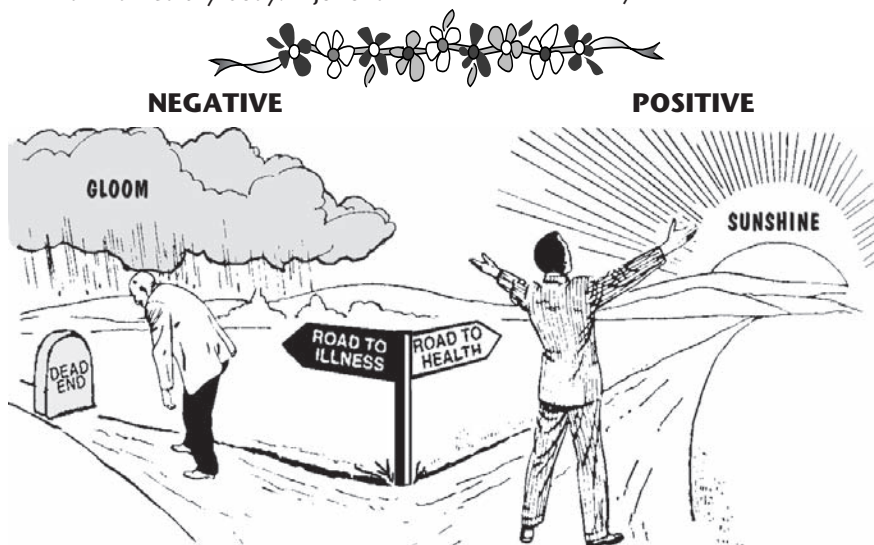
I saw few die of hunger – of eating, a hundred thousand. – Ben Franklin

Govern well thy appetite, lest Sin surprise thee, and her black attendant, Death! – Milton

Health consists of temperance alone. – Pope

Our prayers should be for a sound mind in a healthy body. – Juvenal

Health is a blessing that money cannot buy. – Izaak Walton



The choice of which road to take is up to the individual. He alone can decide whether he wants to reach a dead end or live a healthy lifestyle for a long, healthy, happy, active life. – Paul C. Bragg

Inspiring Words Bring Miracles

It is interesting to see how often one can find a source of spiritual energy to aid in the conquest of fear in both the Old and New Testaments of the Bible. Sign up on www.crystalcathedral.com for daily inspirational email. A few inspiring scriptures are listed here for you:

*God is our refuge and our strength, a very present help
in time of trouble, therefore, we will not fear. – Psalms*

*The Lord is my light and my salvation; Whom shall I fear?
The Lord is the strength of my life; Of whom shall I be afraid?
– Psalms*

*God hath not given us the spirit of fear; but of power,
and of love, and a sound mind. – Timothy 1:7*

There is no fear in love; but perfect love casteth out fear. – John 5:4

Let a person lay hold of great words like these which come from those who have grappled with hardships. Let them repeat these spiritual affirmations during their meditations and prayers until their blazing faith has burned its way into their minds and kindled their own faith to best guide their thoughts, words and actions.

Along with The Bragg Healthy Lifestyle, you must look to a Higher Power for help to free yourself from fears, stresses, frustrations, strains and tensions. It's true – *Man cannot live by bread alone!* In your daily prayers you can meet with this supreme power and ask for guidance and then plan, plot and follow through for success in your life!

Don't flee from fear! Analyze it and see it as no more than a feeling. Don't be bluffed by feelings! There is an Eastern fable about a man who was being pursued by horrible dark shapes that he believed were demons. In a panic, he ran, desperately trying to escape his pursuers. At last, exhausted, he collapsed against the trunk of a tree and with wild eyes turned to face his imagined tormentors. "*Destroy me!*" he cried. "*I can run no more!*" To his amazement, the horrible shapes disappeared and evaporated like mist. They weren't demons at all, only fears of his own imagination that disintegrated when he turned the light of his eyes upon them and realized the truth. Read John 12:34-36, Psalms 119 and Matthew 11:4-6.

Self-Pity is a Nerve and Energy Robber

Another demon that you must dissipate is self-pity. Feeling sorry for yourself is a complete waste of energy. It is also one sure way to block sympathy and help from others! When real sorrow comes your way – as it inevitably will – face it and know that time will bring relief. Never accept despair or defeat! Remember that it is never too late to give yourself a second chance!

Above all things, do not live in the past! That is all water under the bridge. The past has given all of us bruises, bumps, knocks, heartaches and torment mixed with joy. But there is nothing we can do about the past except learn some good lessons. The past is our “*School of Hard Knocks*”. It’s part of growing and maturing. Yes, many unpleasant things happen in our past. Remember, it wasn’t all bad! There are a lot of bright, happy spots in everyone’s past and those are the ones to recall!

Even if your past was a very happy one, don’t try to live in it. Life does not run backward! Energy – a principle of Mother Nature – only moves forward! We cannot use it for ourselves in any way that is contrary to its laws. We cannot expect to hold energy, which moves forward, if we are thinking backward.

Our energy depends upon our Nerve Force. That’s why we must build powerful Nerve Force that will enable us to create health and happiness in all phases of our life!

KEEP BIOLOGICALLY HEALTHY & YOUTHFUL WITH EXERCISE & GOOD NUTRITION

Always remember you have the following important reasons for following The Bragg Healthy Lifestyle:

- The ironclad laws of Mother Nature and God.
- Your common sense, which tells you that you are doing right.
- Your aim to make your health better and your life longer.
- Your resolve to prevent illness so that you may enjoy life.
- Make an art of healthy living; you will be youthful at any age.
- You will retain your faculties and be hale, hearty, active and useful far beyond the ordinary length of years.
- You will also possess superior mental and physical powers!

Up to 90% of deaths annually are self-inflicted by an unhealthy lifestyle!



Combating Depression, Stress and Anxiety

Researchers have found that those who are the most resistant to stress and anxiety enjoy an active, healthy lifestyle. This includes: twenty minutes or more of exercise daily; stretching your body to allow a natural flow of energy and eating healthy meals. Other suggestions include:

- Gardening – researchers have found it helps relieve tensions and is a powerful natural medicine for emotional, spiritual and physical healing.
- Enjoying natural beauty – scientific studies indicate that when individuals view beautiful natural scenes such as waterfalls, trees, animals, flowers, etc., they relieve anxiety, relax more easily and feel happier.
- Reducing or stopping caffeine – which is a stimulant that can trigger panic attacks and heart palpitations.
- Stop smoking – which “burns up” your nervous system.
- Unplug the phone and computer – for quiet time can help relieve stress. Write yourself a loving letter.
- Deep slow breathing exercises release tensions.
- Releasing your fears and overcoming self-doubt.
- Restful sleep and even daytime mini “cat” naps.
- Laughter – people who know how to laugh and have fun are generally able to bounce back from stress.
- Don’t be afraid to ask for help when you need it!
- Don’t make impulsive snap judgements – take time.
- Realize that you can’t change the past – learn from your past pain and let it serve your inner growth.
- You can’t change others – you can only change yourself and your attitude. Be a strong, positive health captain.



A merry heart is good medicine: but a broken spirit destroys health.

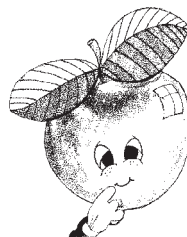
“A merry heart is healthful, but one completely broken in spirit and dejected will develop many bodily illnesses. Nothing ruins health faster than grief, anger, bad temper, jealousy, hatred, anxiety, worry and malice. We should rid and cleanse ourselves of these bad habits.” – Proverbs 17:22

Old age is not a time of life. It is a condition of the body. It is not time that ages the body, it is abuse that does! – Herbert M. Shelton

Take Time for 12 Things

- 1 Take time to **Work** –
it is the price of success.
- 2 Take time to **Think** –
it is the source of power.
- 3 Take time to **Play** –
it is the secret of youth.
- 4 Take time to **Read** –
it is the foundation of knowledge.
- 5 Take time to **Worship** –
it is the highway of reverence and
washes the dust of earth from our eyes.
- 6 Take time to **Help and Enjoy Friends** –
it is the source of happiness.
- 7 Take time to **Love** –
it is the one sacrament of life.
- 8 Take time to **Dream** –
it hitches the soul to the stars.
- 9 Take time to **Laugh** –
it is the singing that helps life's loads.
- 10 Take time for **Beauty** –
it is everywhere in nature.
- 11 Take time for **Health** –
it is the true wealth and treasure of life.
- 12 Take time to **Plan** –
it is the secret of being able to have
time for the first 11 things.

YOUR BIRTHRIGHT
HEALTH
CULTIVATE IT



*Have an
Apple
Healthy Life!*

Spiritual Health Promotes Physical Health

Meditation and Prayer

The First Step to Powerful Nerve Force

“Be still and know that I am God.” It is in the peaceful silence of meditation and prayer that you find a higher power than yourself. This power can help, guide and direct you towards the healthy goals in life you are seeking.

It is important to set aside a period twice daily – morning and evening – during which time, the mind can go into meditation and prayer to build inner strength. There must be order and clear purpose to your thinking. Silently restate your new goals in life. Remember that you must displace the old, useless and damaging habits of thought with fine, bright, new healthy ideas.

Every constructive thought stimulates the nervous system with great vitality and vigor, and this sustained and powerful activity stimulates the entire body. Through meditation and prayer you are building a strong mind in a healthy strong body. You are building powerful Nerve Force because you are opening that inexhaustible reservoir of energy and creative intelligence which lies within each human.

Meditation and prayer will help establish equilibrium in mind, body and soul. It infuses you with new energy and expanded awareness, while it instills you with an inner calm and peace. You gain strength to do and to endure – to take the strains and pressures of life in stride. You will be better able to face whatever problems that may arise with sufficient Nerve Force to solve them.



Open my eyes, to behold wondrous things out of Thy law. – Psalms 119:18

Praise the Lord, our Savior! He carries us in His arms daily. – Psalms 68:19

You have to be very clear what you want in order to succeed. – Hazel Goodwin

Life is a song and love is the music.

Simple Techniques of Meditation & Prayer

Meditation and prayer is powerful. It allows you to analyze your life in relation to your lifestyle, environment or with a particular person, thing, field of knowledge, principle, etc. In other words, you are getting yourself set for a glorious journey toward fulfilling your goals in life. You can proceed confidently knowing you have set yourself toward a destination or goal which you will achieve with lasting, rewarding success.

The Lord's blessing is our greatest wealth. – Proverbs 10:22

Ask, and it shall be given to you; seek, and you shall find; knock, and it shall be opened to you. – Matthew 7:7

Everyone has the capacity for meditation and prayer and it can change and empower your life! Only minutes of daily practice is necessary to reap God's lasting blessings. The effects of daily meditation and prayer for who you desire and want to be are blessings. Ask for it! You will notice benefits immediately. (Reread Matthew 7:7 and James 4:2.)



True meditation and prayer are completely free from mysticism and hypnotism. It offers you the ability to adjust to the fast pace of living with increased energy, self-confidence and greater peace of mind. It gives glowing inner happiness and brings harmony to the mental, physical and spiritual faculties. In turn, your reservoir of Nerve Force gets fuller, and stronger and your life becomes filled with daily miracles.

Daily meditation and prayer gives you the chance to strengthen your resolve to completely follow The Bragg Healthy Lifestyle. Your morning meditation and prayer allows you to plan your day constructively. Your evening meditation and prayer offers you the opportunity to review your day and evaluate your accomplishments and your mistakes as you plan how to correct the latter. During meditation and prayer, the body experiences a state of peaceful repose more profound than sleep. Studies have shown that the pulse, respiration and the metabolism slow down to levels below those ordinarily reached during sleep. People normally feel as refreshed following a session as they would after a nap.



No man can violate Nature's Laws and escape her penalties! – Julian Johnson

Meditation and Prayer Helps Master Life

Taking inventory of yourself this way is important. You will soon notice a much greater peace, tranquility and health within yourself. Life will flow more easily for you. Annoying events, things and people that used to bother you will no longer have the same effect upon you. This will give you more energy for creative thinking and living.

The release, peace and relaxation that is experienced following the meditation and prayer envelopes the entire day, with a softening effect upon your entire outlook and relations with life and others. The degree of personal involvement in emotional problems is diminished. This is not to say that emotional capacity is weakened! On the contrary, this wellspring is deepened as your inner life achieves greater life balance and stability. Meditation and prayer eliminates the causes of tension in a natural way (not like toxic tranquilizers), as it subtly sharpens the mind, heart and senses. This release from mental tension and physical duress gives a healthy effect on your entire well-being. Daily meditation and prayer helps to build a healthier balance to restore the body's normal rhythm of functions. Millions worldwide benefit from God's wise, practical and powerful guidance.



You Are What You Think and More

You will become immersed in patterns of decay if your mind is focused on negative thoughts and matters that are synonymous with disintegration. It's easy to observe the way this process works in the lives of others. It's much more difficult to see it in ourselves. Turn your mind away from negative thoughts, but not in distaste and revulsion. Rather, turn eagerly toward that which is new, fresh and desirable – remembering the wisdom gleaned from past lessons. Look ahead to the many years you will have to enjoy what and who you are, because of the experiences you are living through today. Waste no energy on recriminations or self-pity, instead move forward toward the bright future with new energy!



I cannot overstate the importance of the habit of quiet meditation and prayer for more health of the body, mind and spirit.

"In quietness shall be your strength." – Isaiah 30:15

Life is the Miracle of Miracles

You hold the miracle of miracles right now in the palm of your hand. You have the treasure of life! Think what that means to you. You are a living, breathing person! Life is the most priceless treasure on this earth. You have that treasure. Within you lies the mental power to be anything you want to be! You have a reasoning, logical mind. Within your being you have the kingdom of heaven. Find that heaven and you have reached bliss-consciousness. You'll have found heaven on earth and life becomes so precious and wonderful!

If you want more Nerve Force, energy and life, you will have to plan, plot and start creating, becoming and shaping your life! Look ahead. Have firm plans for living your life. Actually envision your future. You may change those plans and visions, but have them you must! Your creative force deep within you must reach out toward a bright future if you want to become one with the healthy flow of life! Your entire mind and being will be super energized in the process to go for your goals and dreams!



To Over-Rest is To Rust

Remember that your body will yield to your thoughts. **You are what you think!** By using your mind you sharpen its edge. Give it challenges with things to do and learn. Over-resting your mind gains nothing but its softening! Like the body, the more active you keep your mind, the better and sharper it will be. Recent studies show:

If you don't use it, you lose it!

To over-rest mentally or physically is to rust. Get the negative thoughts out of your mind and demand more action from it! Let nothing and no one stop you in your quest for inner mental strength, peace and happiness!

As you follow The Bragg Program for Building Healthy Powerful Nerve Force, you will feel the flow of new power surging throughout your entire body. Summon into action your will-power and self-determination! Faithfully adhere to and work on your new positive thoughts daily. Remember, flesh is dumb. Make your body obey your mind!

Build “The Will to Win” in Your Life *Life and Nerve Force flows through nerves at all times.*

The more power you furnish to your nerves, the healthier and more well-balanced you will be. You'll get more out of life and have a greater chance of reaching the goals you wish to achieve! We all want to develop a strong mind in a strong body. We all want to be successful in life and reach our dreams and fulfill our life goals.

We'd like to share with you the ingredients of a winning philosophy. We've seen it proven in the successful people we have known. You've probably heard the phrase “The Will to Win” so many times that it has become a cliché, but stop and look at it afresh and realize its true significance. You must have this “Will to Win” if you are going to build powerful Nerve Force in your body. This is the indispensable first ingredient in this program.

There's no better time to build your “Will to Win” than during your meditation and prayer periods. Tell yourself over and over that nothing and no one is going to stop you from building powerful Nerve Force! During your morning meditation and prayer tell yourself that you are not going to let anyone drain you of your emotional energy – no matter what they do. If someone tries to irritate, nag or torment you, you are going to have the “Will to Win” over such circumstances. That “Will to Win” will keep you from stooping to another person's low level. Don't let anyone drag you down to their sorry level of emotional instability! It's not always possible to avoid people who are so miserable, unhappy and low in Nerve Force that they want to drag others down into the same state. Build your Nerve Force and make your “Will to Win” so strong that you will not be affected by these negative personalities!



To live is to know what counts and is important in your life. – Martin Grey

If you have been stricken by illness – your new car, your new home, your new big bank balance – all these fade into unimportance until you have regained your vigor and zest for living. – Peter J. Steincrohn, M.D.

If you truly love Nature, you will find Beauty everywhere. – Vincent Van Gogh

You Need Inspiration To Guide Your Destiny

In every realm and arena of life, it is the person with a great “Will to Win” who makes their dreams come true. We talk about the human mind, the emotions and the body. We dare say that the most important thing within each of one of us is our will. Our own actions – guided by our willpower – are what ultimately decides our destiny.

Most people live life running in circles. They waste a lot of valuable Nerve Force going nowhere fast! If you are going to be a healthy, strong and well-balanced person, you must have a well planned and healthy sense of direction. You must know where you are going. Your inner compass will guide you in the right direction and be your inspiration. Yes, you’ve got to have inspiration! We wish we could tell you what inspiration was – then we would be the two greatest psychologists and philosophers the world has ever known!

Even people who rely most upon inspiration cannot tell you exactly what it is. Poets, artists and musicians can’t tell you what inspiration is . . . but, we can all recognize its results! We have both seen total nervous and physical wrecks become suddenly inspired by a friend, health teacher, a book, etc. In a matter of months, they have rebuilt their minds and bodies and became healthy balanced people again. They accomplished what seemed impossible!

Although we cannot define inspiration, we would like to describe one facet of what we think it means when a person is inspired. It’s when people clearly see themselves – not as they are – but as they can be. It’s when they see themselves – not in terms of their weaknesses, poor health, low vitality, depleted Nerve Force and failures or the inadequacies – but in terms of what they want to become!

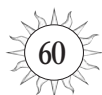


The greatest discovery of my generation is that human beings can alter their lives by altering their attitudes of mind. – William James (1842-1920)

Having heard the word, keep it, and bring forth fruit with patience. – Luke 8:15

I think: what has this day brought me, what have I given it? – Henry Moore

Health and cheerfulness naturally beget each other. – Joseph Addison



Faith and Vision Create Miracles

When you begin to believe you can be what your inner vision tells you that you can become – that's when you're inspired. When you no longer see your weaknesses – but your strengths – then you discover the power and ability to do things you never dreamed of doing before!

During your daily meditation and prayer you must forget your inadequacies and reach inside to find your strength – it's there! See yourself as who you want to be. Paint a vivid picture in your mind. Concentrate on that image in your meditation and prayer times and carry it with you daily. By following The Bragg Healthy Lifestyle, you are working with God and Mother Nature, powers higher than yourself! You are then living by inspiration, one of the most tremendous forces in this great universe! There is great truth in the Biblical statement that says:

*They that wait upon the Lord shall renew their strength;
They shall mount up with wings as eagles;
They shall run, and not be weary;
And they shall walk, and not faint.*



Those happy, healthy, strong and vigorous people – those people who accomplish greatness – all those of faith, possess a deep spiritual philosophy. They believe that their lives are protected by a Power greater than their own. They believe there is a destiny which guides their lives. Nothing can thwart them! Following the Eternal Laws of God and Mother Nature they can accomplish great things!



Many people go through their life committing partial suicide. They destroy their health, youth, talents, energies and creative qualities. Indeed, to learn how to be good to oneself is harder than learning how to be good to others. – Joshua Liebman

*I cannot overstate the importance of the habit of quiet prayer and meditation for more health of body, mind, and spirit.
"In quietness shall be your strength." – Isaiah 30:15*

*The natural healing force within you is the greatest force in getting well.
– Hippocrates, Father of Medicine, 430 B.C.*

Seek first the kingdom of God and all things shall come to you. – Matthew 6:33

Let Mother Nature and God Inspire You!

We'd like to urge you to ask Mother Nature and God to inspire you in your meditations and, while following our Program of Building Powerful Nerve Force, to inspire you in your work or your business and home. In God and Mother Nature you find a power that can help you reach the heights of balanced living. Here are the two other great ingredients for a winning philosophy:

First During meditations, dream great dreams and through meditation work to develop a will that translates those dreams into reality. Develop the "*Will to Win*".

Second Find inspiration in some great goal, some worthy cause or real challenge and let someone or something inspire you to see yourself not for what you are, but for what you can become and accomplish in life.

Live by this Bragg Nerve Building Program, no matter what! Do the greatest good possible within you! Live up to the highest potential that you have! Accomplish those goals which have been set for you by God and Mother Nature! Always take God and Mother Nature with you. We know that if you meditate and pray twice daily along these lines and build upon your inner strengths you will win, conquer and triumph with a long, happy, fruitful life!

The stress in our life can have mental, spiritual and physical effects upon us. One physical effect of stress is to negatively affect cholesterol synthesis, thus it can contribute to increased blockages in blood vessels. One way to handle stress is meditation and prayer therapy. This therapeutic use can take many forms and here is one called "Forgiveness Prayer and Meditation".

Three Steps to Forgiveness Prayer & Meditation:

1. *Forgiveness from others. In your meditation and prayer time say to those who come to your mind you have upset, etc., "I ask for your forgiveness".*
2. *Forgiveness for those who have hurt or harmed you. In meditation and prayer, offer them your forgiveness.*
3. *Extend a full heartfelt, loving forgiveness to yourself.*

– Jack Kornfield



Therapeutic Use of Forgiveness

Forgiveness sets us free from the past. Forgiveness is a process for most of us, wherein we work through grief, rage, sorrow, fear and confusion. Forgiveness comes at last as a relief and also a release for the heart. We can appreciate the truth that forgiveness is mostly for our own sake as a way to let go of any painful hurts and wrongs of the past.

Forgiveness is one of the great teachings we receive in our spiritual, mental and emotional life. Jesus so believed in forgiveness that he taught his disciples to forgive all their trespassers before they approached God's presence in worship. In Jesus' earthly ministry, forgiveness was often the operative word in both physical and mental healing. Truly *The Bible* is the main book of life and holds the treasures of how to live a healthy, peaceful life!

High Blood Pressure in Adolescence

Recent studies presented at the Scientific Session of the American College of Cardiology in Anaheim, California, found that children who are overweight at ages as young as six or seven, are more likely to suffer with high blood pressure by the time they reach adolescence! Researchers studied 20 children for ten years, examining blood pressure, obesity and metabolic abnormalities. The results showed the body mass index (overweight) correlated strongly to higher blood pressure in the children, even after reaching young adulthood. The research strongly suggests primary overweight prevention may need to begin even before the first day of school, promoting good nutrition, as well as exercise and fitness. See web: www.acc.org

A recent shocking report in Newsweek Magazine states that one in three children with long-term health problems are obese and the crisis is growing. The U.S. government estimates that 6 million or more of American children are now fat enough to endanger their health, with another 5 million on the threshold. Children today are 30% heavier than back in 1990 due to extreme social forces, such as fast food and junk food TV commercials. The percentage of young people who are overweight has tragically doubled in the past 20 years!



Soothing Remedies for Tension Headaches

Ginger (*Zingiber officinale*) is helpful for tension headaches because it decreases the production of pain-causing prostaglandins. Also the simple pleasure of taking a break to make and drink a cup of herbal tea promotes a feeling of relaxation and helps to relieve tension and stress. Also try combining ginger with chamomile, peppermint and linden blossom (mild relaxants). Have up to 4 cups daily. Here are the recipes for this ginger-herbal tea and other remedies for soothing tension. Relax and enjoy!

Ginger-Herbal Tea

Simmer 2 tsp fresh grated ginger or powered ginger in distilled water (2 cups) in covered pan for 5 minutes. Add 2 tsp dried linden blossoms, 1 tsp each of dried chamomile and peppermint leaves. Cover and steep for 15 minutes. Then strain, sweeten with honey or the herb stevia if desired and enjoy. (See page 103)

Linden-Flower Herbal Tea

To relieve nervous tension and promote relaxation, add 1 tsp of the following herb mixture to 1 cup boiling water; 2 oz linden-flowers, 1 oz sage, 1 oz thyme, 1 oz lemon balm. Steep for 15 minutes and strain. Drink before bedtime.

Kava Herbal Remedy

The herb Kava, ½ tsp of extract tincture in juice, will help relieve tension headaches in five minutes usually. Also it relaxes the muscles in the neck and shoulders and relieves anxiety.

Headache Acupressure Points

Apply thumb pressure lightly on points.



Sound, Peaceful, Recharging Sleep

Second Step Towards Powerful Nerve Force

Sleep is one of the great Nerve Force builders. If you are going to have a glorious day, you must first have a splendid night of relaxed deep sleep. If you go to bed with a naturally relaxed and pleasantly tired body, a tranquil mind and a fairly empty stomach, you ought to sleep like a healthy baby! If you rise at dawn, give yourself the proper nourishment with natural foods and exercise vigorously in the open air, then you will surely be rewarded with sound, relaxing and refreshing sleep.

The person who is still tired and low in Nerve Force after 8 to 10 hours of sleep has usually not relaxed enough. Tense during the day, they remain unable to relax even in their sleep. Quality – not quantity – is what counts in sleep! Demand only the best and if you don't get it, ask yourself, "Why didn't I get enough sleep?"



Relaxed – Deep Sleep Must be Earned

It is impossible to get sound, relaxed sleep if you are constantly stimulating your nervous system with tobacco, coffee, tea, alcohol, sugar and cola drinks. A healthy diet of natural foods and correcting imbalances of body, mind and spirit are essential, as is open air exercise. Healthy children are physically active and the ones who play the hardest always sleep the soundest and get better grades. How can adults, who must cope with stresses, strains and tensions of modern life, expect sound, relaxed sleep when they don't get the required oxygen? If you want an excellent night's sleep, you have to earn it! You can't sit around all day eating, watching TV or working at a desk job with no exercise or outdoor activity and expect to get high quality sleep at night!



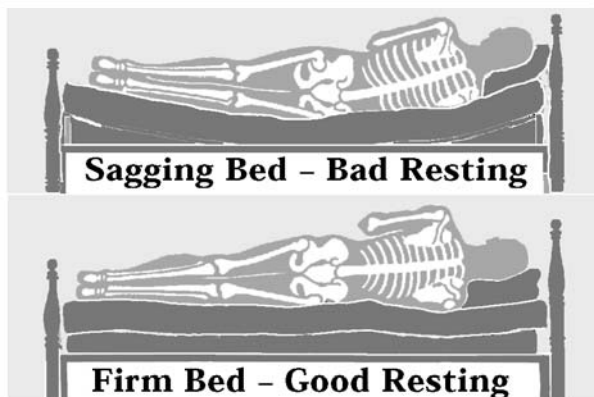
Help me Lord, to know the magic of rest, relaxation and the restoring power of sleep.

The average person spends about 23 years of a 75 year lifespan asleep.

Your Mattress is Your Best Sleeping Friend

You should sleep on a firm mattress or place a board under a soft one. This allows the muscles to stretch in natural relaxation and relieves pressure on vital organs.

CHECK YOUR MATTRESS



During our world health tours, we often have to move our mattresses onto the floor to be firmer. It seems that some of the world's top hotels put their money into showy lobbies and not into good firm mattresses. We also often find old, sagging mattresses in many of the homes we visit – but new cars in their garages! At our California desert home we had new wood platforms made. A firm mattress goes on top of this board with four legs on casters. Try a foam “egg-crate” mattress pad on top of the mattress – it's great. It might take you a few nights to become accustomed to being stretched out flat, but soon your body will thank you with more energy.

We travel all over the world in trains, planes, ships, buses, automobiles and often use soft foam ear plugs that shuts out unavoidable sounds and noises. We feel it's absolutely necessary that we sleep in a quiet place! Even though at times we do fall asleep when there is noise, the vibratory action of that noise can have a direct effect on the heart, circulation and nervous system.

We believe it's best to sleep alone. Two people sleeping in one bed is not as healthy because of body movement in sleep. Also, the toxins being released from another's body can be absorbed. Snoring (see page 72) and any restlessness of a sleeping partner are disturbing too. These

disturbances interfere with the other person's sleep. It has been proven by scientific research that a person gets a better night's rest and stores up more vitality when they sleep alone. Married couples will wake up more refreshed sleeping next to each other – each in their own twin bed. If this is not acceptable, then a king size bed is certainly preferable to the usual small double bed.

Dreams Can Reflect Past and Present Life

By exerting your willpower you can eat correctly, get enough exercise and breathe deeply – but you cannot sleep soundly by willpower alone. Through activity of the body and the brain you can cause weariness – but that will not insure you perfect rest. You may be too tired or too mentally excited to sleep. If you, for example, were watching a TV movie of violence, slaying characters and solving crimes you may find sleep reluctant. Don't waste time watching TV violence – it causes restless sleep and even nightmares! But, when the brain and body are moderately and wisely used, then sweet, sane sleep follows.

However, too much sleep is often worse than too little. You can drug yourself with sleep to the point of stupidity, causing the blood circulation in the brain to become overactive and invoke frightening dreams. Fantasy can rise from the subconscious. Grimly, dreams can plunge you into past, old apprehensions and old worries again! Dreams can grow more distressful with age! And with weary relief we wake to reality again! Yet, isn't it strange? We have life's experience to draw on and dreams vary, reflecting experiences. It's healthy lifestyle living with sound sleep that lets us enjoy more life-changing, uplifting, spiritual, guiding dreams. *Web: www.sleeps.com*



Read Dreams: Your Magic Mirror, by Elsie Sechrist

Motivation is when your dreams put on work clothes.

*Help me, O Lord, to know the magic of rest and
relaxation and the restoring power of sleep.*

Nervous Tension can ruin your health in many ways and diminish your productivity and shorten your life-span. – Dr. E. Jacobson, You Must Relax

Books Can Be Your Teachers & Relaxers

Govern yourself so that your sleep will be relaxed and sound. Your day should be active, including exercise, yet never fatiguing. Your last meal should be early and not heavy. Your mind should be reposed by a few hours of reading, studying or cheerful talk before bedtime.

Be wary of TV shows, movies, and videos that are promoting crime, violence and immoral unhealthy living, etc. Watching a war, western or crime story on TV puts your nerves so on edge you could have a bad night of rolling and tossing. A travel, music or classic program is fine for the evening's pleasure. Don't watch any violence – it's poison to the brain and hinders sound relaxing sleep!

A long, quiet evening at home is the best prelude to sound, relaxed sleep. Have a shelf laden with books close to your bed. Choose books consecrated to this task like the Bible, *In His Steps* by Charles Sheldon, *In Tune with the Infinite* by Ralph Waldo Trine, *Men Who Have Walked with God*, Stevenson's Letters, Montaigne, Pepys, Lamb, Boswell – these are always reliable. Walden, Henry, Rycroft, *Don Quixote*, *The Path to Rome* and *The Diary of a Nobody* are all old friends, available night and day. Enjoy Horace, Arthur Benson, Wilkinson's *Prayer of Jabez*, or Don Miguel Ruiz, *Mastery of Love* and *Four Agreements*, also *Chicken Soup for the Soul* series – they are soul inspiring. This list could go on for pages according to your taste. Go to the library and choose books that feed your mind, body and spirit with strength and inspiration.

This is why we write Bragg Books, to guide and inspire you.

The simple act of just opening one of these subtly hypnotic volumes and turning over the pages is often enough to encourage golden slumber. Soon you feel it will be prudent to turn off the light. The window is open and your pillow nicely adjusted. You take in 10 long, deep breaths and give a deep sigh of thankfulness, and then a prayer, letting your thoughts rise towards the heavens.



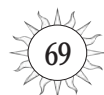
Nature never deceives us; it is always we who deceive ourselves. – Jean Rousseau

When you sell a man a book you don't just sell him paper, ink and glue, you sell him a whole new life! There's heaven and earth in a real book. The real purpose of books is to inspire the mind to do its own thinking! – Christopher Morely

Natural Ways to Cure Insomnia

Having insomnia can leave you tired, irritable and moody; but this disruptive symptom can be cured naturally. Just follow these simple steps:

- ① Exercise! Too little exercise can lead to insomnia. Try walking for 20–30 minutes in the morning and do yoga, chi gong or body stretches for 20 minutes in the evening.
- ② Avoid animal proteins, sugars, refined processed foods, cola and soft drinks for these can cause sleep problems.
- ③ Eliminate all caffeine from your diet and avoid using medicines that contain caffeine, such as Excedrin; stop caffeine for 30 days and see if your quality of sleep improves. Take calcium and magnesium before bedtime.
- ④ An hour before bed soak in hot bath, add 1 cup vinegar.
- ⑤ A natural recipe for a good night's sleep is to soak 20 almonds, 1 Tbsp poppy seeds, and 1 Tbsp pumpkin seeds in 2 cups purified water for 8 hours. (All three are rich in tryptophan, which increases brain's serotonin levels, helping to induce sleep.) After soaking, blend seeds in the water, with tsp raw honey or blackstrap molasses until smooth. Hour before sleep, warm 1 cup blended mixture over medium heat and drink it. Refrigerate the balance.
- ⑥ Before bed make cup of herbal tea. Pour cup boiling water over 2 tsps dried valerian herb root, cover and steep 15 minutes. Strain, add raw honey or herb stevia (page 103) and drink. Or hour before bed take ½ to 1 tsp valerian extract in juice or 400–800 mgs valerian caps. Sleep experts say valerian is most effective for falling asleep faster and staying asleep longer. It calms the nervous system, relaxes muscles and acts like a sedative since the herb binds to the amino acid receptors in the brain that are linked to anxiety.
See web: www.sleepquest.com & naturalhealthmag.com



Fitness Trainers Say Days Off Benefit Fitness

You don't expect fitness trainers to say a day off from exercise is good for you. However, the body does need time to rest and repair itself. Those who cut back to 3–4 times weekly got better results than daily exercise.

Food and Drink – Their Effects on Sleep

Drinking too much caffeine leaves most people very nervous and sleepless at night. However, other foods and eating habits can also contribute to restless slumber.

If you're having trouble sleeping, check this list:

1. Don't over-eat before bedtime. A large meal one or two hours before bed tends to keep you awake. The body is then busy digesting food and isn't ready to shut down for the night.
2. Avoid eating heavy, high-fiber, gas producing foods late at night. Sometimes beans, raw onions and cabbage cause some bloating and make sleep difficult. Eat them earlier to allow more digestion time Try *Beano*.
3. Don't go to bed hungry. A light fruit snack (*apple, banana, pear, etc.*) will keep your brain from signaling hunger to the body at night and waking you up.
4. No alcohol. It interferes with the deepest, most restful sleep states, and it also dehydrates the body.
5. Beware of hidden caffeine. It's wise to read all labels before eating anything so you know what you're eating!



Simple Ways to Keep Stress Levels Low

1. Keep a journal. Recording your feelings every day is an excellent way of getting them out of your system.
2. Do some soul searching. Explore your unexamined self, through group therapy or a 12-step program.
3. Meditate, pray or listen to music 4 to 6 times a day. These "healing times" will allow you to slow down.
4. Live one hour at a time, paying close attention to your feelings. Allow them to surface, write them down, then take charge and resolve to release the wrong ones.
5. Learn to love and protect your physical body. Don't waste time on negative energy! Examine the negative body messages you've been telling yourself all these years then change them by addressing your body with love.

Remember, your life is a series of moments where you are the captain. You are in charge. Make the most of them all!

A good laugh, a walk and a long sleep are the best cures in the doctor's book.

67% American Adults are Sleep Deprived

A National Sleep Foundation poll discovered that 67% of American adults have sleeping problems and over one-third (37%) are so sleepy during the daytime that their daily activities are often interfered with. (See web: bisleep.medsch.ucla.edu and for sleep disorder centers: asda.org)

Over the past 200 years, we've reduced our average sleep time by 20% and, over the last 25 years, added an additional month to our annual work/commute time.

Thus, our national "sleep debt" is rising and while our society has changed, our physical bodies and needs have not. We are paying a dear price for such "progress"!

Getting Enough Sleep Lately?

The odds are you aren't getting sufficient sleep. American adults presently average 7 hours nightly. While everyone's sleep needs vary, most scientific research and studies indicate that we require 8 hours of sleep nightly.

Few are lucky enough to enjoy 5 to 6 hours of sleep and still perform well at work; to just get "caught up," a full ten hours of rest is frequently called for!



Try Lemon Balm Tea for a Night So Calm

First, make a clear and conscious choice about how you wish to spend the thirty- to forty-five minutes that precede your actual going to bed. Avoid a rush to "get things ready for tomorrow" or to catch up on tasks not completed during the day.

Rest your body and mind with an aromatherapeutic bath, a massage and even try a soothing Lemon Balm or Sleepytime herbal tea prior to bedtime.

Lemon Balm, whose scientific name is *melissa officianalis*, is a cooling plant with both nervine and antiseptic qualities. As a member of the Labiatae family, which also includes peppermint and spearmint, lemon balm is native to most areas of Europe and is now widely grown worldwide. Flowering between June and October, it's lemon-like fragrance is unmistakable and makes a delicious tea.



The Lord gives rest and strength to those who are weary. – Isaiah 40:29

Like restful chamomile, lemon balm's primary, volatile oil makes the plant medicinal. While appearing to be just a simple plant, it delivers a wide range of potent aids for complaints ranging from stomach pain to the worst cases of insomnia. Try lemon balm tea after meals and before bed, miraculous results have been reported. Also, try blending with a variety of herbal teas. Some others to try for sound sleep are: sleepytime, skullcap, and valerian herbal teas. Try magnesium and calcium supplements and melatonin (1-3 mg) or its tea before bed.

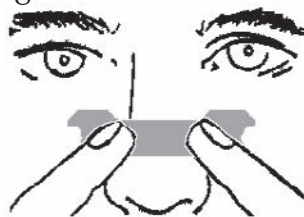
Tips for Healthful Sound Sleep

- *Avoid and don't use stimulants such as caffeine (found in coffee, tea, cola drinks, chocolate) and nicotine (found in cigarettes and other tobacco products).*
- *Don't drink alcohol to "help" you sleep.*
- *Exercise regularly. Get gentle sunshine. Finish workout no sooner than 2 to 3 hours prior to bedtime. Yoga and stretching quiets the mind and body.*
- *Establish regular, relaxing bedtime routine. For example, try a relaxing aromatherapy hot bath or shower.*
- *Associate your bed with relaxing sleep – don't use it to work or watch TV. Keep sleep area quiet and dark.*
- *If you often suffer from insomnia, don't take naps.*



For the Snorer in the House

Finally there is a drug-free solution for the disturber of the quiet night, the snorer. This breakthrough is simply the nasal strip, an adhesive band-aid-like device that helps keep nasal passages open, allowing easier air-flow during sleep. These nasal strips are available in most pharmacies in sizes from small to large, depending upon the size of the snorer's nose. The cost is very minimal – for just 25¢ nightly, the snorer can attain a more restful sleep and allow those near them to also sleep better! Snorers should also stop smoking, using milk (mucus forming) products, and have a check-up for nose polyps. See website: www.nomilk.com



Outwitting Insomnia

If sleep be coy, you might try some simple device to woo it. A rational way is to invite sleep by imitating its rhythm. Put yourself in a position of slumber, relax absolutely and – with closed eyes – breathe in the steady rhythm of sound sleep. Shut the door of your mind as well as your eyes. If this fails, try counting up to a thousand at pulse-beat time, checking off the hundreds on your fingers. It's usually a safe bet that you will never reach the last fingers. Or lie flat on your back with arms relaxed along the sides. There is something calming about this relaxed position that produces deep sleep.

Prayer for Strength and Loving Guidance

I give thanks each day to live a simple, sincere and serene life; repelling promptly every thought of impurity, discontent, anxiety, discouragement and fear. I will continually cultivate health, cheerfulness, happiness, charity and the love of brotherhood; exercising economy in expenditure, generosity in giving, carefulness in conversation and diligence in appointed service. I pledge fidelity to every trust and a childlike faith in God while, in particular, I will be faithful in those habits of prayer, study, work, nutrition, physical exercise, deep breathing and good posture. I shall fast for a 24 hour period each week, eat only natural foods and get sufficient recharging sleep nightly. I will make every effort to improve myself physically, mentally, emotionally and spiritually every day.

– Prayer used by Paul C. Bragg and daughter Patricia Bragg



For Insomnia and Nervous Tension use this Herb Mixture:

1 1/3 oz St. John's Wort, 1 oz Lemon-Balm leaves, 1 oz Valerian. Steep 1 tsp herb mixture in 10 oz boiling water for 15 minutes, then strain. Drink before bedtime nightly for several weeks to calm the nerves, lift depression and help you fall asleep more easily. Or try 1/2-1 tsp valerian extract in glass of juice hour before bed. Record results in daily journal.

Peppermint Tea Calms the Nerves:

1 1/2 oz peppermint leaves, 1 1/2 oz lemon-balm leaves. Use 1 tsp of the mixture per cup boiling water; steep for 10 minutes and strain.

Never hurry, never worry, live with leisure, grace and care. For it's plain that constant rushing, never gets you anywhere. – R. McCann

The sleep of the laboring man is sweet. – Ecclesiastes

Stanford's Suggestions for Improving Sleep

According to Derek Loewy, Ph.D., co-director of the Stanford Sleep Disorders Clinic's Insomnia Program (www.stanford.edu), the first group therapy program for insomnia in the U.S., "Our insomniacs tend to be those with the thickest medical charts." Loewy suggests that if you don't fall asleep quickly, get out of bed and do something relaxing and enjoyable. He also advocates breathing exercises that promote relaxation and help patients deal with their sleep deficit. Loewy's program shuns drugs, "Although sedatives can induce sleep, they lose effectiveness as the body develops tolerance and addiction remains a possibility." Some other suggestions:

- ① Have set times for waking up and also going to bed, it helps the body's sleep-wake cycle settle into a rhythm.
- ② Stop caffeine, especially in the afternoons and evenings.
- ③ Don't drink alcohol at night, it suppresses both deep sleep and dream sleep. It may allow you to fall asleep more easily, but you're likely to suffer a sleep disruption several hours later. Alcohol has many ill side effects.



Remember sleep comes to the body when it's relaxed. When you lie down on your bed, let your body relax until you seem to sink down through the mattress and through the floor and beyond. Let go all muscular and mental tension – this is the secret of sound sleep!

The art of muscular relaxation should be practiced throughout the day. To understand the reason for this practice, note the furrowed brow of most business people, the tensely clasped hands of the nervous woman or the strained look of city dwellers. Everyone who is subjected to nervous tension, stress or strain – regardless of their occupation – should have periods for muscular relaxation during the day. If someone does fine work requiring constant use of their eyes, they should relax their eye muscles by looking away at distant objects. A writer should leave the computer to tidy the office or take a rest. Whatever your work, change your set of duties several times a day. Take a few moments at regular intervals to completely relax all the muscles of your body. Go limp, close your eyes and think pleasant, cheerful thoughts.

The Luxury of the Siesta

Spain, Switzerland, Mexico, France, Italy, South America and many others are highly advanced when it comes to relaxation. They have a rest period in the middle of the day. They eat their lunch, then lie down for deep, relaxing rest and sleep. Blessings and praises to the founders of this custom! This healthy custom – which years ago was prevalent throughout our own Southern States – has unfortunately become banished by modern Americans now. The abandonment of the afternoon nap is a high price to pay for so-called progress!

My father and I always have enjoyed our daily siesta – the “40 winks” after lunch. When we wake after our short post-lunch snooze, we feel that we’re beginning a whole fresh new day! The midday siesta (30–60 minute snooze) gives you two days in one! It will recharge your batteries and send you back into the game of life with renewed vigor! If either one of us ever becomes President of the U.S., our first official proclamation would be, “A one and a half hour healthy midday break for all!”

Digestively speaking, your stomach requires what is known as the eupeptic pause after eating. For a short time after lunch and dinner, let your stomach have the center stage so your energy can fully concentrate on digesting the meal you just gave it. Allow the body to supply energy to your stomach as exclusively as possible.



Try Power Nap For Miracle Recharge

If you experience low energy levels around mid-afternoon, it's very typical for some. Many people are sleep-deprived which also adds to low energy levels. Even a 20 minute nap after work will leave you far more refreshed and alert than anything else. But avoid sleeping too long because you can run the risk of becoming groggy for the rest of the day or not sleepy at your normal bedtime.



Healthy Mind Habit:

Wake up and say – Today I am going to be happier, healthier and wiser in my daily living! I am the captain of my life and am going to steer it living a 100% healthy lifestyle! Fact – happy people look younger and have fewer health problems! – Patricia Bragg

How to Have Deep, Sound, Relaxed Sleep

Let your sleeping tonic be composed of exercise in fresh air and sunshine. You do not get sound, healthy sleep when you take a sleeping drug – you simply get drugged! It is a vicious habit which may lead you toward a complete nervous breakdown. These drugs are both addictive and dangerous. As time goes on, habitual drug users must resort to increased dosages. These pills can – and do – kill!

Always keep in mind that tobacco, coffee, tea and cola drinks can cause sleeplessness. A heavy meal in the late evening can also give you a poor night's rest.

You should sleep on a firm mattress. This helps to stretch your muscles in natural relaxation. My father's bed is a wooden board with a foam mattress. What wonderful sleep we get when the muscles and bones of the body are held securely in place! Your sleeping space should be at least 36 inches in width. If you have a sleeping partner, the bed should therefore be 72 inches wide or a queen or king size. But, in our personal opinion, for two people to share the same bed for sleeping purposes is unhealthy. To sleep well, it's best to sleep alone in your own bed. Couples do well with beds pushed together.

At the rate of eight hours of sleep per 24 hour period, we spend a third of our lives in bed. With this in mind, get yourself the best bed and bedding you can buy. Remember that its value is not necessarily determined by the sum you pay, but by the quality of sleep it gives you.

Wear comfortable cotton or silk nightclothes, if any. There is a delicious freedom and freshness in sleeping naked, especially in the summertime.

A night of sound, peaceful, relaxing, refreshing and rejuvenating sleep is your finest health insurance. Woo sleep. Work to win it. Let it fill your body's reservoirs with powerful Nerve Force. Sleep is one of your best friends. Sleep is kind, it heals and recharges your Nerve Force.



Lavender helps you relax. Before drying off after a shower, place 3 drops of lavender essential oil on a damp washcloth and rub it gently over your body. The soothing active agents in the lavender oil will enter your body through your skin and nose.

Natural Healthy Food

Third Step Towards Powerful Nerve Force

A happy life consists of tranquility of the mind. The instrument of the mind is the brain, which is part of the physical body. It is impossible to have tranquility of the mind if the brain is suffering from malnutrition.

Most brains in our society today are undernourished. Never before in history have we had so many mentally retarded children! Never before have we had so many people suffering from mental disease! A traveler from outer space would look down on the earth and say, *"What a mess you have made of your beautiful planet!"*

You know the sick condition of this planet: the wars, terrorism, crimes, the starving millions, the hatreds and jealousies that turn nation against nation and man against man. Today, we live in a nervous, jittery world, a sick world that's getting sicker by the hour! Many young people take one look at this ugly, sick world and run straight to drugs to escape reality. Of course, no one can live without experiencing some degree of stress, strain and tension. There is almost no way of escaping these factors of modern living unless we find a fantastic dream island and live there in complete isolation.

What we must do is equip ourselves to withstand the effects of the pressures we encounter. To do this, we must build powerful Nerve Force. Our Central Nervous System – with the brain as its center – must be strengthened and kept healthy with proper nourishment. One of the most critical factors closely related to the health of the Central Nervous System is the B-Complex vitamins. When the body has an adequate amount of these nutrients, it can withstand the stress, strain and tension that our mile-a-minute life causes.

However, our modern "dead" foods are sadly lacking in this vital ingredient. Since the civilized diet has very little of the vital B-Complex vitamins, our bodies suffer from the same deficiency. No wonder the world is sick!



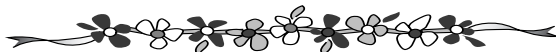
You are Exactly What You Eat and Drink

Of all the various causes of nervous exhaustion and the entire ensemble of conditions that arise with it, incorrect diet probably leads the group. If there is any one thing that must be changed before the body can respond with vigorous health and unlimited Nerve Force, it is the average American diet. To help relieve the strain, stress and tensions that threaten our lives, we must **eat adequate amounts of natural, healthy foods to supply the body with the important nutrients for building an active brain in a strong, healthy body.**

The Central Nervous System is made and maintained by the food you eat. How can you build a strong Nervous System and maintain it on hot dogs, washed down with caffeine-filled coffee or colas? How can greasy french fried potatoes supply the nervous system with the valuable nutrients that it needs? It cannot!

As we have devitaminized and demineralized our daily foods we have weakened our Central Nervous System. We are surrounded by an avalanche of chemicals which are poisonous and injurious to our health. Our foods are sprayed with poisonous insecticides. Then the food processors incorporate hundreds of food additives and chemicals which may make their products have longer shelf life, but will ultimately also shorten human life.

The awful price we pay for our destruction of the B-Complex vitamins in our “civilized” foods is evident in the confusion, discouragement and desire for suicide – combined with the nervousness and excessive fatigue – so common in our lives and world today. In our opinion the excessive use of tobacco, alcohol, coffee, tea, cola drinks and drugs is directly related to a deficiency in B-Complex vitamins. We have carefully studied the dietary habits of people who use these powerful stimulants and drugs and found in every case that these people are suffering from B-Complex vitamin deficiency.



There is no substitute for a healthy diet of organic fruits, vegetables, grains and legumes. Vitamin deficiency usually occurs only after many weeks or months of intake below recommended levels. – The Complete Guide to Natural Healing

Millions Suffer Vitamin B-Complex Deficiency

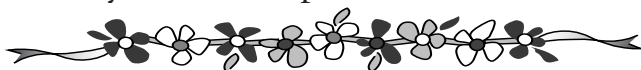
People of every age go about their daily business with their vital energies barely above the point of exhaustion. Watch carefully what they eat and you will find they are not eating foods that help to build Nerve Force.

As is typical of a deficiency, the body signals its need for nutrients with cravings. In the case of B-Complex vitamin deficiency, the body signals its craving for food. Through ignorance, however, people often seek to supply this need with incorrect material by stuffing it with the so-called “quick energy” concoctions that contain refined white sugar; such as candy, chewing gum, cakes, cookies, cola drinks, ice cream, pies and other rich, sugary desserts. These may give an apparent temporary “lift,” but this false energy is quickly consumed by the body, leaving the real deficiency even greater than before. So whenever you feel what you interpret as a “craving for sweets” – look to your nerves and reach for the B-Complex vitamin supplements instead of the sugar bowl!

A B-Complex vitamin deficiency is insidious and difficult to detect. Apparently, the troubles seem to be minor – occasional headaches, some colds and joint and stomach pains, or a clogged bowel which has to be whiplashed with a powerful drug laxative.

Ask most people suffering from this deficiency, “How are you feeling today?” Since the trouble seems to be minor, their reply will usually be, *I feel great!* They have had the ailment so long that they have learned to live with it and think nothing of it.

So many people have not the slightest idea what “feeling great” really means! They go on their merry way until Mother Nature finally will not take any more abuses, and then they have a complete nervous breakdown.



Grapefruit-Seed Extract has a high concentration of antioxidant bioflavonoids.

Every man is the builder of a temple called his body. We all are our own sculptors and painters, and our material is our own flesh and blood and bones. Any nobleness begins at once to refine a man's features, any meanness or sensuality to degrade them. – Henry David Thoreau

Folic Acid Helps Protect the Blood

Folic acid plays a vital role in the smooth functioning of a healthy body. Long revered as a brain food, it's needed for growth of red and white blood cells and the body's energy production. Deficiencies of folic acid and also B6 and B12 can lead to serious conditions such as depression, anxiety, insomnia, immune system problems and dangerously high homocysteine levels. Two must-read books by Kilmer S. McCully, M.D. *The Homocysteine Revolution* and *The Heart Revolution* educate the reader about the deadly toxic effects of high homocysteine levels and the tragic results to the cardiovascular system.

High Homocysteine Level Causes Heart, Alzheimer's, Diabetes & Osteoporosis Problems

High homocysteine levels can damage cells that line the blood vessel walls, setting the stage for future cardiovascular disease and increasing problems with Alzheimer's, diabetes, osteoporosis and kidney diseases. When having a physical, demand a blood panel test that includes your homocysteine level. Dr. McCully says the safest level is 6 to 8 mcm/L, other studies agree.

For every 10% rise in homocysteine levels, there's an equal risk of developing severe coronary disease and osteoporosis. In patients with heart disease, the risk of death 4 to 5 years after diagnosis, was related to the amount of homocysteine in the plasma. Everyone produces this substance naturally, but the homocysteine level can dangerously rise with heavy meat eating and when the body is sluggish (*lack of exercise, fruits, vegetables, water, etc.*), it then fails to convert it to safe, non-damaging amino acids.

In most cases, therapy with various B vitamins and a healthy menu of fresh organic fruits and vegetables offers the B vitamins necessary to reduce high homocysteine levels. But a "normal" American diet doesn't supply enough B vitamins to adequately detoxify homocysteine. This has been scientifically documented by Dr. McCully.



*High homocysteine blood level (safe is 6-8 mcm/L) and dietary deficiencies of vitamins (B6, B12, folic acid and CoQ10) are underlying causes of heart, osteoporosis, diabetes and kidney diseases. – Kilmer S. McCully, M.D.
See websites: www.homocysteine.com & www.sinatramd.com & www.bu.edu*

B Vitamins & Folic Acid Are Heart Protectors

Dr. Kilmer S. McCully pioneered the Homocysteine Revolution. Here are more positive facts from him: *high homocysteine levels are easily corrected in most people with B-vitamins. B-6, B-12 and folic acid help reduce homocysteine levels in the blood. This is especially important for those who are at risk for cardiovascular problems, because 1 in every 3 people with cardiovascular disease have dangerously high homocysteine levels (safe levels 6-8 mcM/L).* Godfrey Oakley, M.D., of Centers for Disease Control and Prevention, says *there is strong evidence from over 200 studies that increased intake of folic acid (from foods or supplements) will prevent heart disease.* (Read Bragg Heart Book for more information.)

In addition to supplements, folic acid is found in dates, nutritional yeast, brown rice, mushrooms and more as the list below shows. Folic acid works best taken with vitamin C, B6 and B12, and CoQ10. (See bottom of page 86)

Some doctors prescribe short-term relief to sufferers of angina with nitroglycerin nitrolingual spray and digitalis (foxglove) medications. Both increase blood flow to the heart, but in different ways. The former relaxes the veins, increasing blood supply to the heart. The latter makes the heart muscles contract more forcefully. (See page 157) It's important to keep in mind that these merely offer temporary relief. The best healthy heart results come from living The Bragg Healthy Lifestyle.



FOLIC ACID HEALTHY FOOD SOURCES

– The Health Nutrient Bible, LYNN SONBERG

FOOD SOURCE	MICROGRAMS
Spinach, (Raw or Steamed) 1 Cup	262
Asparagus, (Raw or Steamed) 1 Cup	176
Lima beans, (Cooked) 1 Cup	156
Broccoli, (Raw or Steamed) 1 Cup	108
Wheat germ, ¼ Cup	106
Beets, (Raw or Steamed) 1 Cup	90
Cauliflower, (Raw or Steamed) 1 Cup	64
Orange (navel), 1 Cup	47
Cantaloupe, ½ melon	46
Cabbage, (Raw or Steamed) 1 Cup	40
Tofu, firm ½ Cup	37

Foods Rich in the B Vitamin Family

You must plan your meals to be sure that you get all of the B-family vitamins. There are so many delicious foods that will give you this all-important factor in building powerful Nerve Force. Here are some main ones:

Brewers' Yeast is #1 and our personal favorite. We keep a jar of *large* flakes on our table for sprinkling over salads, soups, potatoes, casseroles, beans, rice, veggies, etc. even delicious over popcorn (page 106). Remember to use Bragg Liquid Aminos, a delicious, nutritious all purpose seasoning (see info back pages) to add new healthy taste delights to almost all foods, except fruits and desserts.

Nuts, Raw and Unsalted - are best.

Whole grains - such as barley and most 100% whole grain flours – rye, buckwheat flour, corn meal, etc.

Beans, dried and raw - legumes and lentils - such as lima, soy and green beans as well as fresh and dried, and green peas, etc.

Raw Wheat germ.

Rice bran.

Vegetables and Greens - as collards, turnip, kale, spinach mustard greens, broccoli and cabbage.

Fruits - such as oranges, grapefruit, bananas, avocados and cantaloupe.

Mushrooms – all varieties, fresh and dried.

Herbs - alfalfa, cayenne, chamomile, eyebright, fennel, ginseng, parsley, peppermint, sage, rose hips, and more.

Molasses - Blackstrap.

Bread is called the staff of life, but we shudder at the thought of trying to sustain life on the commercial white breads of today! The best way to be assured of a 100% nutritious loaf of bread – containing all the B-Complex vitamins, vitamin E, Calcium and other nutrients necessary for “the staff of life” – is to bake your own bread.

The following dough recipe can make a variety of breads, rolls, pitas, etc. rich in the B-Complex vitamins. You will have stronger nerves – your payment for the effort it takes to make these natural staff of life taste delights.

At mealtime come thou hither and eat of the bread and dip the morsel in the vinegar. – Ruth 2:14

Bake Your Own “Live” Natural Bread

Here's our favorite dough recipe for healthy breads, rolls & pizzas:

2 ¼ cups distilled water
2-3 Tbsps honey, or stevia (10 drops)
3 teaspoons active dry yeast dissolve
in warm water 10 minutes

1 cup raw wheat germ
5 cups organic unsifted,
stone-ground, 100%
whole wheat flour



Stir raw honey and yeast in 2 ¼ cups warm distilled water for ten minutes. Add flour and raw wheat germ. Mix well until dough is soft and then knead 5 minutes, then form into 1-2 loaf pans or 2-3 smaller loaves, place in pans brushed with Bragg Organic Olive Oil.

Place on top of stove or in warm oven to let dough rise, leaving oven door open to keep temperature at 80°. This temperature is often maintained in most ovens by means of the gas pilot alone. If electric, set thermostat to 80°. Let dough rise (usually hour) to top of baking pan, usually about twice its size. Then gently close oven door and turn heat to 350° to 375°. Bake approximately 40 minutes. Watch for when brown crust is formed and bread is drawing slightly from sides of pan. Then you know bread is done. Remove from pans, brush lightly with Bragg Organic Olive Oil to keep crust soft and let loaves cool away from all drafts. (*Breadmakers are fun to try also.*)



Remember 100% organic whole grains are rich in vital nutrients. For variety, substitute 1-2 cups of various grains, stone ground organic cornmeal, rice polishings, oatmeal, barley, rye, soy flour, etc. in place of equal amount of whole wheat flour. Chopped nuts, sunflower seeds, dates, raisins, figs, prunes, soy cheeses, molasses, garlic, herbs, etc. may be added to dough mixture for nutritious, delicious varieties.

If you really want to eat a natural, healthy diet you will find time (*try it - it's fun*) and even try a breadmaker to bake your own breads, rolls, pizzas, etc. When people make excuses of being too busy to bake health breads and eat healthy meals, what they are really saying is they are too tired, or weak-willed to make the effort. The sad thing is that they will stay that way until they make the big effort to change and improve their lifestyle!

Natural foods are the greatest source for staying healthy! – Patricia Bragg

Your Nerves Need Plenty of Calcium

We are generally more deficient in calcium than in any of the 30 other minerals the body needs to maintain health and sufficient Nerve Force. Calcium levels in the correct proportion give us sound teeth, strong bones, nerves of steel, good muscle and skin tone, a regular heart beat, an erect posture, a sharp mind and healthy vital organs. If your blood calcium level drops too much you may become nervous, cross, moody, depressed, grouchy and irritated. Calcium helps control your health and moods as it shapes your entire personality.

Calcium is all-important for proper functioning of the nerves. This mineral helps to transport impulses through the nerves from one part of the body to the other. Without calcium, you would not be able to pull your hand away from a hot stove, get out of the way of an oncoming car or even taste the food you eat! Calcium deficiency may cause cramps or convulsions, heart palpitations or a slow pulse. Calcium also helps maintain the body's delicate acid-alkaline balance, Bragg Vinegar helps also.



Calcium deficiencies can be readily recognized by stunted growth, decayed teeth and brittle or porous bones which show up in x-rays. It is more difficult, however, to recognize calcium deficiencies that produce changes in the soft tissues. Yet these are the warning signs which we must learn to detect in order to prevent unnecessary misery and physical handicaps.

Only 1% of the body's calcium is used by the soft tissues. But if this essential 1% is lacking it flashes a danger signal of calcium deficiency. The most noticeable sign is extreme nervousness. Without the proper amount of calcium in the blood, the nerves cannot send messages. Tension and strain result. It is impossible for the body to relax. This is apparent in children who are highly emotional. It shows first in a mean and unpleasant disposition, fretful crying and temper tantrums which later developing into muscular twitching, spasms and even convulsions.



Nutrition directly affects growth, development, reproduction, well-being of an individual's physical and mental condition. Health depends upon nutrition more than on any other single factor. – Dr. Wm. H. Sebrell, Jr.

Calcium Deficiencies Cause Nervous Habits

Both adults and children reveal calcium deficiencies through nervous habits – such as biting the fingernails, continuous restless movements of hands and feet, constant gum chewing, picking at the nose and ears or scratching the head continually. They cannot sit still for any length of time, and there is often an uncontrollable trembling of hands and fingers – especially in adults. People deficient in calcium are usually quite irritable, flying off the handle at the slightest provocation and often going into an emotional tantrum. They may experience spells of uncontrollable weeping and be inclined to wallow in self pity. They are also “jumpy” and become upset or alarmed at the slightest noise. As already noted, calcium deficiency is a major contributing cause to the adverse changes in personality that are the result of low Nerve Force.

Fortunately the opposite is also true. During our long experience in the field of Natural Living, we have seen the meanest, grouchiest, most irritable and nervous people undergo a personality change for the better – a transformation into happy, friendly, self-reliant people – after they change their way of living and following the Health Laws of Mother Nature.



You too can make some great improvements in your life and personality by obeying the Laws of Mother Nature. Remember that you first have to live with yourself. We know you do not wish to live with an unhappy, restless and irritable person. It is your birthright to be happy and feel fine all the time! But it is strictly an “inside job.” It’s #1 on the do-it-yourself list. If you are not a well adjusted and happy person, then you should start today to do something about it! Having put in over 85 combined years of research and study on this subject, we believe we can help you to help yourself to build powerful Nerve Force and a happier life.

To help you plan your meals so that you get plenty of calcium in your daily diet, there is a list of the foods that are richest in this important mineral on the next page. Try to get some of these foods into your diet daily.

Calcium Content Chart of Some Common Foods

<i>Food Source</i>	<i>mgs</i>	<i>Food Source</i>	<i>mgs</i>
Almonds, 1 oz	80	Kale, (steamed) 1C	180
Artichokes, (steamed) 1C	51	Kohlrabi, (steamed) 1C	40
Beans, (kidney, pinto, red) 1 C ..	89	Mustard greens, 1C	138
Beans, (great northern, navy) 1C	128	Oatmeal, 1C	120
Beans, (white) 1C	161	Orange, 1 large	96
Blackstrap molasses, 1 Tbsp ..	137	Prunes, 4 whole	45
Bok choy, (steamed) 1C	158	Raisins, 4 oz.	45
Broccoli, (steamed) 1C	178	Rhubarb, (cooked) 1C	105
Brussel sprouts, (steamed) 1C .	56	Rutabaga, (steamed) 1C	72
Buckwheat pancake, 1	99	Sesame seeds (unhulled) 1 oz...	381
Cabbage, (steamed) 1C	50	Spinach (steamed) 1C	244
Cauliflower, (steamed) 1C	34	Soybeans, 1 C	73
Collards, (steamed) 1C	152	Soymilk, fortified	150
Corn tortilla	60	Tofu, firm ½ C	258
Cornbread, 1 piece	28	Turnip greens, 1C	198
Figs, (5 medium)	135	Whole wheat bread, 1 slice	17

Sources: *Back to Eden*, Jethro Kloss; *Health Nutrient Bible*, Lynne Sonberg;
website: veggiepower.ca/caltable.htm, chart by Brenda Davis, R.D.

Calcium Can Help Tame PMS



The mental and physical complaints associated with premenstrual syndrome (PMS) which some women endure monthly prior to menstruation, can be reduced greatly by supplementing with calcium, according to several studies. James G. Penland, Ph.D., a psychologist for U. S. Dept of Agriculture, placed a group of women with PMS symptoms on a diet containing 600 mg of calcium. He then gave half the group 700 mg more of calcium in supplement form, and the other half a placebo (sugar pill). Women taking the calcium supplement reported 70% less pain, such as backaches and cramping, and 80% less water retention. **On the emotional side, 90% of the women taking the supplement experienced less crying, irritability and depression.** Once again, calcium lived up to its name as “the miracle mineral.” A multi-mineral with calcium, magnesium, etc. and 3 mgs of boron is best.

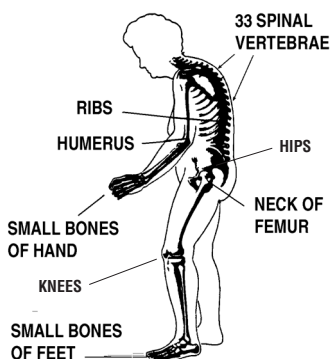


Studies show low CoQ10 levels cause heart disease, periodontal conditions, declining memory and brain function. CoQ10 helped reverse these conditions.

– Dr. Stephen T. Sinatra, author, *CoQ10 Phenomenon* www.sinatramd.com

Nature, time and patience are the three greatest physicians. – Irish Proverb

Locations in the Body Where Osteoporosis, Arthritis, Pain and Misery Hit the Hardest



OSTEOPOROSIS
Affects over 30 Million
and Kills 400,000
Americans Annually

Boron Miracle Trace Mineral For Healthy Bones

BORON – A trace mineral for healthier bones that also helps the body absorb more vital calcium, minerals and necessary hormones! Good sources are most vegetables, fresh and sun-dried fruits, raw nuts, soybeans and nutritional Brewer's yeast.

The U. S. Department of Agriculture's Human Nutrition Lab in Grand Forks, North Dakota, says boron is usually found in soil and in foods, but many Americans eat a diet low in boron. They conducted a 17 week study which showed a daily 3 to 6 mgs boron supplement enabled participants to reduce loss (demineralization) of calcium, phosphorus and magnesium from their bodies. This loss is usually caused by eating processed fast foods and lots of meat, salt, sugar and fat and a dietary lack of fresh vegetables, fruits and whole grains. *Web: www.all-natural.com*

After 8 weeks on boron, participants' calcium loss was cut 40%. It also helped double important hormone levels vital in maintaining calcium and healthy bones. Millions of women on estrogen replacement therapy for osteoporosis* may want to use boron as a healthier choice. Also consider the natural raw yam progesterone cream. For pain, joint support and healing use a glucosamine/chondriotin and MSM combo tabs and roll-on.

Scientific studies have shown that women benefit from a healthy lifestyle that includes some gentle sunshine and ample exercise to maintain healthier bones, combined with a low-fat, high-fiber, carbohydrate, salads, fresh greens, vegetable and fruit diet. This helps protect against heart disease, high blood pressure, cancer and many other ailments. I'm happy to see science now agrees with my Dad who first stated these health truths.

* For more hormone and osteoporosis facts read John Lee, M.D.'s book
What Your Doctor May Not Tell You About Menopause

Increase Your Stamina and Go Power

If you eat right you will be able to go the distance, whether it's competing in a triathlon or the next marathon work day. It is important to boost stamina by taking advantage of the way energy is released in the body and trying to keep this process from getting bogged down. The body breaks food down into blood sugar, or glucose, which powers the cells. Nutrients such as B vitamins, iron, magnesium and zinc play vital roles in driving this energy-providing process. It's crucial to stamina that you get enough of them. Overindulging in nutrient-rich food can be counterproductive, if the body expends too much energy digesting food that's not immediately needed, then precious energy is wasted.

Stamina – Boosting Foods and Nutrients

- Kidney beans and lentils • Water – purified, distilled
- Whole grain pastas, rice, bran and cereal
- Spinach, Swiss chard, and other leafy greens



Vitamins and minerals, which play important roles in all of the chemical processes of the body, help maintain stamina in two primary ways: helping your body break down the high-energy foods you eat and use as energy; and helping your brain produce chemicals that make you feel energetic for a sustained period. A few of the most important nutrients when it comes to stamina are: iron, 18-30 mgs. daily; calcium, 250-800 mgs. daily; and magnesium, 125-400 mgs. daily. (See page 157.)

The Stamina Balance

Nutritionists recommend that you get 55 to 60% of your calories from complex carbohydrates like whole-grain bread, cereal, rice, grains and pasta. These provide a slow, steady release of energy and also contain the vitamins and minerals you need to produce energy. Athletes take advantage of this time-released energizing power by “carbo-loading”. Balancing carbs with protein-rich foods like beans works well for the normal person.



No man can violate Mother Nature's Laws and escape her penalties.

Boost Your Memory

The mental function of memory allows us to recall ideas, facts, sensations and impressions. There are three types of memory: sensory, short-term and long-term. We never really give memory much thought until we forget where we parked the car or forget an appointment or have trouble remembering a name. There are many factors which affect the memory, such as your overall health, diet, age, hormone levels and some medications. However there are several things you can do to preserve or improve your memory. Scientists are discovering that nutrients found in certain foods help enhance the memory and they are easy to include in your meals.

The Brain – Memory Boosting Diet

Consuming a low-fat diet to keep cholesterol in check is the very first step you should take toward improving your memory. This is vital because high cholesterol levels inhibit the flow of oxygen to your brain and cause the memory to falter. The next step is simply to add foods to your diet that benefit brain and nerve function. One serving of grains, soy, brown rice or lentils and five servings of fruits and vegetables provide the nutrients needed to bolster your memory. Certain lifestyle changes that enhance memory are to avoid second-hand smoke and NEVER smoke, or use recreational drugs or alcohol!



Nutrients and Herbs to the Rescue

Ginkgo biloba, ginseng, and rosemary have been used for thousands of years to enhance memory. Studies show that these herbs have antioxidant properties that aid blood and oxygen flow to the brain. Ginkgo also helps boost metabolism and electrical brain activity. Rosemary, known as “the remembrance herb,” helps prevent the breakdown of acetylcholine, a brain chemical crucial to memory. Also try Niacin (B3 – 100mg) daily with meal.
















Soy products, whole grains and fish oils help boost memory. Lecithin, found in soy beans and also wheat germ and brewer’s yeast and phytoestrogens in yams, soy, flaxseeds, nuts and seeds also help memory (page 109).

Avoid These Processed, Refined, Harmful Foods

Once you realize the harm caused to your body by unhealthy refined, chemicalized, deficient foods, you'll want to eliminate these "killer" foods. Also avoid microwaved foods! Follow The Bragg Healthy Lifestyle to provide the basic, healthy nourishment to maintain wellness.

- Refined sugar, artificial sweeteners (aspartame) or their products such as jams, jellies, preserves, marmalades, yogurts, ice cream, sherbets, Jello, cake, candy, cookies, chewing gum, soft drinks, pies, pastries, tapioca puddings and all sugared fruit juices and fruits canned in sugar syrup. **(Health Stores have healthy, delicious replacements, so seek and buy the best and enjoy!)**
- White flour products such as white bread, wheat-white bread, enriched flours, rye bread that has white flour in it, dumplings, biscuits, buns, gravy, pasta, pancakes, waffles, soda crackers, pizza, ravioli, pies, pastries, cakes, cookies, prepared and commercial puddings and ready-mix bakery products. Also most are made with dangerous (oxy-cholesterol) powdered milk and powdered eggs. **(Health Stores have a huge variety of 100% whole grain organic products, delicious breads, crackers, pastas, pizzas, desserts, etc.)**
- Salted foods, such as corn chips, potato chips, pretzels, crackers and nuts.
- Refined white rices and pearly barley. ● Fast fried foods. ● Indian ghee.
- Refined, sugared (also, aspartame), dry processed cereals – cornflakes etc.
- Foods that contain olestra, palm and cottonseed oil. These additives are not fit for human consumption and should be totally avoided .
- Peanuts and peanut butter that contain hydrogenated, hardened oils and any peanut mold and all molds that can cause allergies.
- Margarine – combines heart-deadly trans-fatty acids and saturated fats.
- Saturated fats and hydrogenated oils – enemies that clog the arteries.
- Coffee, decaffeinated coffee, black caffeinated tea and all alcoholic beverages. Also all caffeinated and sugared water-juices, cola and soft drinks.
- Fresh pork, pork products. ● Fried, fatty, greasy meats. ● Irradiated foods.
- Smoked meats, such as ham, bacon, sausage and smoked fish.
- Luncheon meats, hot dogs, salami, bologna, corned beef, pastrami and packaged meats containing dangerous sodium nitrate or nitrite.
- Dried fruits containing sulphur dioxide – a toxic preservative.
- Don't eat chickens or turkeys that have been injected with hormones or fed with commercial poultry feed containing any drugs or toxins.
- Canned soups - read labels for sugar, starch, flour and preservatives.
- Foods containing benzoate of soda, salt, sugar, cream of tartar and any additives, drugs, preservatives; irradiated and genetically engineered foods.
- Day-old cooked vegetables, potatoes and pre-mixed, wilted lifeless salads.
- All commercial vinegars: pasteurized, filtered, distilled, white, malt and synthetic vinegars are the dead vinegars! *(We use only our Bragg Organic Raw, unfiltered Apple Cider Vinegar with the "mother" as used in olden times.)*

Body Signs of Potassium Deficiency

-  Bone and muscle aches and pains, especially lower back.
-  Shooting pains when straightening up after leaning over.
-  Dizziness upon straightening up after leaning over.
-  Morning dull headaches upon arising and when stressed.
-  The body feels heavy, tired and it's an effort to move.
-  Dull, faded-looking hair that lacks sheen and luster.
-  The scalp is itchy. Dandruff, premature hair thinning or balding may occur.
-  The hair is unmanageable, mats, often looks straw-like, is sometimes extremely dry and other times oily.
-  The eyes itch, feel sore and uncomfortable, and appear bloodshot and watery. Also, eyelids may be granulated with white matter collecting in the corners.
-  The eyes tire easily and will not focus as they should.
-  Loss of mental alertness and onset of confusion, making decisions difficult. The memory fails, making you forget names and places you should remember.
-  You tire physically and mentally with the slightest effort.
-  You become easily irritable and impatient with your family, friends and loved ones, and even with your business and social acquaintances.
-  You feel nervous, depressed and in a mental fog. You have difficulty getting things done, due to mental and muscle fatigue. Slightest effort causes you upset and trembling.
-  Your hands and feet get chilled, even in warm weather.



Hippocrates, the Father of Medicine in 400 B.C. treated his patients with amazing raw Apple Cider Vinegar because he recognized its powerful cleansing and healing qualities. It is a naturally occurring antibiotic and antiseptic that fights the germs and bacteria in the body.

Potassium is the key mineral in the constellation of minerals; it's so important to every living thing that without it there would be no life. Bragg Organic Apple Cider Vinegar is a rich potassium source – page 126.

How to Build a Balanced Diet

In planning meals, check off these items on the fingers of your hand to see if you are eating a well balanced combination. Healthy organic foods are your key to health and longevity!

● **One-fifth of your diet should be protein,** one of the most important food elements. Proteins are available in such non-animal forms as beans, raw nuts, and seeds (such as sunflower, sesame, pumpkin), brewer's yeast, wheat germ, soy beans, sprouts, tofu, soy protein powders, whole grain cereals, and soy and protein supplements. See page 97 for the revealing vegetable protein percentage chart. Animal forms of protein are meat, fish, fowl, milk, cheese and eggs. Our favorite and healthiest are the vegetarian proteins. Protein is what makes up your flesh, muscle, blood, heart, bones, skin, hair, and other components of the body. You are literally built of protein. The basic function of your entire body, that of converting food into living tissue, is one of the miracles of life itself. Your life processes and the factors that help you resist disease are all composed of protein, or their basic parts, amino acids.



Every time you move a muscle, every time you breath, you consume protein in the form of amino acids. Without them you would be a hopeless, helpless cripple. The link between protein and body tissue is the amino acids. When the aminos enter the blood stream they are carried to every part of the body where they start working, repairing, rebuilding and then maintaining the body's tissues. They build up vital rich red blood, and "condition" the various body organs.

● **One-fifth of your diet should be split three ways among fats, starches and sugars.** Fat is a source of energy in the diet. It has more than twice the energy value than the same amount of carbohydrates (starches and sugars) or protein. So it follows that those who wish to reduce should reduce the fat content of their diet, and those who wish to gain should increase it. But even if you are on a reducing diet, there should always be some natural fat in the menu because it plays an important part in the body.

Stored in the body, fat provides a source of heat and energy, and the accumulation of a certain cushion amount of fat around the vital organs, such as the kidneys, to give great protection against cold and injury. Fat also has a function in the body cells, and certain kinds of fat, which are called unsaturated essential fatty acids, are needed in small amounts in the diet. Without them there is a roughness or scaliness of the skin. Fats have another all-important function: they carry fat-soluble vitamins A, D, E, and K in the body. A good rule is to avoid any meals in which the calories are from animal saturated fats that are high in fat *clogging* calories. Remember the unsaturated fats are always better than saturated ones!

Starches and Natural Sugars... come under one classification in the diet: carbohydrates. Like fats, they also furnish energy. They are the preferred food for muscular work and physical activity. In addition to their energy value, carbohydrates appear to regulate the internal secretion of the glands.

● **Three-fifths of your diet should be organic fruits and vegetables, both raw in salads and properly cooked, they are among the best protective foods.** These foods not only contribute vitamins and minerals to the diet, but add bulk required for proper body functioning. They also help maintain the alkaline reserve of the body and add health, variety, color, flavor, and texture to the diet.

Vegetables are virtually fat-free and contain no cholesterol! The ideal way to get the full amount of vitamins and minerals from vegetables is in their raw state, in fresh vegetable salads or as garnishes with meals. When cooking vegetables, some vitamins and minerals may be lost.

Personalize Your Menus

Some people require more food than others. Maybe a nice combination salad before your entree and ending up with an apple is sufficient for you. These menus given here offer a variety of basic combinations of healthy and natural foods from which you may make your own balanced selection. You will find hundreds of delicious and nutritious recipes in the Bragg Health Recipe Books, a vegetarian and and a non-vegetarian version. See back pages for Bragg booklist.



Food and Product Summary

Today, many of our foods are highly processed or refined, robbing them of essential nutrients, vitamins, minerals and enzymes. Many also contain harmful, toxic and dangerous chemicals. The research findings and experience of top nutritionists, physicians and dentists have led to the discovery that devitalized foods are a major cause of poor health, illness, cancer and premature death. The enormous increase in the last 70 years of degenerative diseases such as heart disease, arthritis and dental decay substantiate this belief. Scientific research has shown that most of these afflictions can be prevented and that others, once established, can be arrested or even reversed through nutritional methods.

Enjoy Super Health with Natural Foods

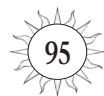
- 1 **RAW FOODS:** Fresh, organically grown raw fruits and vegetables are always best. Enjoy nutritious variety garden salads with sprouts and raw nuts and seeds.
- 2 **VEGETABLE and ANIMAL PROTEINS:**
 - a. Legumes, lentils, brown rice, soybeans, tofu, beans.
 - b. Nuts and seeds, raw and unsalted.
 - c. Animal protein (if you must) – hormone-free meats, liver, kidney, brain, heart, poultry, seafood. Please eat these proteins sparingly, but the healthier vegetarian diet is best. You can bake, roast, wok or broil these proteins. Eat meat no more than once or twice a week.
 - d. Dairy products – eggs (fertile, fresh), unprocessed hard cheese, goat's cheese and certified raw milk. We choose not to use dairy products. Try the healthier soy, nut (almond, etc.) and Rice Dream non-dairy products.
- 3 **FRUITS and VEGETABLES:** Organically grown is best, grown without the use of poisonous sprays and toxic chemical fertilizers. Ask your market to stock organic produce. Steam, bake, sauté or wok veggies for as short a time as possible to retain the best nutritional content and flavor. Also enjoy them raw and their fresh juices.
- 4 **100% WHOLE GRAIN CEREALS, BREADS and FLOURS:** They contain important B-complex vitamins, vitamin E, minerals and the important unsaturated fatty acids.
- 5 **COLD or EXPELLER-PRESSED VEGETABLE OILS:** Bragg Organic Extra Virgin Olive Oil, soy, sunflower, flax and sesame oils are excellent sources of healthy, essential, unsaturated fatty acids; but it's wise not to overdo on oils.



Vegetable and Fruit Juices Contain Mother Nature's Distilled Water

No new water has been put on the face of Mother Earth since it was originally formed. Just as the same energy is formed and re-formed, so the same water is used and re-used over and over again by the miracle of Mother Nature. Waters of the earth are purified by distillation. The sun evaporates the water which is collected into clouds. When the clouds become full we have rain and dew – pure, perfectly clean, distilled water, free of all harmful inorganic substances, until polluted!

Years ago, when the late Douglas Fairbanks, Senior, and Dad were close friends, they roamed the South Sea Islands for several months. During that trip Dad came upon an island inhabited by *beautiful, healthy Polynesians* who drank only distilled water because the island was surrounded by the Pacific Ocean. Their island was based on porous coral which could not hold water – so they would *only drink rain water* or the fresh, clear, clean water of the green coconut. Dad had never seen any finer specimens of humanity than these native South Sea Islanders. There were several doctors on the yacht who thoroughly examined the most mature people on these islands. One heart doctor stated that he had never in his life examined such healthy, well-preserved people.



You may have noted we said only the most mature people were examined by the doctors. *They were so completely unaware of age* that no such word existed in their language! They never celebrated birthdays, so they were forever young – gloriously ageless, not only in years but in body. These older men performed as well in the vigorous native dances as the younger men. They were all beautiful human specimens because they lived their lengthy lives drinking only pure distilled water, eating natural foods and enjoying a healthy lifestyle.



*The great thing in life is not so much where you
stand, but in what direction you are moving.*

Former U.S. Surgeon General Koop warned Americans in a landmark 1988 report on Nutrition and Health that diet-related diseases account for 68% of deaths!

WATER IS KEY TO HEALTH & ALL BODY FUNCTIONS

- | | | |
|------------------|----------------|----------|
| • Heart | • Muscles | • Nerves |
| • Circulation | • Metabolism | • Energy |
| • Digestion | • Assimilation | • Sex |
| • Bones & Joints | • Elimination | • Glands |

The body is 70% water and pure, steam-distilled (chemical-free) water is important for total health. You should drink at least 8 glasses of water daily. Read our book, *Water – The Shocking Truth*, for more info on the importance of pure water. See back pages for boolist.

Pure, distilled water is vitally important in following The Bragg Healthy Lifestyle. Water is the key to all body functions including: digestion, circulation, bones and joints, assimilation, elimination, muscles, nerves, glands, sex and senses. The right kind of water is one of your best natural protections against all kinds of diseases and viral infections, such as influenza and pneumonia. It is a vital factor in all body fluids, tissues, cells, lymph, blood and all glandular secretions. Water holds all nutritive factors in solution, as well as toxins and body wastes, and acts as the main transportation medium throughout the body, for both nutritional and cleansing purposes!

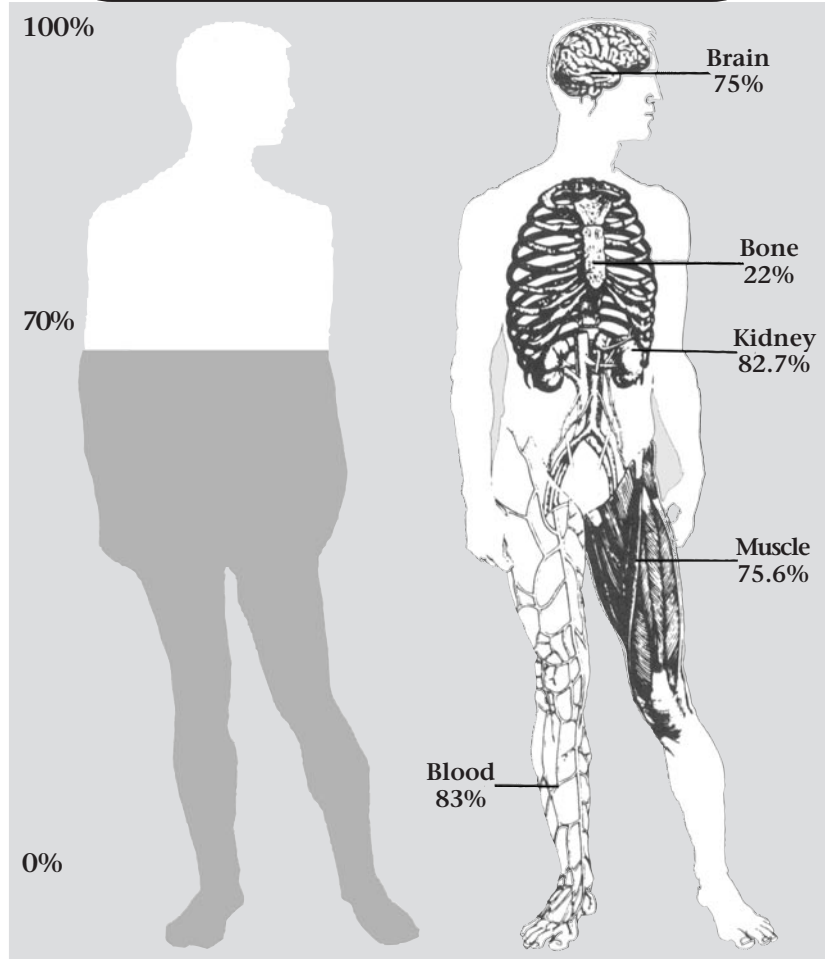
Distilled water is the world's purest and best water!

It's excellent for detoxification, fasting and cleansing of cells, organs and body fluids, because it helps carry away harmful toxins, substances, etc. (purified & reverse osmosis water is acceptable also). Water from all chemically treated public water systems – and even from many wells and springs – is likely to be loaded with poisonous chemicals and toxic trace elements. Depending upon the kinds of pipes used in the buildings, the water is likely to be overloaded with lead (from older, soldered pipe joints), zinc (from old-fashioned galvanized pipes) or with copper and cadmium (from copper pipes). These trace elements are released in dangerous quantities by the chemical action of the water flowing against the metals of the pipes.

Distilled water plays vital part in treatment of illness, arthritis, etc. – Dr. Banik

There is only one water that is clean and that is steam distilled water. No other substance on our planet does so much to keep us healthy and get us well as this water does. – Dr. James Balch, Dietary Wellness

The 70% Watery Human



The amount of water in the human body, averaging 70%, varies considerably and even from one part of the body to another area (illustration on right). A lean man may hold 70% of his weight in body water, while a woman – because of her larger proportion of water-poor fatty tissues – may be only 52% water. The lowering of the water content in the blood is what triggers the hypothalamus, the brain’s thirst center, to send out its familiar urgent demand for a drink of water.

Water Percentage in Various Body Parts:

Teeth	10%	Lungs	80%
Bones	22%	Brain	75%
Cartilage	55%	Bile	86%
Red blood corpuscles	68.7%	Plasma	90%
Liver	71.5%	Blood	83%
Muscle tissue	75.6%	Lymph	94%
Spleen	75.5%	Saliva	95.5%

This chart shows why 8 glasses of water daily is important.




Keep World's Plant Seeds Alive – Not Sterile! *Protest Terminator Sterile Seeds – They Threaten Food Freedom!*

Terminator Seeds are sterile crop seeds patented and marketed by the Monsanto Corp. that have been biologically altered to sprout a permanently infertile plant. The large scale use of these seeds (which is already underway in over 78 countries) could directly threaten the well-being of 1.4 billion people who now depend on food grown with fertile seeds. This would present a huge risk to the world because it could spread and sterilize all living plants, trees, etc. Farmers (and their neighbors, with plants 'accidentally' cross-pollinated by Terminator plants) would be forced to buy new seeds every year. For many of these farmers financial ruin would result and bring on misery and famine for millions worldwide. Monsanto's seed program has no benefits for the world – only for the company's greed and pocketbook. Discover Monsanto's fiendish plot to control world's seed industry. Please protest to stop this: call, fax or e-mail the President, and your Governor, Senators, and state officials. Websites: rafi.org & sedos.org/Food/terminator.html & firstgov.gov & bragg.com

Bragg Introduces Miracles of Soybeans

Over 88 years ago my father introduced Bragg Liquid Aminos to the health-minded as a way to help them increase natural, life-building vegetable protein intake in a form that's easily digestible and delicious to use! It's a liquid form of soy protein from pure, healthy (certified non-genetically engineered) soybeans – a 100% health product that contains no coloring agents, preservatives or added sodium. Lack of adequate Amino Acids in your body may make it impossible for the vitamins and minerals to perform their specific duties. Amino Acids are inseparably interwoven with vitamins and minerals for good sound nutrition. Bragg Liquid Aminos contains no meat, and adds delicious natural flavors and zest to most all foods by sprinkling or spraying on foods. It's the most delicious, nutritious and unique gourmet health seasoning, for it contains 16 important vital Amino Acids and Isoflavins for super health.



What are Amino Acids? They're the building blocks of all our organs and tissues. They are the building blocks of proteins. They are essential for production of energy within ourselves, for detoxification and for the vital transmission of nerve impulses. In short, they are the very soup of life, and they are almost always overlooked and neglected. – H.J. Hoegerman, M.D.

Amino Acids are needed for building every part of the body . . . bones, blood, hair, skin, nails and glands – and are Mother Nature's and God's life-giving secret for a long, vital life. – Paul C. Bragg

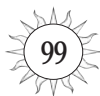
Allergies, Daily Journal & Dr. Coca's Pulse Test

Almost every known food may cause some allergic reaction at times. Thus, foods used in "elimination" diets may cause allergic reactions in some individuals. Here's some below on *The Most Common Food Allergies*. Since reaction to these foods is generally low, they are widely used in making test diets. Keep a food graph journal to track pulse rates, then you will soon discover your "problem" foods. Allergic foods cause pulse to go up. (Take pulse before meals, after meals, again ½ hr later and 1 hr later. If it increases 6 to 8 beats per minute – check foods for allergies.) See web <http://members.aol.com/SynergyHN/allergy22b.html>

If your body has a reaction after eating some particular food, especially if it happens each time you eat that food, you may have an allergy. Some allergic reactions are: wheezing, sneezing, stuffy nose, nasal drip or mucus, dark circles or water bags under eyes, headaches, feeling light-headed or dizzy, fast heart beat, stomach or chest pains, diarrhea, extreme thirst, breaking out in a rash, swelling of extremities or stomach bloating, etc. (Read Dr. Arthur Coca's book, *The Pulse Test*.)

If you know what you're allergic to, you are lucky; if you don't, you had better find out as fast as possible and eliminate all irritating foods from your diet. To re-evaluate your daily life and have a health guide to your future, start a daily journal (8½ x 11 notebook) of foods eaten, pulse rate before and after meals, your reactions, moods, energy levels (ups/downs), weight, elimination and sleep patterns. You will discover the foods and situations causing problems. By charting your diet you will be amazed at the effects of eating certain foods. My dad kept his journal for over 70 years.

If you are hypersensitive to certain foods, you must reject them from your diet! There are hundreds of allergies and of course it is impossible here to take up each one. Many who suffer from this unpleasant affliction have allergies to milk, wheat, eggs or various grains, etc. Your journal helps you discover and accurately pinpoint foods, also habits and situations causing problems. Start your journal today!



Most Common Food Allergies

- **MILK:** Butter, Cheese, Cottage Cheese, Ice Cream, Milk, Yogurt, etc.
- **CEREALS & GRAINS:** Wheat, Corn, Buckwheat, Oats, Rye
- **EGGS:** Cakes, Custards, Dressings, Mayonnaise, Noodles
- **FISH:** Shellfish, Crabs, Lobster, Shrimp, Shadroe
- **MEATS:** Bacon, Chicken, Pork, Sausage, Veal, Smoked Products
- **FRUITS:** Citrus Fruits, Melons, Strawberries
- **NUTS:** Peanuts, Pecans, Walnuts, chemically dried preserved nuts
- **MISCELLANEOUS:** Chocolate, Black Tea, Cocoa, Coffee, MSG, Palm and Cottonseed Oils, Salt, Spices and allergic reactions often caused by toxic pesticides on salad greens, vegetables, fruits, etc.

DR. ATTWOOD'S TIPS FOR LOW-FAT SHOPPING

- Remember, meat-free and dairy-free is healthiest.
- Spend most of your time in the produce department.
- Try new varieties of produce. Look at those with the most intense colors and remember organic is best!
- Don't forget about pasta made from whole-grains.
- Go straight for the whole-grain breads section.
- Buy unrefined, low-fat, sugarless, high-fiber cereals.
- When buying packaged, canned, frozen foods – read labels.
- Don't underestimate beans – whether dried, frozen or canned they are delicious and healthy for you.
- Buy low- or no-fat snacks – there are many choices. Careful, some are high in salt, sugar and calories.
- Replace milk and low-fat dairy products with soy, nut, rice milks, and soy and tofu cheeses, etc. (*Web: www.nomilk.com*)

In 1998, the world lost one of its beloved, strong and dedicated health crusaders. Dr. Charles Raymond Attwood was a devoted pediatrician for over 35 years. He championed a healthy low-fat vegetarian menu for children, was a strong health and nutrition activist and an associate of Dr. Benjamin Spock. *Web: www.vegsource.com*



Dr. Charles Attwood – Great Health Crusader

As a doctor, humanitarian and Fellow of the American Academy of Pediatrics, Dr. Attwood fought many battles against mainstream medicine and big business to ensure the health of people everywhere, particularly children. One major battle occurred in 1996. As a member of the Center for Science in the Public Interest, Dr. Attwood led opposition to the giant Gerber Baby Food Company's practice of diluting its baby foods with water, sugar and starch. He won! Gerber stopped this 40 year crime against America's children. Now their foods are 100% fruits and vegetables. Other baby food companies then followed.

In the last 20 years, Dr. Attwood held high the banner advocating a low-fat, plant-based diet as the most healthy for youngsters. His highly praised 1995 book, *Low-fat Prescription for Kids* makes a strong scientific argument for this kind of diet. His research shows in order to avoid the leading causes of premature death later as adults, namely: heart disease, stroke, cancers, diabetes, etc. It's important children follow his program.

See website: www.veg.ca/lifelines/novdec/attwood.htm

Here are a few of Dr. Kellogg's famous Menus:

Menu #1



Breakfast

Natural Sun-Dried Apricots* topped with
Raw Wheat Germ and try new Soy Yogurt
Sliced Banana or Orange (if desired)
(*soak in jar overnight in distilled water or
unsweetened pineapple juice)

OR

you may substitute any morning the
Bragg Health Pep Drink on page 106
for a delicious energy breakfast. Remember to
first earn your breakfast with some exercise.

Lunch

Bragg Raw Organic Vegetable Combination Salad

Grated Raw Beet, Carrot, Turnip and Zucchini,
Chopped Tomato, Cabbage, Green Onions and
try adding Sprouts: Alfalfa, Mung and Sunflower

Healthy Salad Dressing

made of Fresh Lemon or Orange and Bragg Olive Oil
(Also try Flaxseed or Hempseed oil and a dab of raw Honey)

¼ Cup of Raw Sunflower or Pumpkin Seeds
(rich in Protein and Natural Oil)

Raw Organic Apple

Dinner

Tossed Organic Green-Leaf Salad

with Raw Spinach, Kale, Cucumber, Celery,
Parsley and Tomato

Protein – Tofu or Cooked Brown Rice with Beans or Lentils

Fresh Fruit



Studies show beta-carotene and vitamin C, abundantly found in fruits and vegetables (5 servings daily), play vital roles in preventing heart disease and cancers.

Here are More of Dr. Kellogg's famous Menus:

Menu #2



Breakfast

Apple Sauce*

Steel Cut Organic Oats– hot cereal**
served with Honey, Blackstrap Molasses,
Pure Maple Syrup or Stevia (page 103)

100% Whole Wheat or Rye Toast

* Make your own Apple Sauce, if desired add Honey

** Top with Sliced Ripe Banana, Fruit or Soy Yogurt

Lunch

Bragg Raw Organic Vegetable Combination Salad

(Same as 1st Day)

Vegetable Soup with Natural Barley and Lentils

Whole Rye Toast or Oat Bran-Raisin Muffin

Dinner

Apple, Carrot & Cabbage Slaw Salad with Spring Onions

Brown Rice or Baked Potato with Skin

Baked or Steamed Carrots and Peas

Fresh Fruit

OR

Avocado, Red Onion, Cabbage and Tomato Salad

Steamed Asparagus or Broccoli

Raw Nuts of any kind

Fresh Fruit

Eat Plenty of Cabbage – The Miracle Cleanser and Healer

Cabbage (raw) has amazing properties. It stimulates the immune system, kills bacteria and viruses, heals ulcers, and according to Dr. James Balch in Prescription for Cooking and Dietary Wellness, your chances of contracting colon cancer can be reduced by up to 60% by eating cabbage weekly. Dr. Saxon-Graham states that those who never consumed cabbage were three times more likely to develop colon cancer. A Japanese study shows that people who ate cabbage had the lowest fatality rate from any cancer. Therapeutic benefits have also been attributed to cabbage in relation to scurvy, gout, rheumatism (arthritis), eye diseases, asthma, pyorrhea, and gangrene. See our Bragg salad recipe (page 107). Cooking destroys the cabbages healing properties. We love cabbage and also we make a variety of sandwiches wrapped in cabbage leaves instead of bread. Try this – so delicious!!!

Enjoy Lighter, Smaller Vegetarian Dinners

It seems to be an American custom for people to eat their biggest meal in the evening. From a standpoint of heart attacks, this is the worst time to eat a big meal . . . especially a meal with a preponderance of fat. It has been definitively established by researchers that the blood is more likely to clot 2 to 8 hours following a meal with a high fat intake. It would therefore seem logical to avoid heavy meals – particularly in the evening – to minimize the chances of intravascular clotting. The occurrence of a heart attack after eating a heavy meal has been recognized by doctors for years. Just think of how often you read or hear about a man in his prime dying of a heart attack while in bed at night.

Retired people, of course, can regulate their mealtimes easily. Business people can dine at an earlier hour in the evening and can certainly regulate their diet to promote their health and prolong their lives.

A light, healthy vegetarian meal is ideal for evenings.

It can begin with a raw combination salad with lemon and olive oil dressing. Follow it with 2 lightly cooked vegetables such as stringbeans, zucchini, peas, corn on the cob, kale, okra, vegetable chop suey, etc. Several nights a week add a baked potato – but do not drench this potato in fat! Season it with a spray of Bragg Aminos, sea kelp and Bragg Organic Olive Oil instead of butter.

Now we are not telling you that the price you must pay to avoid a heart attack and live a longer life is to give up good flavor. Not at all! As mentioned previously, French dishes, soups, salads, potatoes, veggies, etc. are world famous and among the best heart-healthy recipes. A good French chef rarely uses salt and cooks with very little fat. The secrets of French flavor lie in the use of herbs, garlic, olive oil, onions, green peppers and mushrooms.

STEVIA – World's Healthiest Sweetener

Stevia drops (2 drops = 1 tsp sugar) from a South African plant, helps regulate blood sugar and lowers blood pressure, but doesn't affect normal blood pressure. Calorie-free Stevia is suitable for diabetics, safe for children and doesn't cause cavities. It helps mental alertness, combats fatigue and improves digestion. *See info: www.stevia.com*

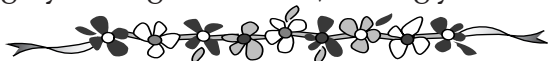


7 Ways to Keep Blood Sugar Levels Low

Australian researcher Dr. Jennie Brand-Miller cites in her new book *The Glucose Revolution*, that when you eat a carbohydrate – any sugary or starchy food – your blood sugar goes up. If it rises slowly, that's ideal; however, if it soars quickly, this could lead to serious health threats. Researchers at Harvard Medical School have also cited that a spike in blood sugar can double or triple your risk of developing Type 2 (adult onset) diabetes.

Dr. Brand-Miller has created a Glycemic Index that ranks foods based on how quickly they raise blood sugar. High-glycemic-index foods make blood sugar jump; low-glycemic-index foods cause a slower rise.

- Eat health giving legumes with abandon, such as lentils, soybeans, lima and kidney beans, etc., for they promote a gradual blood sugar rise and have a low-glycemic index.
- Don't worry about carrots spiking blood sugar. Wide reports that carrots are bad for blood sugar are wrong.
- Add Bragg Apple Cider Vinegar or fresh lemon juice to foods. Studies show only a few tsps in a salad dressing, over veggies, etc. helps lower blood sugar because the acid slows stomach emptying and promotes better digestion.
- Eating organic brown rice, lentils and whole grain pastas are best. They help normalize blood sugar and reduce appetite as well as help in the weight loss because they are filling.
- If you snack, choose fresh organic fruits, even popcorn, never eat jelly beans – they spike your blood sugar.
- Eat fresh, organic vegetables. Think of salad vegetables as “free” foods, with no significant impact on blood sugar or weight. It's best to avoid fatty foods, sugars, meat, etc.
- Avoid all processed, refined foods: refined breads, cereals, cookies, crackers, desserts etc. These refined starches zip through your digestive tract, raising your blood sugar.



Remove the thorn and the body will heal!

Open your mind, for the doors of wisdom are never shut. – Ben Franklin

Avoid Health-Destroying Habits: Fat, salt, sugar, white refined flours & chemical preservatives.

Vegetarian Protein % Chart

LEGUMES	%
Soybean Sprouts	54
Mungbean Sprouts	3
Soybean Curd (tofu)	43
Soy flour	35
Soybeans	35
Soy Sauce	33
Broad Beans	32
Lentils	29
Split Peas	28
Kidney Beans	26
Navy Beans	26
Lima Beans	26
Garbanzo Beans	23

VEGETABLES	%
Spinach	49
New Zealand Spinach ...	47
Watercress	46
Kale	45
Broccoli	45
Brussels Sprouts	44
Turnip Greens	43
Collards	43
Cauliflower	40
Mustard Greens	39
Mushrooms	38
Chinese Cabbage	34
Parsley	34
Lettuce	34
Green Peas	30
Zucchini	28
Green Beans	26
Cucumbers	24
Dandelion Greens	24
Green Pepper	22
Artichokes	22
Cabbage	22
Celery	21
Eggplant	21
Tomatoes	18
Onions	16
Beets	15
Pumpkin	12
Potatoes	11
Yams	8
Sweet Potatoes	6

GRAINS	%
Wheat Germ	31
Rye	20
Wheat, hard red	17
Wild rice	16
Buckwheat	15
Oatmeal	15
Millet	12
Barley	11
Brown Rice	8

FRUITS	%
Lemons	16
Honeydew Melon	10
Cantaloupe	9
Strawberry	8
Orange	8
Blackberry	8
Cherry	8
Apricot	8
Grape	8
Watermelon	8
Tangerine	7
Papaya	6
Peach	6
Pear	5
Banana	5
Grapefruit	5
Pineapple	3
Apple	1

NUTS AND SEEDS	%
Pumpkin Seeds	21
Sunflower Seeds	17
Walnuts, black	13
Sesame Seeds	13
Almonds	12
Cashews	12
Macadamias	9



Data obtained from *Nutritive Value of American Foods in Common Units*, USDA Agriculture Handbook No. 456. Reprinted with author's permission, from *Diet for a New America* by John Robbins (Walpole, NH: Stillpoint Publishing)

HEALTHY BEVERAGES

Fresh Juices, Herb Teas & Pep Drinks

These freshly squeezed organic vegetable and fruit juices are important to The Bragg Healthy Lifestyle. It's not wise to drink beverages with your main meals, as it dilutes the digestive juices. But it's great during the day to have a glass of freshly squeezed orange, grapefruit, vegetable juice, Bragg Vinegar ACV Drink, herb tea or try hot cup Bragg Liquid Aminos Broth (½ to 1 tsp Bragg Liquid Aminos in cup of hot distilled water) – these are all ideal pick-me-up beverages.

Bragg Apple Cider Vinegar Cocktail – Mix 1-2 tsps. equally of Bragg Organic ACV and (optional) raw honey, blackstrap molasses, or 100% pure maple syrup in 6-8 oz. of distilled or purified water. Take glass upon arising, an hour before lunch and dinner (*if diabetic, use 4 stevia drops*).

Delicious Hot or Cold Cider Drink – Add 2 to 3 cinnamon sticks and 4 cloves to water and boil. Steep 20 minutes or more. Before serving add Bragg Vinegar and raw honey to taste. (Reuse cinnamon sticks & cloves.)

Bragg Favorite Juice Cocktail – This drink consists of all raw vegetables (please remember organic is best) which we prepare in our vegetable juicer: carrots, celery, beets, cabbage, tomatoes, watercress and parsley, etc. The great purifier, garlic, we enjoy but it's optional.

Bragg Favorite Healthy "Pep" Drink – After our morning stretch and exercises we often enjoy this instead of fruit. It's also delicious and powerfully nutritious as a meal anytime: lunch, dinner or take along in thermos to work, school, sports, the gym, or to the park or hiking, etc.



Bragg Healthy (Smoothie) Pep Drink

Prepare the following in blender, add 1 ice cube if desired colder:
Choice of: freshly squeezed orange juice, grapefruit or tangelo; carrot and greens juice; unsweetened pineapple juice; or 1½ cups distilled water with:

2 tsps green powder (barley, etc.)	1 to 2 bananas, ripe
½ tsp raw wheat germ (optional)	1 tsp soy protein powder
½ tsp flaxseed oil (optional)	1 tsp raw sunflower seeds
½ tsp lecithin granules	1 tsp raw honey (optional)
½ tsp rice bran	½ tsp vitamin C powder
1 Tbsp psyllium husk powder	½ tsp nutritional yeast flakes
2 dates, pitted	⅓ cup organic tofu (optional)

Optional: 8 apricots (sundried, unsulphured). Soak in jar overnight in distilled water or unsweetened pineapple juice. We soak enough for several days, keep refrigerated – also serve topped with soy yogurt. Add seasonal organic fresh fruit: peaches, strawberries, berries, apricots, etc. instead of banana. In winter, add apples, kiwi, oranges, persimmons or pears, or try sugar-free, frozen organic fruits. Serves 1 to 2.

Patricia's Delicious Health Popcorn

Use freshly popped organic popcorn (use air popper). Try Bragg Organic Olive Oil or flax seed oil or melted salt-free butter over popcorn; now add several sprays of Bragg Liquid Aminos and Bragg Apple Cider Vinegar – it's delicious! Now, sprinkle with nutritional yeast (large) flakes. For variety try pinch of Italian or French herbs, cayenne pepper, mustard powder or fresh crushed garlic to oil mixture. Serve instead of breads!

Bragg Lentil & Brown Rice Casserole, Burgers or Soup

Jack LaLanne's Favorite Recipe

14 oz pkg lentils, uncooked	1½ cups brown organic rice, uncooked
4-6 carrots, chop 1" rounds	4 garlic cloves, chop, (optional)
3 celery stalks, chop, (optional)	1 tsp Bragg Liquid Aminos
2 onions, chop, (optional)	¼ tsp Italian herbs (oregano, basil, etc.)
2-3 quarts, distilled water	2 tps Bragg Organic Extra Virgin Olive Oil

Wash & drain lentils & rice. Place grains in large stainless steel pot. Add water, bring to boil, reduce heat, then add vegetables & seasonings to grains and simmer for 30 minutes. If desired, last 5 minutes add fresh or canned (salt-free) tomatoes before serving. For delicious garnish add spray of Bragg Aminos, minced parsley & nutritional yeast (large) flakes. Mash or blend for burgers. For soup, add more water. Serves 4 to 6.

Bragg Raw Organic Vegetable Health Salad

2 stalks celery, chop	½ cup red cabbage, chop
1 bell pepper & seeds, diced	½ cup alfalfa or sunflower sprouts
½ cucumber, slice	2 spring onions & green tops, chop
2 carrots, grated	1 turnip, grated
1 raw beet, grated	1 avocado (ripe)
1 cup green cabbage, chop	3 tomatoes, medium size

For variety add organic raw zucchini, sugar peas, mushrooms, broccoli, cauliflower, (try black olives & pasta). Chop, slice or grate vegetables fine to medium for variety in size. Mix vegetables & serve on bed of lettuce, spinach, watercress or chopped cabbage. Dice avocado & tomato & serve on side as a dressing. Serve choice of fresh squeezed lemon, orange or dressing separately. Chill salad plates before serving. It's best to always eat salad first before serving hot dishes. Serves 3 to 5.



Bragg Health Salad Dressing

½ cup Bragg Organic Apple Cider Vinegar	½ tsp Bragg Liquid Aminos
1-2 tps organic raw honey	1-2 cloves garlic, minced
⅓ cup Bragg Organic Olive Oil, or blend with safflower, soy, sesame or flax oil	
1 Tbsp fresh herbs, minced or pinch of Italian or French dry herbs	

Blend ingredients in blender or jar. Refrigerate in covered jar.

FOR DELICIOUS HERBAL VINEGAR: In quart jar add ⅓ cup tightly packed, crushed fresh sweet basil, tarragon, dill, oregano, or any fresh herbs desired, combined or singly. (If *dried* herbs, use 1-2 tps. herbs.) Now cover to top with Bragg Organic Apple Cider Vinegar and store two weeks in warm place, and then strain and refrigerate.

Honey – Celery Seed Vinaigrette

¼ tsp dry mustard	1 cup Bragg Organic Apple Cider Vinegar
¼ tsp Bragg Liquid Aminos	½ cup Bragg Organic Extra Virgin Olive Oil
¼ tsp paprika	½ small onion, minced
2-3 Tbps raw honey to taste	⅓ tsp celery seed

Blend ingredients in blender or jar. Refrigerate in covered jar.

Healthy Lifestyle Eating Habits

You need to learn not only what to keep out of your diet, but also, just as importantly, what you should put into it. You will find that you can nourish your body without sacrificing meal-time enjoyment once you understand the basic principles of proper nourishment. These principles will supply you with the knowledge your body needs to build, develop and live healthy, as it was meant to do naturally. Healthful organic foods packed with vital nutrients are abundant worldwide.

The first step, of course, is to get into *the habit of eating for health*. Such a habit is not difficult to form. Our instinctive natural sense of food selection has been overwhelmed by all of the advertising of popular, fast, junk foods, etc. You have to be strong minded! Like any other ability or skill, The Bragg Healthy Lifestyle must be kept constantly in practice or its powers will deteriorate. Only by using this natural health instinct and desire can we revive and strengthen our health!



Bad Nutrition – #1 Cause of Sickness

*“Diet-related diseases account
for 68% of all deaths.”*

– Dr. C. Everett Koop

America’s former Surgeon General and our friend, said this in his famous 1988 landmark report on nutrition and health in America. *People don’t die of infectious conditions as such, but of malnutrition that allows the germs to get a foothold in sickly bodies. Also, bad nutrition is usually the main cause of noninfectious, fatal or degenerative conditions. When the body has its full vitamin and mineral quota, including precious potassium, it’s almost impossible for germs to get a foothold in a healthy, powerful bloodstream and tissues!*



Dr. Koop & Patricia



What a person eats becomes his own body chemistry.

Good health and good sense are two of life’s greatest blessings. – P. Syrus

Nature's Miracle Phytochemicals Help Prevent Cancer:

Make sure to get your daily dose of these naturally occurring, cancer-fighting biological phytochemicals that are abundant in tomatoes, apples, onions, garlic, beans, legumes, soybeans, cabbage, cauliflower, broccoli, citrus fruits, etc. The champion – tomato, contains the highest count of miracle phytochemicals!

Class	Food Sources	Action
PHYTOESTROGENS ISOFLAVINS	Soy products, flaxseed, seeds & nuts, yams alfalfa & red clover sprouts, licorice root (not candy)	May block some cancers, & aids in menopausal symptoms and helps improve the memory
PHYTOSTEROLS	Plant oils, corn, soy, sesame, safflower, wheat, pumpkin	Blocks hormonal role in cancers, inhibits uptake of cholesterol from diet
SAPONINS	Yams, beets, beans, cabbage, nuts, soybeans	May prevent cancer cells from multiplying
TERPENES	Carrots, yams, winter squash, sweet potatoes, apples, cantaloupes	Antioxidants – protects DNA from free radical-induced damage
	Tomatoes and tomato-based products	Helps block UVA & UVB & may help protect against cancers, prostate, etc.
	Citrus fruits (flavonoids), apples (quercetin)	Promotes protective enzymes; antiseptic
	Spinach, kale, beet & turnip greens, cabbage	Protects eyes from macular degeneration
	Red chile peppers	Keeps carcinogens from binding to DNA
PHENOLS	Fennel, parsley, carrots, alfalfa, cabbage, apples	Prevents blood clotting & may have anticancer properties
	Citrus fruits, broccoli, cabbage, cucumbers, green peppers, tomatoes	Antioxidants – flavonoids block membrane receptor sites for certain hormones
	Grape seeds, apples	Strong antioxidants; fights germs & bacteria, strengthens immune system, veins & capillaries
	Grapes, especially skins	Antioxidant, antimutagen; promotes detoxification. Acts as carcinogen inhibitors
	Yellow & green squash	Antihepatotoxic, antitumor
SULFUR COMPOUNDS	Onions & garlic (fresh is best)	Promotes liver enzymes, inhibits cholesterol synthesis, reduces triglycerides, lowers blood pressure, improves immune response, fights infections, germs & parasites

BENEFITS FROM THE JOYS OF FASTING

Fasting is easier than any diet. • Fasting is the quickest way to lose weight.
Fasting is adaptable to a busy life. • Fasting gives the body a physiological rest.
Fasting is used successfully in the treatment of many physical illnesses.
Fasting can yield weight losses of up to 10 pounds or more in the first week.
Fasting lowers & normalizes cholesterol and blood pressure levels.
Fasting is a calming experience, often relieving tension and insomnia.
Fasting improves dietary habits. • Fasting increases eating pleasure.
Fasting frequently induces feelings of euphoria, a natural *high*.
Fasting is a rejuvenator, slowing the ageing process.
Fasting is an energizer, not a debilitator. • Fasting aids the elimination process.
Fasting often results in a more vigorous sex life.
Fasting can eliminate or modify smoking, drug and drinking addictions.
Fasting is a regulator, educating the body to consume food only as needed.
Fasting saves time spent marketing, preparing and eating.
Fasting rids the body of toxins, giving it an “internal shower” & cleansing.
Fasting does not deprive the body of essential nutrients.
Fasting can be used to uncover the sources of food allergies.
Fasting is used effectively in schizophrenia treatment & other mental illnesses.
Fasting under proper supervision can be tolerated easily up to four weeks.
Fasting does not accumulate appetite; hunger “pangs” disappear in 1-2 days.
Fasting is routine for the animal kingdom.
Fasting has been a common practice since the beginning of man’s existence.
Fasting is a rite in all religions; the Bible alone has 74 references to it.
Fasting under proper conditions is absolutely safe.
Fasting is not starving, it’s nature’s cure that God has given us. – Patricia Bragg

– Allan Cott, M.D., *Fasting As A Way Of Life*

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Spiritual Bible Reasons Why We Should Fast

3 John 2	Deut. 11:7-15,21	Luke 9:11	Matthew 9: 9-15
Gen. 6:3	Gal. 5:13-26	Mark 2:16-20	Neh. 9:1, 20-24
I Cor. 7:5	Isaiah 58	Matthew 4:1-4	Psalms 35:13
II Cor. 6	James 5:10-20	Matthew 6:6-18	Romans 16:16-20
Deut. 8:3	John 15	Matthew 7:7	Zachariah 8:1

Dear HEALTH FRIEND,

This gentle reminder explains the great benefits from *The Miracle of Fasting* that you will enjoy when starting on your weekly 24 hour, Bragg Fasting Program for Super Health! It’s a precious time of body-mind-soul cleansing and renewal.

On fast days I drink 8 to 10 glasses of distilled water, (I add Bragg Vinegar to 3). You may also have herbal teas and if just starting try diluted fresh juices (add ½ distilled water). Every day, even some fast days, add 1 Tbsp. of psyllium husk powder to liquids twice daily. It’s an extra cleanser and helps normalize weight, cholesterol and blood pressure and helps promote healthy elimination. Fasting is the oldest, most effective healing method known to man. Fasting offers great, miraculous blessings from Mother Nature and our Creator. It begins the self-cleansing of the inner-body workings so we can promote our own self-healing.

My father and I wrote the book *The Miracle of Fasting* to share with you the health miracles it can perform in your daily life. It’s all so worthwhile to do and it’s an important part of The Bragg Healthy Lifestyle.

With Love,

Patricia

Paul Bragg’s work on fasting and water is one of the great contributions to Healing Wisdom and the Natural Health Movement in the world today.

– Gabriel Cousens, M.D., Author of *Conscious Eating & Spiritual Nutrition*

Exercise

Fourth Step Towards Building Nerve Force

There is nothing better to build powerful Nerve Force than a brisk two to five mile hike everyday. You're too old and flabby? Nonsense! Dad's a great great grandfather and he loves to hike, jog, run, swim, ride his bicycle, climb mountains, play tennis and enjoys playing many other athletic sports. You're never too old to start! Of course, we don't expect you to plunge right in and become an athlete overnight! Do it gradually. Start out with a one mile hike every day for a week. Then increase it to two miles. As you exercise your muscles, your blood starts circulating briskly through your body. Breathe deeply and fill your lungs with oxygen. You will feel new vigor and vitality surging through you! You will eat with a good appetite and you will sleep like a baby. Your Nerve Force reservoirs will soon be filled with energy, go-power and you will have a new zest for living!



The more time you spend in the fresh air and gentle sunshine doing physical activity, the greater your reserves of Nerve Force will be! In our long experience as teachers of health, fitness and longevity, we found those who exercise regularly have greater poise and a more balanced personality. They are also generally free from nervous and emotional stress that plague the typically inactive person. This is apparent among children. The inactive child who refuses to join his playmates in play, games and sports is generally the "odd" child, nervous and emotionally unstable. The active child who loves playing games and sports is almost always better balanced emotionally because their energies are directed along constructive lines of action. The same holds true with teenagers. When their energies are channeled into games, sports and outdoor activities, they don't have idle time or energy to get into trouble. They enjoy better grades and health.



Exercise, aerobics, walking, biking, rollerblading, swimming, jogging, tennis and most all sports benefit your body and brain power and help you think faster. Studies show exercise keeps your brain younger and you retain the quick response of youth.

In the Hawaiian Islands, the swimming is so ideal that we have great fun hosting swimming contests with youngsters of all ages. They splash and dive in the water, and their merry laughter rings in the clear, tropical air! When we talk to the parents of these active children, we find they have absolutely no emotional or social problems with them. No matter what your age, exercise can do wonders for you. It is never too late to start tapping the rich veins of vitality lying dormant within every person! If you want to be well-balanced emotionally and free of stresses, strains and tensions – make it a habit to get outdoors for physical activity at least once every day.

Walk Off Your Emotional Tensions

We learned many years ago that we could actually walk off our emotional strains. No matter how serious the problems we faced, we could find the answer to our dilemma in a brisk two mile walk. Some of the greatest decisions we have had to make in our lives were made during one of our hikes. As the oxygen floods into the body from vigorous walking, one can think more clearly.

A wealthy friend telephoned Dad during the great financial depression of the 1930s and said, “Paul, I am completely ruined financially. I am going to kill myself, and I called up to say good-bye.” My father asked this tormented man to grant him just one favor. When he agreed, Dad said, “All right, we will have a walk and a farewell talk before you end your life.”

Dad got in his car, dashed to his friend’s home and off they went, hiking for a full five hours. During that time father told him that money was not the only thing in life and that he had to get some perspective and straighten out his values. Dad literally walked some sense into him! Had that man stayed at home and brooded over his losses, he would have destroyed himself, but that long walk in the fresh air changed his whole life! Dad’s friend was not rich materially, but rich in inner wealth.



*Of all the knowledge, that most worth having is the knowledge about health!
The first requisite of a good life is to be a healthy person. – Herbert Spencer*

With faith nothing is impossible – Matthew 17:20

Expert Advice on How to Exercise

Often you may ask yourself, “why aren’t you closing in on your ideal weight?” You’re trying to workout and exercise, but your bathroom scale is not showing you any results – your weight appears the same as when you started out. Here are some tips from the experts:

① An effective weekly exercise program should get your heart pumping. Include one rigorous program that makes you sweat; two moderate exercise programs, and one easy session. For example: take an aerobics class and then a more relaxing yoga class.

② Drink at least 64 ounces (2 quarts) of pure water daily. Drinking water has a huge effect on exercise. Dehydrated exercisers worked out 25 percent less effectively than those who drank water before and during workouts.

③ In the initial phases of exercise training, you may get a post-workout dip in blood sugar that causes cravings for simple carbohydrates like sweets. However, the cravings should disappear a few weeks into your exercise training. You may want to have fresh fruits handy such as an apple or orange, to prevent reaching for a chocolate candy bar.



Ten Great No-Calorie Stress Busters:

1. Turn on your favorite music and dance.
2. Take a yoga, tai chi, chi gong, Pilates or stretching class.
3. Call a good friend and have some laughs.
4. Read inspiring Bragg books or health magazines.
5. Take a hot scented bubble bath or vinegar bath.
6. Go to the gym or take a brisk fresh air walk.
7. Get a massage – best at home when possible.
8. Write and release your feelings in your daily journal.
9. Watch an inspiring movie, comedy or travelogue.
10. Close eyes, breathe in slowly through nose, letting the air fill your lungs completely down to the diaphragm. Hold in briefly, then exhale through mouth slowly.



Happiness is not being pained in body or troubled in mind. – Thomas Jefferson

Instant Mood Lifters

If you're feeling a little blue, don't give yourself some phony pep talk! Have handy a list of positive actions you can take that will lift your spirits! After all, actions always speak louder – and do more – than words.

Here are Some Tried and True Mood Builders:

- ① Take a brisk walk. Exercise outdoors in the fresh air and sunshine, it always has positive effects on your total health.
- ② Spend time with a young child. Their simple outlook on life is a reminder that things aren't as bad as you think. Being childlike at times has merit! Enjoy pets.
- ③ Laughter does miracles! Read the cartoon (funny) pages. Childlike simplicity is refreshing. Learn to find the absurdly humorous in whatever is bothering you. As someone once said, "Don't take life so seriously, because you never get out of it alive anyway."
- ④ Take a moment to walk in the other persons shoes. If someone has upset you, think about the problems and sorrows in their life. This allows for some perspective on the situation and maybe some solutions.
- ⑤ Pretend you're happy. It sounds silly, but it works! If you smile and act happy, your body responds similarly. In many instances, being happy or content is a matter of choice. American sociologist M. Kathleen Casey says, "Pain is inevitable, suffering is optional." Much of our emotional and physical suffering can be alleviated by mind-body techniques because they are intertwined and want to heal each other. These techniques can help neutralize stress and even pain on our bodies.



News on High Blood Pressure & Diet

Researchers from New York Presbyterian Hospital have found that the mineral components of diets can significantly lower blood pressure, especially if one is suffering from hypertension. The specific minerals were potassium, magnesium and calcium (try Bragg's Apple Cider Vinegar for its healthy potassium). Eating a low-fat diet aids in lowering HBP and cholesterol levels.

What Miracles Exercise Can Do for You

Get outdoors fast and get physically active when you feel dark moods, anxieties, worries, blues, depression and tensions overtaking you – otherwise these negative moods can damage you! Walking or any other outdoor exercise will help clear up your thinking and put your problems in perspective. Any form of outdoor recreation recreates the human personality. The ancient men of India who desired to become one with God believed the body and bloodstream had to be pure and strong before this could become a reality. Thus, they developed a physical fitness system called Yoga. They daily practice their belief that the body is meant to be stretched, strengthened and exercised correctly in order to remain healthy. No matter what your calendar years, start turning back your biological clock now faithfully with exercise.

Benefits that Moderate Daily Exercise Brings You:

- ① Exercise increases circulation, and brings more oxygen into your body. You will feel more energetic.
- ② Exercise relieves stress, strain and tension. Tension gets locked in the tight, stiffened areas of your body, especially the neck, back and spine. Exercise will stretch and loosen these areas as it restores youthful limberness. You will feel more relaxed and at ease.
- ③ Overcoming chronic tiredness is a major benefit of exercise. That chronic tired feeling to a great extent is due to a lack of sufficient circulation to your brain. Exercise brings the oxygen-laden blood into this vital area with an energizing and revitalizing effect.
- ④ Exercise helps calm the nerves. Nothing can calm the nerves better than 30 minutes of brisk walking and exercise. It also helps to promote a good night's sleep, which is absolutely essential to maintaining calmness, repose and serenity.
- ⑤ Exercise increases emotional control. Exercise helps to strengthen the nerves of the body and create the composure that comes from a healthy nervous system and a balanced state of mind.



A strong, healthy body makes the mind strong. –Thomas Jefferson, 3rd U.S. President

Exercise Promotes Health & Youthfulness

We know that healthy living with proper exercise can produce a new breed of men and women who will enjoy more strength to carry out their daily work and have sufficient energy left for after-work interests, family and hobbies. They can retain the prime of life for 20 to 40 years longer than the person who is lazy and will not exercise. Example: Jack LaLanne, Clint Eastwood and Paul Newman; all ageless, healthy and fit.

All external characteristics of health (such as powerful Nerve Force) are but the result of the healthy functioning of your vital internal organs and glands. These are what keep you going. Exercise actually reaches into your body and brings about specific miracle improvements in certain internal parts such as your nervous system, your heart, liver, lungs, kidneys, entire digestive tract, colon and thyroid gland among others. To attain these benefits you should follow a regular program of exercise.



Is age a hinderance to daily exercise? The answer is unequivocally, "No!" In fact, age is no excuse for not exercising! Our good friend Roy D. White at 106 years young walks 3 to 8 miles daily! No one is too old to continue safe exercise! Conrad Hilton jogged daily to almost 100.

To rest is to rust! It is far better to wear out than to rust out. As soon as you put down this book go outdoors and take a brisk, invigorating walk. Say out loud while walking: Health! Peace! Joy! Love for Eternity! You will feel great and your trillions of cells will rejoice with circulation!

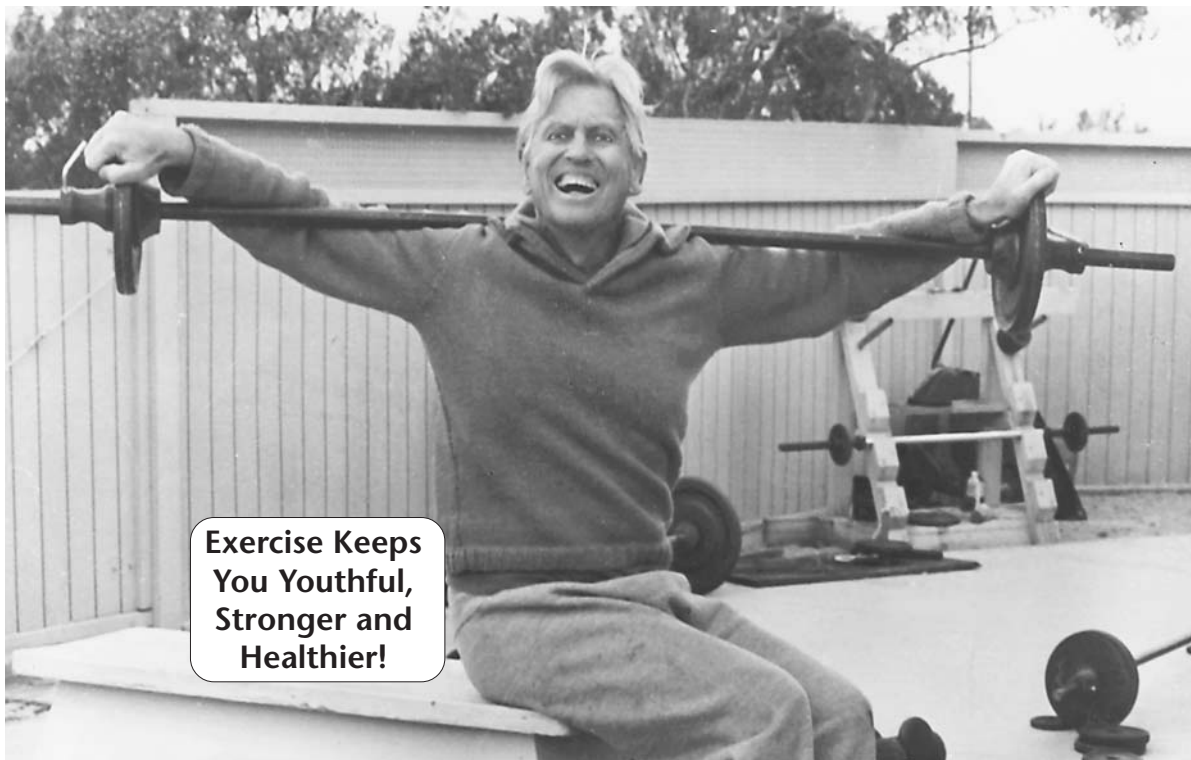


Those who think they have no time for bodily exercise will sooner or later have to find time for illness. – Edward Stanley, Earl of Derby

A good exercise prescription for the thirty to fifty million mostly sedentary and unfit Americans is "Turn off the television, get up off your fanny, go out the door, and move and walk around a bit." – Dr. Steven N. Blair

For over a century doctors have endorsed Pilates Exercise – it's perfect to tone, streamline and realign the body. It helps you improve your posture, flexibility, balance and emotional well-being. www.pilates-studio.com

For an instant mood lifter, take a brisk walk and count your blessings. Exercise, plus the fresh air, always has positive effects on the human spirit and mind.



**Exercise Keeps
You Youthful,
Stronger and
Healthier!**

Paul C. Bragg and Patricia lift weights 3 times weekly.

Iron-Pumping Oldsters (ages 86 to 96) Triple Their Muscle Strength In Landmark U.S. Government Study



WASHINGTON NEWS — Ageing nursing home residents in Boston *pumping iron*? Elderly weightlifters tripling and quadrupling their muscle strength? Is it possible? Most people would doubt and wonder at this amazing revelation! (Website study listed on page 118.)

Yet government experts on ageing answered those questions with a resounding *yes* according to results of this study. They turned a group of frail Boston nursing home residents, aged 86 to 96, into weightlifters to demonstrate that it's never too late to reverse age-related declines in muscle strength. The study group participated in a regime of high-intensity weight-training research conducted by the Agriculture Departments Human Research Center of Ageing at Tufts University in Boston. *A high-intensity weight training program is capable of inducing dramatic increases in muscle strength in frail men and women up to 96 years of age*, reported Dr. Maria A. Fiatarone, who was the Study Director.

Amazing Health & Fitness Results in 8 Weeks

The favorable response to strength training in these subjects was remarkable in light of their very advanced age, extremely sedentary habits, many chronic diseases, functional disabilities and nutritional inadequacies.

Despite their many handicaps, the elderly weight lifters increased their muscle strength by 3 to 4 times in as little as 8 weeks. Dr. Fiatarone said they were stronger at the program's end than they had been in years!

See web: www.cchs.usyd.edu.au/ESS/fiatarone/research.html

Fiatarone and her associates emphasized the safety of such a closely supervised weight lifting program, even among people in frail health. The average age of the 10 participants was 90. Six had coronary heart disease, 7 had arthritis, 6 had bone fractures resulting from osteoporosis, 4 had high blood pressure, and all had been physically inactive for years. Yet no serious medical problems resulted from this program. A few of the participants did report minor muscle and joint aches, but 9 of the 10 still completed the program.

The study participants, drawn from a 712 bed long-term care facility in Boston, worked out 3 times a week during the study. They performed 3 sets of 8 repetitions with each leg on a weight lifting machine. The weights were gradually increased from 10 pounds to about 40 pounds at the end of the 8 week program.

Fiatarone said the study carries potentially important implications for older people, who represent a growing proportion of the population. A decline in muscle strength and size is one of the more predictable features of ageing. Muscle strength in the average adult decreases by 30% to 50% during the course of a lifetime. Experts on ageing do not know whether the decrease is an unavoidable consequence of ageing, or results mainly from sedentary lifestyle and other controllable factors.



Exercise, along with healthy foods and some fasting helps maintain or restore a healthy physical balance and normal weight for a long, happy life.

*The best doctors in the world are – Dr. Diet, Dr. Quiet and Dr. Merryman.
– Jonathan Swift, English Satirist*

Correct Breathing

Fifth Step Towards Powerful Nerve Force

Oxygen-starved people are usually nervous people with many problems. As we have discussed, the activity of the vital organs depends directly upon the nerve stimulus they receive from the nervous system. Nerve Exhaustion therefore impairs the action of the stomach, kidneys, bowels and other abdominal organs, causing digestive distress and other innumerable ailments.

The heart and lungs are especially affected by Nerve Exhaustion and nerve tension. We all have observed that the slightest excitement will speed up our heart beat and breathing. Fear and worry depress the action of the heart and lungs, an effect which can become quite serious. The heart and lungs – upon which life depends more directly than any other organs – may be considered the master organs of the body. When the heart stops beating, death will result in a few minutes, and the heart will stop beating soon after its oxygen supply is shut off.

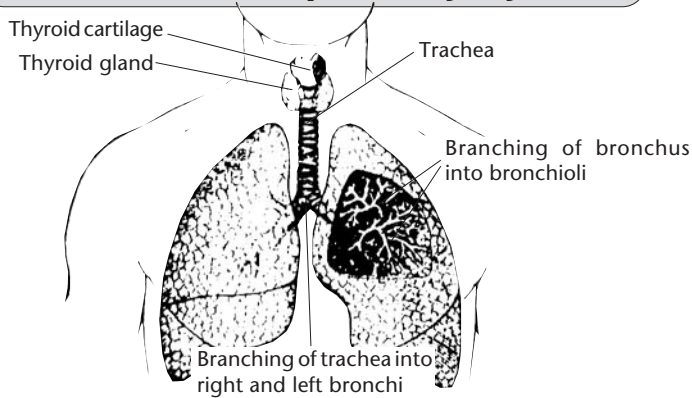
The blood is the stream of life and it must be kept pure. It is one of the main duties of the heart and lungs to do this important task. With each breath, life-giving oxygen is carried into the blood, while deadly poisonous carbon dioxide is transported away.

Deep Breathers Live Longer

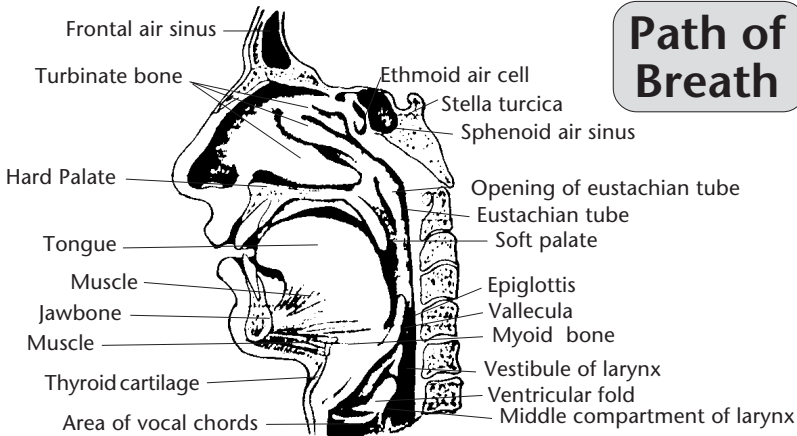
Air is the body's most important energizer. The more deeply you breathe pure air, the better your chances are for extending your life. For over 75 years, we have done extensive research on long-lived people and we've discovered this common denominator: they are all deep breathers. We have found that the deeper, fewer breaths a person takes in one minute, the longer they live. Most rapid breathers are short-lived people. It's essential that we breathe deeply and correctly.

Oxygen is the main nutrient of the body. When we improve our oxygen intake by exercising and deep breathing, we enhance our immune system and the body's ability to detoxify and stay healthy. – Dr. Michael Schachter, Columbia University

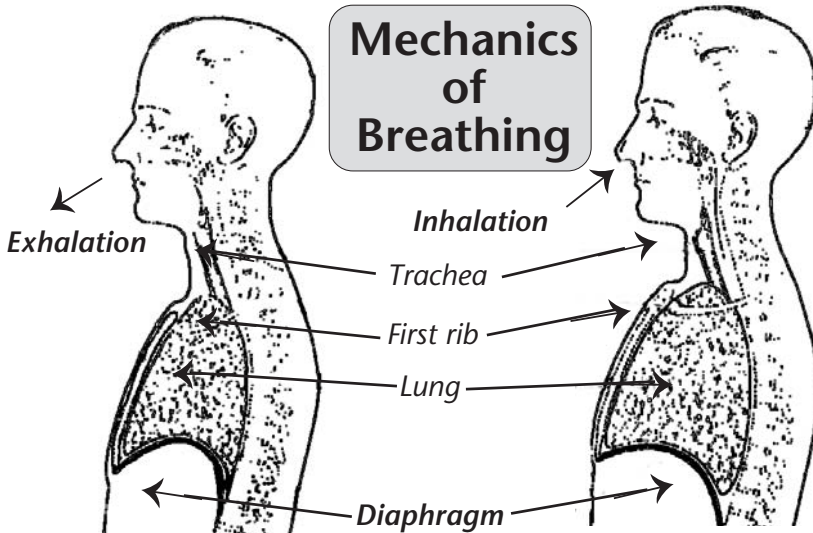
The Lower Respiratory System



Path of Breath



Mechanics of Breathing



The mechanics of breathing, showing the position of the diaphragm and ribs at exhalation and at inhalation

Two Methods of Breathing

There are two principal methods of breathing – Chest and Diaphragmatic Breathing. The curved line represents the diaphragm, the broad muscle which separates the heart and lungs from the abdominal organs. When this muscle contracts – moving downward – it produces suction within the chest cavity which causes an inflow of air into the lungs (inhalation). When the diaphragm rises, air is forced out of the lungs (exhalation). The alternate rise and fall of this muscle produces a corresponding movement of the abdominal organs causing the abdomen to expand and contract. This produces an alternate high and low pressure within the abdominal cavity. Diaphragmatic breathing is the proper method of tranquil breathing and may be termed *normal breathing*. This is the way babies and children naturally breathe.

Chest Breathing

It may seem strange that breathing – which we do our whole lives – could be done incorrectly. We can observe few people breathe diaphragmatically all the time. Instead, they usually breathe by the chest method. This is because – as we become adults – the tight clothing we wear and the cramped positions we assume when sitting restrict the action of the diaphragm and compel the more powerful chest muscles to come to the rescue. This gradually instills the habit of chest breathing. Years of practice creates a habit so deep-seated that much patient effort is required to correct it.

Chest breathing results from the movement of the rib section of the trunk and especially the upper section of the chest. During inhalation the chest expands and during exhalation it contracts. This form of breathing – especially when performed to the limit of inhalation and exhalation – is an excellent form of internal exercise that develops the size of the chest and is beneficial in many ways. Chest breathing is naturally employed by the body only during strenuous exertion. It might be termed a form of “forced breathing,” just as a forced draught may be applied to a boiler when great steam pressure is needed.

Diaphragmatic Breathing

Diaphragmatic breathing – sometimes called “abdominal breathing” is entirely different in action from chest breathing. During inhalation the abdomen expands (becomes larger) and during exhalation the abdomen contracts (becomes smaller). It must be understood that air does not enter the abdominal region with this form of breathing. This is impossible.

How to Practice Diaphragmatic Breathing

It's best to begin practicing diaphragmatic breathing while lying down since it's more easily performed in this position. After faithfully practicing for a few weeks lying down, then do your regular practice while you are sitting or standing. Continue your conscious diaphragmatic breathing until full control is attained over the diaphragm and it becomes an unconscious habit.

Conscious diaphragmatic breathing is of great help in restoring the heart action to normal. Heart fluttering, skipping of beats and other abnormal manifestations in heart action are very common in people with damaged nerves. We know of many cases in which diaphragmatic breathing helped correct the most serious forms of so-called “heart trouble.” The habit of diaphragmatic breathing should be acquired as quickly as possible because it's a primary requisite for Supreme Health, whether or not one is the victim of “nerves.”



Advantages of Diaphragmatic Breathing

- ① It promotes greater oxygenation of the blood because the air is compelled to enter mainly into the lower and larger sections of the lungs.
- ② Stimulation of blood circulation in the abdominal cavity due to the breaths alternating high and low pressure in that region is essential to promote the healthy proper action of all the vital organs.

Quick Tip: To avoid environmental toxins that overload your immune system, stick with organic foods, stop smoking and don't hang out with anyone who smokes.

To relax quickly, take some good deep breaths and slowly exhale.

- ③ Stimulation of peristalsis – the worm-like motion of the intestines – which promotes digestion and then the elimination of toxic fecal wastes. We know of hundreds of cases in which a change from chest to diaphragmatic breathing helped to correct long standing conditions including chronic constipation, gas, heartburn, indigestion and liver troubles, etc.
- ④ A remarkably healthy calming effect upon the nerves – especially the pneumogastric nerve and the solar plexus. Diaphragmatic breathing breaks up the paralyzing nerve tension so often observed in people with super-sensitive or damaged nerves. The close relation between the pneumogastric nerve, breathing and the vital organs is demonstrated when a baby is born. In an unborn child in the womb, the vital organs are practically at a standstill. If food were in the stomach, it would not be digested, but with the first breath – the “breath of life” or the “breath of God” – the baby’s entire vital machinery is set in motion! This breath means the awakening of the pneumogastric nerve and especially the solar plexus.



Control Jagged, Jumpy Nerves With Long, Slow Diaphragmatic Breathing

Many things can trigger the nerves into a heightened emotional state – worries and cares of all kinds, grief, emotional shock, stress, strain and tension. Family relationships can bring on nervous upsets. Husbands and wives who can’t communicate have great emotional battles. Parents and children often find the generation gap so wide they can’t bridge it and this produces frustrations. Marital or in-law problems, financial worries and sickness can all trigger an emotional upset and stress.

Here’s how to restore balance to the nervous system when an emotional upset strikes you. Go to a quiet place, even if you have to go into a closet. First just sit still. Take your pulse rate. You will find it’s racing. You will also find during emotional excitement you will take rapid chest breaths. (More helpful solutions next page.)

Long, Slow Diaphragmatic Breathing Leads to a Long, Peaceful, Healthy Life!

Miracles happen when you slow down your breathing. Take full diaphragmatic breaths. See how few long, slow deep breaths you can take in a minute. After a few minutes you will find your pulse rate is slower. Your nerves begin to quiet down. Instead of trying to solve your emotional problems in a state of excitement, you are now calm. This long, slow diaphragmatic breathing allows you to shift from emotionalism to logical thinking. You become master of the situation. You no longer look at your problems subjectively but begin to take the broad, objective view. With logical and positive thinking you can find the answers to emotional problems. If you use this technique when emotional shocks hit, you'll save yourself a lot of lost Nerve Force. This slow, deep diaphragmatic breathing is a wonderful method to calm yourself and weather life's emotional upsets.

The shortest lived animals are those who breathe rapidly. The longest lived animals are those who take slower breaths. Many years ago we learned this secret from a Breathatarian – as he was known – who lived in India. It was claimed by many that he was over 130 years of age! He looked like a well preserved man in his early 70s. He had sharp eyes and a wrinkle-free face with a happy disposition and a keen mind. He could tell you what had happened in his life 125 years ago!

He practiced long, slow diaphragmatic breathing and did it so well that he took only one full breath per minute. He was really an Indian Guru, a teacher. And he had attained perfect bliss consciousness. He finally went to a retreat in the Himalayan Mountains. We've been told by a man who recently returned from India that this Guru was still alive and in perfect health! Dad and I are students of deep breathing and we practice it every day of our lives. We are aware of how important oxygen is to our well-being and to the building of our bodies' powerful Nerve Force.



ATP – adenosine triphosphate – is the basic currency of life. A dip in ATP levels results in fatigue, aches and pains. One-Breath Meditation reverses falling ATP levels, injecting you with enough vigor to see you through your current project. Sit down, straighten back, inhale deeply, clearing your mind. Relax shoulders, hold breath a moment, then exhale, releasing all tension from muscles.

DEADLY SMOKING FACTS!

- † Tobacco use and second-hand smoke will eventually kill 1/5 of the developed world population: about 250 million people.
- † Of the 50 million Americans who smoke, one third to one half will die from a smoke-related disease. All will reduce their life expectancy by an average of nine years.
- † Smoking acts as either a stimulant or a depressant, depending upon the smoker's emotional state.
- † The average pack-a-day smoker takes about 70,000 *hits* of nicotine each year and with 2 packs it's 140,000 *hits*.
- † "Second hand smoke" hurts non-smokers: it speeds up the heart rate, raises blood pressure and doubles the amount of deadly carbon monoxide in their blood.
- † Secondary smoke contains more nicotine, tar and cadmium (leading to hypertension, bronchitis and emphysema) than mainstream smoke.
- † Babies born to mothers who smoke have lower body weight, smaller lungs and more health problems.
- † Lung illnesses are twice as common in smokers' children.
- † Children and teenagers make up 90% of the new smokers in the United States – and teenage smoking is on the rise!
- † The death rate from breast cancer ranges from 25% to 75% higher among women who smoke.
- † Female smokers may face a higher risk of lung cancer – as much as twice the risk of male smokers, according to Dr. Harvey Risch's study at Yale University.
- † Your body contains over 60,000 miles of blood vessels. Smoking constricts those vessels, depriving your body of the important fresh, rich oxygen it needs.
- † Tobacco is the main introduction to more deadly drugs.
- † Teens who smoke are far more likely to engage in other risky and life-threatening behaviors than non-smoking teens (including using other dangerous drugs, violence, gang involvement, carrying weapons, and engaging in premarital sex, which often results in pregnancy or disease).
- † Cataracts, cancer, angina, arteriosclerosis, osteoporosis, chronic bronchitis, high blood pressure, impotence, diabetes and respiratory ailments are linked to smoking.

THE MIRACLES OF APPLE CIDER VINEGAR FOR A STRONGER, LONGER, HEALTHIER LIFE



The old adage is true:
*"An apple a day helps
keep the doctor away."*

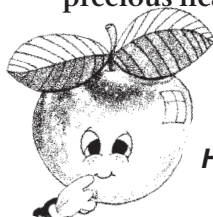


- Helps maintain a youthful, vibrant body
- Helps fight germs and bacteria naturally
- Helps retard the onset of old age in humans, pets and farm animals
- Helps regulate calcium metabolism
- Helps keep blood the right consistency
- Helps regulate women's menstruation
- Helps normalize the urine, thus relieving the frequent urge to urinate
- Helps digestion and assimilation
- Helps relieve sore throats, laryngitis and throat tickles and cleans out toxins
- Helps sinus, asthma and flu sufferers to breathe easier and more normally
- Helps maintain healthy skin, soothes sunburn
- Helps prevent itching scalp, dry hair and baldness, and banishes dandruff
- Helps fight arthritis and removes crystals and toxins from joints, tissues and organs
- Helps control and normalize weight



– Paul C. Bragg, Health Crusader,
Originator of Health Stores

Our sincere blessings to you, dear friends, who make our lives so worthwhile and fulfilled by reading our teachings on natural living as our Creator laid down for us to follow. He wants us to follow the simple path of natural living. This is what we teach in our books and health crusades worldwide. Our prayers reach out to you and your loved ones for the best in health and happiness. We must follow the laws He has laid down for us, so we can reap this precious health physically, mentally, emotionally and spiritually!



**HAVE
AN
APPLE
HEALTHY
LIFE!**

With Love,

Braggs Organic Raw Apple Cider Vinegar with the "Mother" is the #1 food I recommend to maintain the body's vital acid – alkaline balance.

– Gabriel Cousens, M.D., Author, *Conscious Eating*

Bathing

The Sixth Step Towards Building Powerful Nerve Force

Cleanliness is next to Godliness. To build powerful Nerve Force we must be clean not only on the inside of our bodies, but on the outside as well. The Bragg Healthy Lifestyle recognizes that a program of eating live, clean and natural organic foods combined with deep breathing exercises and a fasting program, are all necessary for keeping our bodies healthy and free from toxic poisons.

The body is constantly eliminating toxic poisons through the pores of the skin. The skin is the largest organ of the human body and one of its most important organs of elimination. You have 96 million pores in your skin and these must be kept clean to function properly. Bathing is important not only for cleansing the pores, but is also an aid in building greater Nerve Force.

The toxic poisons come out through the pores of the skin in the form of moisture or water which dries on the skin. This residue must be washed away. That is why it's important to take daily cleansing baths or showers.

We personally think the shower is the best way to cleanse the skin. We like one that has a good pressure. The Wizard Shower Head has the most satisfactory pressure, varying from a fine spray to a forceful spray of water. (Also install filter—see page 130—on the shower head.)

Your choice of soap is also important. We don't use ordinary commercial soaps, but only pure castile or a veggie soap with an acid base. You see, it is important not to use alkaline soaps on the body because a healthy skin has an acid base. If you use ordinary soap which is alkaline, you wash away the healthful acid base of the skin. Your skin then gets dry and often becomes irritated. A lot of Nerve Force is lost this way.



Pure water performs miracles internally and externally for well-being – Patricia Bragg

*We can no more afford to spend major time on minor things,
than we can to spend minor time on major things! – Jim Rohm*

Cold Water on the Skin is Important For Building Powerful Nerve Force

Cold water – like pure, clean air – is a natural stimulant with no side effects if the body is conditioned to take cold water. More than 70 years ago when my father was associated with the great Bernarr Macfadden – father and founder of the Physical Fitness movement – he organized the *Polar Bears*, a year round outdoor bathing club – now worldwide. The original club at Coney Island, New York, had several hundred members. We can truthfully say that all those people who bathed all winter long in the icy waters of the Atlantic Ocean developed the most beautiful skin tone. It really was “the skin you love to touch!” One winter Dad and I arrived in New York during a blizzard and found the members of the *Polar Bears* and *Iceberg Club* of Coney Island (both year round bathing clubs) out in full force and we joined them. These robust bathers had absolutely no problem with nervousness and had marvelous skin tone. There is also a year round bathers club in Boston, known as the “*L*” *Street Brownies*. What a group of vigorous, good-looking men!



Now, we're not advising you to join a year round bather's club, but we are telling you that when the body is conditioned to cold water, there is stronger Nerve Force. That is the reason we want you to condition your body to cold water. It is a great tonic and a natural stimulant.

After you have washed your body, then you can gradually make the shower colder and colder. After you get conditioned to a cold bath, you will revel in it! Cold water has a great strengthening effect on the nerves.

Also – for even better Nerve Force building – do not use a towel to dry yourself. Use hand massage. Using hand massage on the body while it is wet is a great nerve builder. After your body has been thoroughly dried with your hands, then you can take a coarse bath towel and give your body a good thorough rubbing with it.

Cold water, hand rub drying, towel rubbing and skin brushing are tonics to the nerves in the skin. You will tingle with vitality after you make this a part of your daily Bragg Healthy Lifestyle and Exercise Program!

Special Shower Builds Healthy Circulation

Here's a progressive method for improving circulation over your entire body. All you need is a large back brush or Swedish bath friction mitt, castile soap and a coarse Turkish towel. Now get into shower and turn on hot water. With brush or mitt, gently scrub your body. At first your coddled body won't be able to take too much scrubbing. It's also good to massage neck and upper shoulders. After your scrub/massage, then start to alternate hot and cold showers for 3 to 5 minutes. Now towel rub dry your body for 3 to 5 minutes – your body circulation will tingle!

Hot/cold water showers are a wonderful way to relax, refresh and stimulate tired muscles. Let the spray beat heavily on your back and shoulders. Occasionally before shower apply olive oil if your skin is dry. We advise this relaxing shower before dinner on days when you come home tired. It helps relieve muscular stress and strain!

Warm and Hot Baths also Have Their Place in Building Nerve Force

There is a time for the cold water bath and there is a time for the warm or hot bath. Say that a person has had a strenuous day during which a great deal of their Nerve Force has been expended and their nerves have been highly keyed up. On this particular day their entire nervous system has been subjected to stress, strain and tension and their nerves feel as if they were tied in knots. This is not the time for the cold water bath! This is definitely a time to take a hot bath – around 102° – 104°. There is nothing quite as soothing as when you snuggle down into a tub of warm water (*add ½ cup vinegar*) and let your whole body and nervous system unwind and relax.

We are devotees of both the cold and hot water bath. We have a home in the California Desert near Palm Springs where mineral water comes out of the ground as hot as 167°. Naturally, you can't bathe in this intense heat, but at the spas we frequent this hot water is cooled down to 104°. We find it wonderful for our nerves to bathe in this hot mineral water. Not only do these health spas have special pools in which to bathe, but they also have a swimming pool in which the mineral water is kept at 90°. In this water swimming is a real tonic for the entire nervous system.



Five Hidden Dangers in Your Shower:

- **Chlorine:** Added to all municipal water supplies, this disinfectant hardens arteries, destroys proteins in the body, irritates skin and sinus conditions and aggravates any asthma, allergies and respiratory problems.
- **Chloroform:** This powerful by-product of chlorination causes excessive free radical formation (a cause of accelerated ageing!), normal cells to mutate and cholesterol to form. It's a known carcinogen!
- **DCA (Dichloroacetic acid):** This chlorine by-product alters cholesterol metabolism and has been shown to cause liver cancer in lab animals.
- **MX (a chlorinated acid):** Another by-product of chlorination, MX is known to cause genetic mutations that can lead to cancer growth and has been found in all chlorinated water for which it was tested.
- **Proven cause of bladder and rectal cancer:** Research proved that chlorinated water is the direct cause of 9% of all U.S. bladder cancers and 15% of all rectal cancers.



Don't Gamble With Your Health – Use a Shower Filter

The most effective method of removing hazards from your shower is the quick and easy installation of a filter on your shower arm. The best filter we found removes chlorine, lead, mercury, iron, chlorine by-products, arsenic, hydrogen sulfide, and many other unseen contaminants, such as bacteria, fungi, dirt and toxic sediments. It has a 12 to 18 month filter life-span and the filter is easily cleaned by backwashing and replaced when needed. I have been using this filter for 3 years and really enjoy my chlorine-free showers! For info on buying the best shower filter call (800) 874 - 9028.

Start enjoying safe, chlorine-free showers right away. It's essential to reducing your risk of heart disease and cancer and to ease the strain on your immune system. You may even get rid of long-standing conditions – from sinus and respiratory problems, to dry, itchy skin.

Showers, Toxic Chemicals, Fluoride & Chlorine

Skin absorption of toxic contaminants has been way underestimated and this ingestion may not constitute the sole, or even primary route of exposure.

– Dr. Halina Brown, *American Journal of Public Health*

Taking long hot showers is a health risk, according to the latest research. Showers – and to a lesser extent baths – lead to a greater exposure to toxic chemicals contained in water supplies than does drinking the water. These toxic chemicals evaporate out of the water and are inhaled. They can also spread through the house and be inhaled by others. People get 6 to 100 times more chemicals by breathing the air around showers and baths than they would by drinking the water.

– Ian Anderson, *New Scientist*

A professor of Water Chemistry at the University of Pittsburgh claims that exposure to vaporized chemicals in the water through showering, bathing and inhalation is 100 times greater than through drinking the water.

– *The Nader Report – Troubled Waters on Tap*

Chlorine is the greatestcrippler and killer of modern times. While it prevented epidemics of one disease, it was creating another disease. 20 years after the start of chlorinating drinking water back in 1904, the present epidemic of heart trouble, cancer and senility began.

– Dr. Joseph Price, *Coronaries/Cholesterol/Chlorine*



These 11 Associations Stopped Endorsing Water Fluoridation Way Back in 1996

- American Heart Assoc.
- American Cancer Society
- American Diabetes Assoc.
- American Chiropractic Assoc.
- National Kidney Foundation
- American Academy of Allergy & Immunology
- Chronic Fatigue Syndrome Action Network
- National Institute of Law Municipal Officers
- American Civil Liberties Union • Soc. of Toxicology
- American Psychiatric Association

Check the Following Websites for Fluoride Updates:

- www.fluoride-journal.com
- www.bragg.com
- www.saveteeth.org
- www.fluoridation.com
- www.tldp.com/fluoride.htm
- www.citizens.org
- www.bruha.com/fluoride/
- www.gjne.com/cfsdwh

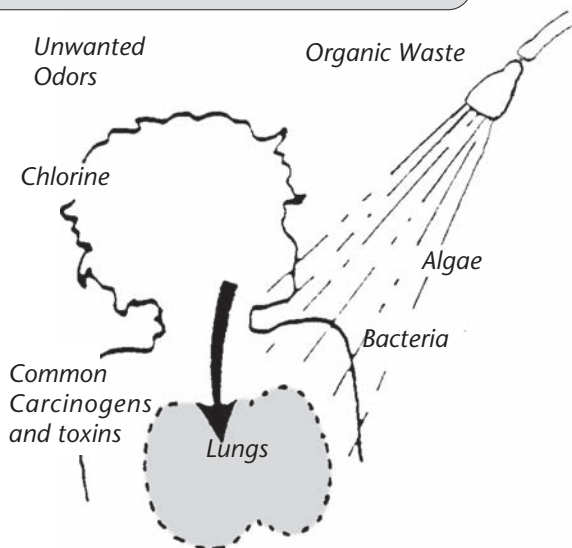
Chronic Fatigue Syndrome sufferers are instructed to drink distilled water.

– Dr. Edward M. Wagner, *How to Stay Out of the Doctor's Office*

You Get More Toxic Exposure from Taking a Chlorinated Water Shower Than From Drinking the Same Water!

Two very highly volatile chemicals are trichloroethylene and chloroform which have been proven as toxic contaminants found in most all U.S. municipal drinking-water supplies. The National Academy of Sciences has recently estimated that 200 to 1,000 die in the United States each year from the cancers caused largely

by ingesting water pollutants from inhalation as air pollutants in the home. Inhalation exposure to water pollutants is largely ignored. Recent shocking data indicates that hot showers can liberate about 50% of the chloroform and 80% of the trichloroethylene into the air.



Tests show that your body can absorb more chlorine from a 10-minute shower than drinking 8 glasses of the same water. How can that be? A warm shower opens up your pores, causing your skin to act like a sponge. As a result, you not only inhale chlorine vapors, you absorb them through your skin, directly into your bloodstream – at a rate that's up to 6 times higher than drinking it. "In terms of the cumulative damage to your health, showering in toxic chlorinated water is one of the most dangerous risks you take daily! Short-term risks include: eyes, sinus, throat, skin and lung irritation. Long-term risks include: excessive free radical formation (that ages you faster!), higher vulnerability to genetic mutation and cancer development; and difficulty metabolizing cholesterol, causing hardened arteries." – From *Science News*

Swimming is a Great Nerve Force Builder

Swimming is one of the greatest exercises for building Nerve Force. In our lifelong study of athletic sports, we have found that swimmers have the best reserves of Nerve Force. There is something about swimming that has a relaxing effect on the whole nervous system. If either of us were President of the United States, we would have thousands of swimming pools built so that they would be available for everyone! In our opinion, swimming is definitely a great Nerve Builder.

We are writing this book in beautiful Hawaii, where there is some of the finest swimming in the world. We urge you to find a clean safe ocean, river, lake, stream or swimming pool and make swimming a part of your exercise when possible. (Wear ear plugs and eye goggles.) Don't tell us that you are afraid of the water or that you can't swim! It's possible to banish your fears of the water and learn to swim with the help of a competent instructor.

Years ago on the beach at Waikiki we met a woman who was 78 years young. All her life, she had lived with a dread of the water and consequently could not swim. But she came to Hawaii determined to learn how to swim and banish her fears. After a few months she had accomplished both of her goals! She told us that during the greater part of her life she had been a victim of nerves and a poor sleeper. Since she learned to swim, however, her nervousness had completely disappeared and she was now sleeping like a healthy and happy newborn baby!

We urge you to make swimming a part of your life, too. You will find it a non-strenuous sport and a constant source of pleasure – as well as a great Nerve Force builder. Make use of the great health-building power of water!



The Law of Cause and Effect: *An unhealthy lifestyle produces illnesses and disease. Most humans are lacking proper nutrition and pure water intake to maintain optimum body health! Fact: most people are dehydrated! Eight glasses of distilled water daily is vital to operate body functions, brain, nerves, energy, etc., and to achieve The Bragg Healthy Lifestyle for Supreme Health! – Paul C. Bragg*

Enjoy Energy from Gentle Sunbathing

The sun is the primary source of energy. If we did not have the warmth of the sun on the earth, we would all quickly freeze to death. All things that live, breathe and grow need the energy of the sun.

Modern man has swaddled himself in clothes and as a consequence is a pale, sallow weakling. In our culture today we say that "Clothes make the man" and many people are driven to desperation trying to keep up with the latest styles. We believe clothes do have a place in our culture, but it is far more important to have a healthy body that has absorbed the life-giving rays of the sun! The direct rays of the gentle sun on the naked body supply vitality and dynamic energy and recharge the human storage battery with renewed strength to build powerful and vibrant Nerve Force! Life-giving sunshine is essential to your health, happiness and longevity.

The early morning rays are the coolest and gentlest. Take your sunbaths between 7 am and 11 am. Stay out of the sun from 11 am to 3 pm while the infrared rays are dangerous. From 3 pm until sundown is another time to bask in the cooler rays of the sun. These cool rays of the sun rejuvenate the skin, giving a satiny texture and a natural brown color. The gentle sun is a tonic for frazzled nerves. Its cool rays calm, quiet and soothe the nerves while helping to promote a relaxed feeling. If you can combine a nap with a sunbath, you will help refill the reservoirs of the body with Nerve Force. After gentle sunning pat on some Bragg Apple Cider Vinegar.

Most people are so full of toxic waste and acids that as soon as they expose their nude bodies to the rays of the sun they become red, blister and may actually become ill. Remember that the sunbath is a perfect "invisible" toxic poison eliminator. That is the reason that the utmost caution must be used when you start to take your gentle sunbaths. Please do not tell us that you are too busy to find time to take a sunbath! This is such a worn-out excuse! Make your weekends healthy and do take time to enjoy a 30-minute gentle sunbath.

Healthy Relaxation

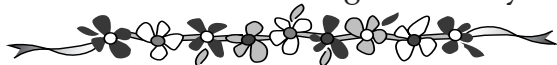
How to Relax the Nerves

The word “relax” is very much like the word “love.” When you ask the average person what it means to relax, you get all kinds of different answers – just as you do when you ask for a definition of love.

We often hear people say at our athletic club, “I want to smoke a cigarette and relax.” For others it’s whiskey and soda, a cup of coffee, tea or an ice cold cola. None of these people have the slightest idea what the word relax means! They are all talking about stimulants! It is impossible to relax when you are pouring alcohol, tobacco, coffee, tea and cola drinks into your system. This is the opposite of relaxing. This is whipping your nerves with powerful drug stimulants.

Let’s get the correct definition of the word relax and then we will carry on from there. Webster’s dictionary says, *Relax: to make less tense or rigid; to become less intense or severe; to cast off social restraint, nervous tension or anxiety; to seek rest or recreation.* We think these definitions are the correct meaning of the word relax. You cannot relax in the true sense of the word when you use stimulants and powerful drugs. We’ll admit that stimulants and drugs will deaden the nerves for a time. You can give a person a powerful sedative and it will temporarily calm them, or – in many cases – knock a person out cold. Some sedatives will put a person into a deep stupor, but it is impossible to say that these people are relaxed – they are drugged!

People use the word relax very carelessly. Some will tell you they are going on a trip to relax and get away from all the tensions of their lives. While this may help relieve daily stress, bad habits of living are carried along. We will admit that a trip can refresh you – but true relaxation comes from removing bad lifestyle habits.



Having a bad day? Try walking around the block several times or up and down a few flights of stairs. You’ll return to the task at hand less troubled because the physiological changes caused by even moderate exercise calms the mind.

Relaxation is a Healthy, Soothing Feeling

Relaxation is a special feeling. There is no other way to express it. This feeling is not something you can turn off and on at will. It is something that must be built up in the conscious and the subconscious mind, something you build up in every one of the billions of cells in your body, in your entire nervous system, in your vital organs and in your muscles.

There have been times – yes, many times – when you have correctly let your feelings direct your life. Haven't you said to yourself more than once, "I have a feeling I should not go on that trip as I planned to do?" Let's say it was to be a plane trip. So you listened to the inner voice of your feelings and did not go. Then something came up in your life that made you glad you didn't go. You relied upon your feelings.

We have often said, "I have a feeling that person doesn't like me." Sure enough, we find that person trying to undermine our character to others. Or, someone hurts you dreadfully and you say to them, "You have hurt my feelings." You feel the hurt deep inside.

Yes, we do have feelings and we do feel things. Relaxation is a feeling. Your feelings allow your nerves to relax. Your feelings can banish stress, strain and tensions to bring calm, inner peace and serenity. Feeling is the life force within you that is always working for you. All it needs is a chance. It is astonishing how few people get their physical, mental and emotional debris out of the way and let feeling work for them.

Everyone knows what it is to feel *miserable* . . . just as everyone knows how it feels to be tired, exhausted, weak, sad or depressed. All people know what pain feels like. Our feelings do not deceive us. We all know how we feel when we get up in the morning. We know how we feel during the day. Feeling is a vital part of our lives!

If we feel nervous, weak, tired and miserable we produced those feelings with our incorrect daily living habits. Feeling follows the law of cause and effect. Every effect in life is produced by a cause. You get out of life just what you put into it. It is one of the great and

inflexible laws of life. Most people are plagued with stress, strains and tensions. These conditions do not just appear out of a blue sky! They are motivated by a cause.

Relaxation is a feeling produced by one's actions, attitude and environment. If you follow a defined program of building Nerve Force, you can produce the feeling of complete relaxation! However, you must earn this feeling. There is no use trying to get it with a cigarette, cup of coffee, tea, cola or an alcoholic drink.

Tension and Relaxation Create the Heartbeat of Life

As you obey and live by the Laws of Mother Nature you'll automatically earn the right to relax when your body needs relaxation. There is nothing wrong with tension. Tension is part of life. For example – when we walk out onto the platform to lecture before 5,000 people for 2 hours we are bound to feel some tension! Life is movement and movement requires tension as well as release. How is that fact expressed in your body?

You have a miraculous muscle in your chest cavity that is active from the moment it begins to function before birth to the instant of your death. That miracle muscle is your heart. How does it keep going for so many years? Study it closely. Observe exactly how it works. It tenses and then relaxes, tenses and relaxes. Thus it can go on and on and on. There is a great lesson for us here.

The heart is like life itself. It should be made up of tension and relaxation. To get a task done – whether it is large or small – we must draw upon our Nerve Force reserves. We put an extra push into our efforts and this extra push is tension. If our nerves are healthy and we are working correctly, when the effort of the task is over we should automatically have the feeling of relaxation.

You can't force relaxation any more than you can change the beating of your heart. Relaxation is a feeling, always remember that. It is something that works naturally within your nervous system. Live by Mother Nature's Laws and you will never have to worry about relaxation. This feeling will come to you naturally.



Pay no attention to people who tell you to relax, unless they also tell you how to tense for action and how to coordinate the two states. Life is ebb and flow. It is part of life to tense when necessary – and then to relax. We have heard lecturers tell students to “let go” – to lie in bed and raise a leg, then drop it and tell the leg it is completely relaxed. Do the same with an arm. These are good exercises, but true relaxation takes more than exercise. Relaxation is a beautiful soothing feeling within your body and mind.

Strive to make your nervous system so powerful that your body will automatically shift from tension to relaxation. This will be your natural rhythm of living if you earn it by healthful living. It is the great law of compensation at work. Under the wise Laws of Mother Nature you only get what you earn. There is a price tag for everything in life. You get absolutely nothing for nothing. You must earn the feeling of true relaxation. You cannot get it with artificial chemicals.

Be good to your body and it will be good to you! Abuse the body and it will punish you with tension, stress, strain, even constipation! The Laws of Mother Nature don't punish you – you punish yourself! Live so that the feeling of relaxation will come to you when it is needed. Be a friend to yourself! Treat yourself right so you can enjoy a long, healthy and relaxed life. *The kingdom of heaven is within.* When your body is completely relaxed you'll experience an inner peace, inner serenity and true joy of living.

For Easier-Flowing Bowel Movements:

It's natural to squat to have bowel movements. It opens up anal area more directly. When on toilet, putting feet up 6 to 8 inches on waste basket or footstool gives the same squatting effect. Now raise and stretch your hands above your head so that the transverse colon can empty completely with ease. It's important to drink 8 glasses of pure water daily! (Read page 157 and take your psyllium drink daily.)



Eliminate the “Dribbles” Exercise

To keep the bladder and sphincter muscles tightened and toned, urinate – stop – urinate – stop, 6 times, twice daily when voiding, especially after the age of 40. This simple exercise works wonders for men and women.

Steps to Conserve Your Nerve Force

Common sense dictates that the first step toward greater Nerve Force consists in checking the waste of Nerve Force squandered in thoughtless action. When you have learned to expend less Nerve Force than your nervous system develops, this brings you more real peace and power mentally, physically, emotionally and spiritually.

Follow These Stress Reducing Guidelines:

● **Avoid the superperson complex!** Some people want too much from themselves. They are perfectionists. They are full of tensions from pushing themselves beyond their human capacity to perform. We believe in perfection, but not at the cost of nerve exhaustion! One person cannot be skilled in everything. Do your best with those tasks which you cannot do so well and let it go at that. No one asks or expects you to accomplish the impossible, so don't demand it of yourself! You will have a much longer, healthier and happier life.

● **Talk out your worries!** Don't bottle everything up. If you feel you have a legitimate "beef" against someone, go to that person and quietly talk things out. Just as it takes a good storm to clear the atmosphere when the weather is "tense", a good talk will usually clear up a disturbed emotional atmosphere. Do not harbor resentments! Get them off your chest quickly and calmly as possible. Nine times out of ten they arise from a misunderstanding – either on your part, the other person's or both.

This applies to all relationships – whether it be your mate, children, in-laws, relatives, friends or co-workers, etc. So many husbands and wives or parents and children have let resentments build up inside until they can no longer communicate with one another. They have built a wall out of pebbles! If you have let things get to this stage, you might be heading for a nervous breakdown! You may need to place your confidence in a good friend, therapist, relative or clergyman. Talking things over with someone who can be objective will relieve stress and enable you to view your plight in a clear light and help you find a logical solution to your worry or problem.



● **Beware of your temper.** Temper is too good a thing to lose! Under control, your temper becomes a driving force that can push you forward to the accomplishment of worthwhile goals. Out of control, your temper can destroy you, your relationships, business and others as well.

When you get irate you are wasting your Nerve Force. You are throwing away precious nerve energy. A “fit of temper” often causes nervous and physical exhaustion.

Start counting and keep on counting when you feel your temper rising. Don’t say anything you will regret! Get into some vigorous physical activity at once. The best way to cool your anger is to take a brisk walk in the open air. Get away from the person or situation that is sending you into a rage. No matter how good you might feel after you “tell them off” you will lose precious Nerve Force in doing so. Swimming, gardening, housework or any other type of physical work or exercise will help work off your temper and use that Nerve Force constructively.

Don’t resort to physical violence when your temper rises. The answer is not in fighting, hitting or beating! That is how murders are committed! Channel and exercise that unleashed nerve energy into constructive activities that will harm no one – yourself or anyone else. Keep your temper under healthy control at all times!



Avoid Arguing

Thousands of murders have been committed and endless hatred, bitterness and enmity have resulted from heated arguments that had their beginnings in a friendly discussion of a trivial subject. An argument is a form of mental combat. We fully realize that discussions and arguments can sharpen one’s wits and are often highly instructive. There are few people, however, who can indulge in a friendly argument without becoming unduly excited. Such excitement is one of the greatest forms of nerve strain and should be avoided by people who must conserve their Nerve Force. We have met with hundreds of people suffering from nerve disorders which were due mainly to this negative habit of nerve abuse.



Kava may one day replace benzodiazepines in the pharmacological treatment of anxiety (pg 64). – Michael T. Murray, N.D., Natural Alternatives to Prozac

The worst time in the world to get into any kind of argument is at mealtime. If there is anything that will completely upset your digestion, it's arguing when you are eating! We both believe that constant arguments at the table can bring on ulcers.

When a person with sensitive nerves – who is likely to become unduly excited – realizes that a discussion has reached a combative stage, that particular conversation should be discontinued at once. A good plan is to state simply, "You may be right. At least I shall not argue the matter further with you at the present time."

Don't quarrel. Don't nag or tease and do not permit yourself to be nagged or teased. Avoid people who do so. If you allow someone to "get your goat" they will be tempted to continue plaguing you. But if you appear impervious, ignore them or simply walk away in silence they're likely to let you alone.

There are personalities that just do not mix well. Not everyone whom you come in contact with is going to like you or agree with your ideas. The same holds true from your point of view. Learn to live and let live! In our own busy lives we've come into contact with people who irritate us. We just keep out of their way and avoid them. Even in your own family there will be relatives who irritate you. Just keep as much distance as possible between them and you. Don't argue with them – it burns up precious Nerve Force! Don't try to convert them to your ideas or philosophy unless willing – then share a Bragg book with them or one suggested on page 66.

Don't hate these people. When you hate a person you are destroying yourself! Look upon these people as you would a bad odor – simply stay away from them! If you're forced to be in their company be pleasant but have as little to say to them as possible.

Shun Constant Suspicion

Many people make themselves unhappy, poison their minds and strain their nerves with extreme suspicion. They are constantly living in fear that someone is trying to cheat, rob or deceive them. They believe in the doctrine that "Everyone is a thief until proven otherwise."

This extreme suspicion may save a person a few dollars during their lifetime and may occasionally prevent them from being deceived . . . but does it pay? Is it fair toward those who are honest? We don't think so – because it wrecks one's health! Granted, you may be cheated occasionally, but we consider such money better lost than spent on nerve drugs and antacids!

Reap the Rewards of Smiling

Here's a wise old saying, “**Laugh and the world laughs with you. Cry and you cry alone.**” It has often been truly stated that the act of laughing causes certain beneficial vibrations that promote circulation in the vital abdominal region. We are also thoroughly convinced that laughing promotes health because of the positive mental condition which prompts laughter. (See page 114) Make an angry face and you will feel grouchy and ready to resent the slightest offense – real or fancied. This negative mental attitude depresses the nerves, and effects the heart and lungs and so on. Laughing produces the opposite – a positive effect upon your entire being! Read the classic, *Anatomy of an Illness* by Norman Cousins. This famous book reinforces these principles! Seek out happy, humorous books or videos. Also choose radio and TV programs that make you laugh and smile.



Happy Feelings Are Internal Smiles

Try this experiment. Stop reading and smile. Do you feel unaccountably happy internally, although at the moment you may not have a special reason to be happy? Now make an angry face. You will observe that you feel angry. If we placed a sphygmograph on your wrist to record your heart pulsations and blood waves, the tracings would show a decided depression in your heart action, proving that your forced grouchy attitude has caused an immediate depression of all your vital organs. So practice smiling! Smile when you read, when you are tranquil and while at rest. Smile when you are angry or worried. Eventually the smile will grow on your face and give you a happy expression. That external smile will soon give you a happy feeling inside – an internal smile!

Share smiles more—we shall never know all the good a simple smile can do.

Keep away from people who have those dark and gloomy expressions on their faces. That is one reason we like to be with young children and healthy teenagers. They laugh. There does not have to be too much to laugh at to produce their warm, natural laughter. We also like to be around people who have a good sense of humor. We love people who are young at heart, kind and considerate, regardless of their calendar years.

Emotions are contagious. Be around people who feel happy and you will feel happy too! Smile and you will always get a smile in response.

Remove Negative Chips Off Your Shoulders

Don't be too sensitive! If a person says a cutting thing to you, forget it! Don't make a big issue of it and waste your vital Nerve Force arguing about it. Most mean people are usually unhealthy and mentally sick. Don't stoop down to their low level! Brush them off as you would a fly. Life is too precious to let others pull you down – and they can't unless you allow it! Many mentally sick people do try to get others down because "misery loves company". Don't join them! Avoid them!



Let the other fellow hate, envy, be jealous and live a negative mental life. Not you! Be too smart to let this kind of thinking sicken you. In our long lives, we have known people who actually poisoned themselves to death with their violent hatreds! Uncontrolled emotions can make you a nervous and physical wreck.

For heaven's sake, stop looking for perfection in people! We all have some weaknesses and there are no 100% perfect humans. Try to see the good in people you are thrown in contact with and also in yourself.



Whatever occurs in the mind effects the body and visa versa. Mind and body cannot be considered independently. When the two are out of sync, both the emotional and physical stress can erupt. – Hippocrates, the Father of Medicine

What matters is what you do with what you have!

Living in harmony with the universe is living totally alive, full of vitality, health, joy, inner peace, power, love, and abundance on every level. – Shakti Gawain

Cheerfulness is the atmosphere under which all things thrive. – Richter

Learn to Live Joyously with Yourself

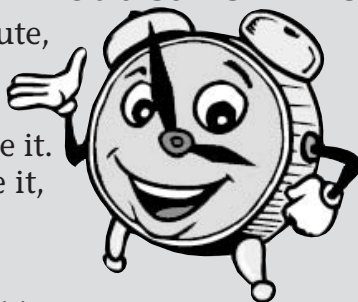
Remember you came into this world alone and leave it alone. It's nice to have a good family, friends and a mate, but – above all – you must learn to love living with yourself. Don't become too intimate with too many people because "familiarity often breeds contempt". Maintain a high personal dignity level, even with yourself. You must be good company for yourself. We have never been bored in our lives. We go on long hikes and get to understand ourselves better. As we grow to understand ourselves better, we get to understand other humans more.

Lead a busy, happy, creative life. If you follow our Nerve Force Building Program, you are going to be busy! You will have a happy, well-rounded, balanced day with your meditation and prayer, your exercises and deep breathing, healthy eating program and reading new, instructive books, plus continuing with your daily work. A busy person is a happy person with little time to worry. Life becomes a great adventure. Enjoy every minute of it! We only get 24 precious hours a day. No one gets more – be they king, queen or billionaire. So live each day as though it were your last! Make every minute count! Time is too precious to waste. When someone says, "I have to kill time, I'm bored," we think, "How sad!" Now, accept new challenges. Don't be afraid to tackle any job or chore, no matter how big! Get going and start living successfully now! Read this poem often:

Enjoy Healthy Happy Productive Time

I have just a tiny little minute,
Only sixty seconds in it,
Give account if I abuse it;
Forced upon me; can't refuse it.
Didn't seek it, didn't choose it,
But it's up to me to use it.
Once used – it's gone!
I must suffer if I misuse it . . .

Use each minute wisely – eternity is in it.



The learning process is never ending, and growth will continue, if only you will allow it to. – Arlene Francis

Paul Bragg Practiced Thought Substitution

My father's mother was a wise and noble woman who had a splendid philosophy to guide us. It was she who taught Dad thought substitution. He remembers it well:

"My constant companion was a little dog named Wilbur, whom I loved very dearly. One day Wilbur was killed. Heartbroken, I came to my mother with my grief. As I sobbed in her arms, she told me how to conquer the pain of my loss with thought substitution. Instead of grieving over my dog, she told me that I should change my thoughts to the happy times I had with Wilbur – such as the long hikes in the springtime when the dogwood was in bloom, or the way Wilbur used to scare a rabbit and give chase, but the rabbit would always outsmart Wilbur. Before I realized it, I was laughing through my tears as I recalled my good times with Wilbur. From then on, whenever I would think about my dog, I would automatically replace my sense of loss with a happy memory."

"Through my mother's guidance I learned to apply healthy thought substitution (visualization) when needed to other sorrows. The substitution of happy thoughts for sad ones saved my emotional Nerve Force throughout my life! Grief over the loss of a loved one is the greatest of all nerve strains. It may depress the nervous system enough to cause death. I know such grief. In spite of my positive philosophy and my remarkable physical stamina, I have lost many pounds in just days through intense grief and found my vital organs, especially my heart and lungs, so depressed that I found it difficult to breathe. I know how hard it is to bring grief under control, but it can be done! Thought substitution is the secret."

Only one thought can occupy the mind at any one time. By an effort of will we can force out the grief-stricken, unhappy thoughts and replace them with tender, happy memories. Sorrow is a futile waste of Nerve Force. Tears cannot erase the cause of grief or emotional torment of any kind. This useless waste of nerve energy can be stopped with thought substitution (visualization). Let happy, positive thoughts occupy your mind. It all comes back to the saying ***The kingdom of heaven is within you. It's within your power to make your kingdom a wonderful, inspiring, relaxing, stress-free heaven on earth!***

Don't Batter Yourself with Self-Torture

Combat grief and other emotional plagues by keeping your mind free from the depressing subject. Divert your thoughts into other constructive directions. Most important of all, do not form the morbid habit of finding perverse pleasure in the torture of grief or other emotional pain! We have carefully studied persons who were victims of intense grief or hurt and in nearly every instance we found that they purposefully tortured themselves – just as some fanatical religious sects find masochistic pleasure in self-inflicted pain from fire, lashings, snake bites and other means of self-abuse.

This form of insanity should not be encouraged by giving such persons our sympathy since this only makes matters worse. Do not encourage those who wallow in grief by offering them your sympathy! Talk uplifting, positive common sense to them. If you are the victim of deep depression, grief or other emotional pain, remember you and you alone must overcome your grief or pain! Thought substitution and clear, unemotional thinking are your strong weapons. Life is a vale of tears. Unfortunately some grief and sorrow are parts of life that we must learn to adjust to. We must learn to control our emotions, not let our emotions control us!



Send Your Worry to the Winds

As we stated earlier in this book, worry can destroy you if you let it get the upper hand. Worry – like grief – is greatly exaggerated by many people and is employed as a means of self-torture. Many people enlarge their worries so that they may be pitied and petted – a selfish practice.

It's true worry is often unavoidable, like 9/11/01. We can't always turn our backs upon it, especially if it means business ruin, loss of love, poverty, etc. But we can always use clear thinking, common sense and good judgment to our advantage. We should bar worry from our minds since we know little can be gained by it. On the contrary, the more we worry, the greater the strain on our Nerve



Any time you get upset it tears down your nervous system. – Mae West

Force and the less able we'll be to overcome our troubles. We should remain optimistic in the face of all obstacles! Remember it is always the positive optimist who succeeds, never the negative pessimist.

Millions of people worry endlessly about trivial matters, making mountains out of molehills. Many of these worries arise from excessive vanity, false pride, egotism and conceit. For example, people worry when they see their first few gray hairs on their head and let themselves get brainwashed by the peddlers of hair dye. Some people constantly worry about what other people may think of them or say about them. Women especially seem to be victims of those petty concerns which undermine their health and prematurely wrinkle their faces while they sour their dispositions.

Children – and especially teenagers – are the cause of much worry today. Teenagers are the victims of herd psychology and sincerely believe that they must do whatever the others in their group are doing. If you have teenagers, it is your duty to teach them to think for themselves. They must learn that just because the herd does a stupid or silly thing, that is no reason why everyone should be silly or stupid. Most adults cannot communicate with their teenage children. You must find a way to talk with them if you are going to help them through this rough period of their lives. It is a very tough and cruel world that teenagers face today. You must give them all the guidance possible to start them in the right direction towards the good life. Worrying and wringing your hands won't do it! Send worries to the winds and let good health and clear thinking refresh your mind.



Make Your Own Sunshine

Some people's cheerfulness and joy is governed by the weather. When the sun shines brightly, they are bright. When the weather is gloomy, they're gloomy. There are more suicides in gloomy weather than when it's sunny!

Where your focus goes – your energy flows.

*Things which matter most should never be at the
mercy of things which matter least. – Goethe*

Try the smiling cure. Learn to love the rain when it rains, love darkness when it is dark and love the blazing heat when it is blazing hot. **James Whitcomb Riley** wrote:

*It ain't no use to grumble and complain;
It's just as cheap and easy to rejoice;
When God sorts out the weather and sends rain,
Why, rain's my choice.*

Singing in the Rain is one of our favorite songs. When you are healthy and happy the weather doesn't bother you. Your disposition is not governed by the barometer. You can make your own sunshine within yourself!

There are No Magic Cures

No drug exists that will build Nerve Force. All artificial stimulants such as coffee, tea, tobacco, colas, alcohol and drugs are in a low rate of vibration. These will dissipate, drain and damage your Nerve Force, not build it. Yes, there are drugs that will push or quiet your nerves such as pep pills, etc. which so many nervous cripples use daily to keep them going. There are drugs that will stun and quiet the nerves when they are unmanageable. But no conscientious health practitioner will prescribe these drugs except when absolutely necessary to tide a patient over a crisis.

There are no magic, quick cures for people who have exhausted their Nerve Force that will build Nerve Force or "tone up" the body and its many functions. Nutritional supplements, herbs, etc. and Chiropractic, massage, exercise, special baths, etc., are all valuable therapies, but only as local treatments. Only you can strike at the root of nerve or functional weaknesses by the way you live and think!

There is only one sure way to have powerful Nerve Force . . . you must build it by adopting a constructive program of living. We wish there were shortcuts that we could recommend to you. We are all controlled by the law of compensation. You get nothing for nothing. To build powerful Nerve Force, you must work at it each day of your life. It is through knowledge and wisdom that we achieve the good things in life. It is through positive thinking and positive action that we build supreme, awesome vitality and super Nerve Force. Start now!

Dr. Carrel's Eternal Life Successful Study

Dr. Alexis Carrel, the eminent pioneer biologist and Nobel Laureate, of the Rockefeller Institute in New York City, *proved* to the world that *living flesh can be deathless!* In 1912, this Nobel Scientist took a sliver of a heart muscle from a chicken embryo and provided it with 2 essentials of life – simple protein food and correct drainage for the tissues. His simple laboratory experiment kept this tiny piece of embryo heart flesh tissues alive for 35 years.

This 35 year study proved that the heart tissue could have continued indefinitely! In 1912, Dr. Carrel received the Nobel Prize for this cell biology work. At the end of the experiment in 1947, this heart tissue had lived many average chicken lifetimes – the equivalent of hundreds of years of human life! It was called the *tissue of eternal youth*.

This amazing bit of embryo heart flesh doubled its size every 48 hours! Slices had to be cut away and discarded daily because its continued growth would have made it impossible to feed and cleanse the living heart cells. At the Rockefeller Institute, any scientist could observe *eternal life* before their very eyes! We can learn an important lesson from Dr. Carrel's revealing scientific demonstration with the tissues from a chicken heart. Namely, that if the body is correctly fed and its poisons and wastes are properly eliminated, life can continue indefinitely. (nobel.sdsc.edu/medicine/laureates/1912/carrel-bio.html)



20 Year Study Shows Being Fit Saves Money

The average American spends over \$4,000 on health care yearly, and costs are rising: Private health-insurance premiums jumped 8.2% even back in '98, more than double the previous years (3.3% in '96, 3.5% in '97) and way up in 2002. This revealing 20 year study done by Dr. Tedd Mitchell of The Cooper Clinic in Texas monitored 6,679 men. Results showed those who exercised more, required fewer doctor visits. Being fit cuts yearly medical expenses 25 to 60%. Study also found all you need to stay fit is to exercise just 20 to 30 minutes a day, four or five days a week. Physically fit people live longer and enjoy a better quality of life! www.cooperwellness.com

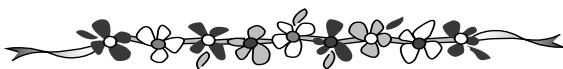
Researchers found adding essential fatty acids to your diet improves your heart, fights diabetes, helps normalize cholesterol levels, and stimulates your metabolism so you can lose weight. Flaxseeds are the richest source of fatty acids – omega 3 oils. Add flaxseeds or their oil to salads, foods, etc.

By changing personal behavior, we can reduce our risk of dying early by 70% to 80%. — John Graham, President, Professional Society for Risk Analysis

Paul C. Bragg & Mentor – Bernarr Macfadden



Macfadden was the father of Physical Culture in America and Bragg the father of the Health Movement and the originator of Health Food Stores. Paul C. Bragg began his lifetime career in Natural Physical Fitness early in the last century by working with famous Physical Culture pioneer, Bernarr Macfadden. Bragg was editor of Macfadden's Physical Culture Magazine, the first publication to bring the basic principles of healthful living to popular attention in the U.S.A. They were credited with "getting women out of bloomers into shorts, and men into bathing trunks." Bragg started Macfadden's "Penny Kitchen Restaurants" during the big Depression Era, when they fed millions of hungry people for a penny each. Bragg helped develop America's first Health Spa at Dansville, New York, where this photo was taken. Bragg then opened Macfadden's Deauville Hotel, which gave undeveloped Miami Beach, Florida its great beginning.



Macfadden – Founder of Physical Culture

My dad was associated with Bernarr Macfadden, who spent thousands of dollars to find the *oldest living humans* on earth. Dad was his main researcher on this project. This took my dad to many interesting, remote parts of the world, interviewing men and women from *103 to 154 years of age!* Dad found this work fascinating, because in his heart he always wanted to live a long life; not just the life of the average person which ends at about 70-72, but an active life that would last 120 to 150 years. His research proved it can be done! Now scientists worldwide are agreeing.

Enjoy Exercising – It's Healthy and Fun!

There is great hiking near where we had a home in Hollywood, California, where Mt. Hollywood rises some 2,000 feet in famous Griffith Park. We enjoyed early morning hikes up the mountain to greet the sun rising and then run down. Also, in Santa Barbara, we always enjoy ocean swimming and hiking the surrounding hills.

We love to walk, jog and climb mountains. We make time to walk or jog daily, or we swim, play tennis or ride our bikes. We work out 3 times a week with a progressive weight training program, which helps keep our bones and muscles healthier and stronger. See pages 117 to 118.

Exercise is the greatest single health factor available to us for removing any blockages and unclogging the arteries and blood vessels, and for increasing the vital flow of oxygen-enriched blood throughout the heart and body. Recent studies show that exercise improves health and also reduces the risk of developing adult-onset diabetes as well as breast cancer. The Harvard School of Public Health Researchers (www.health.harvard.edu/fhg) studied 70,000 women. Results: 46% lowered their risk of diabetes with daily vigorous exercising and brisk walking.



The Miracle Life of Ageless Jack LaLanne



Jack LaLanne, Patricia Bragg, Elaine LaLanne & Paul C. Bragg

Jack says he would have been dead by 16 if he hadn't attended The Bragg Crusade. Jack says, *Bragg saved my life at age 15, when I attended the Bragg Health Crusade in Oakland, California.* From that day on, Jack has continued a busy, fulfilled life, living The Bragg Healthy Lifestyle, inspiring millions to health, fitness, joy and longevity!

www.jacklalanne.com

Enjoy Exercise & Jogs for Longer Life

On our world Bragg Health Crusades the first question we ask the hotel manager is, *Where is the nearest park where we can take our daily exercise?* And off we go sometime during the day. We prefer to go early in the morning or late in the afternoon. Each person, however, should choose the time best suited and available to them.

We are so pleased to find that all over the world today running and jogging have become an accepted method in the pursuit of Heart Fitness by people of all age groups. Many cities have hiking and jogging clubs, which anyone may join. We have had the pleasure of running with folks around the world; including Europe, England, Australia, New Zealand, Asia and throughout the U.S.

It is universally accepted that exercise is important for the promotion of physical, mental and emotional health. A daily run or jog – when adapted to the individual's physical condition and age – will improve endurance, produce a sense of well-being and help to maintain total body fitness (plus each step gives your body a little massage, trampolining does also). Exercise helps increase resistance

to sickness and disease, and helps make the heart stronger and life longer!

Before starting on your exercise program, it's wise to seek advice from your health practitioner. Also, be sure that you choose a soft surface to run or jog on, such as grass or sand. Jogging on hard surfaces, such as concrete and asphalt, could accumulate damage to knees, hips, ankles and organs.



Bragg with friend Duncan McLean, England's oldest Champion Sprinter, (83 years young) on a training run in London's beautiful Regent's Park.



Duncan McLean

Paul C. Bragg

Start Building Your Nerve Force Today!

- 1 **Put a stop to all undue nerve waste.** Use meditation to clear your mind of worries, fears, negative thoughts and emotions that drain away your nerve energy. Replace these with a clear statement of your goal, the image of yourself as you want to become and with the confidence that you will achieve your purpose. Maintain a positive attitude that will greatly assist you in building powerful Nerve Force.
- 2 **Get 8 hours of deep, restful sleep every night.** When possible take a short siesta after your midday meal.
- 3 **Adopt a program of eating that will keep you internally clean and healthy.** Give up all devitalized foods, drinks and all artificial stimulants: tobacco, alcohol, cola drinks, coffee, tea, salt, refined sugars, etc., and eat a preponderance of organic fruits and vegetables – both raw and lightly cooked. Fast 24 hours weekly taking only distilled water and the vinegar drink (page 106). Take a 7 to 10 day fast yearly to help unburden your nerves of all toxic poisons, obstructions and build-ups of any kind.
- 4 **Have a daily exercise program** Get out in fresh air and exercise to improve your circulation and sleep better. Walk briskly, jog, swim, dance, do tai chi, chi gong or play games. Keep those 640 body muscles active and healthy!
- 5 **Breathe deeply.** Get more life-giving oxygen deep down in the lower lungs. Oxygen is your greatest “Nerve Tonic.” Nerve Force is built with oxygen. The raw fruits and vegetables in your diet are loaded with oxygen, and taking purifying fasts will increase your body’s capacity for absorbing oxygen. Through deep breathing you cleanse your blood of poisonous carbon dioxide and fill it with oxygen, which is taken to every cell in your body.
- 6 **Bathe daily.** Drench your body with hot and cold water and then enjoy the healing rays of gentle sunlight.
- 7 **Keep your emotions under control.** Do not subject your nerves to stress that can be avoided. It is difficult enough to face and overcome the trials that you cannot avoid without going forth to seek other means of exhausting your nerves!



*I am going to obey the Wise Laws of God and Mother Nature.
I know I will find more health, peace of mind, joy and serenity.*

8 Relax your nerves. The natural rhythm of life is tension, then relaxation – like the beat of your heart. Condition yourself so that you automatically relax after the tension of action.

9 Enjoy life. Don't forget to play and have fun as life goes on! That is one of the reasons you are here on earth – to enjoy it. Success and material possessions are all right in their place, but you must enjoy life each day to the fullest. Whistle, hum, sing, laugh and dance! Please keep away from the dispensers of gloom and strife. This old world has been a madhouse since it first began. Do everything you can to make it a healthier safer world and help improve yourself, family and friends and then others.

Become a Practical Idealist

We'd like to state here that we consider the advice and teachings of most "idealists" and psychologists as very impractical. We do not believe that all psychological problems can be solved on the mental level. We believe that a lot of our mental problems are produced by the way we live physically. If you eat foods deficient in B-Complex vitamins and calcium, all the psychological treatments in the world are not going to put these important nerve nutrients into your body. Nor are they going to clean the toxic poisons out of your body and allow more oxygen to flow into your nervous system.

Human beings are composed of mind, body and spirit, but we must recognize the weakness of our body first because it is often the cause of mental and physical ill health. We firmly believe in meditation and prayer, but unless there is a program of physical fitness and diet along with it, it's almost worthless. We believe bliss consciousness comes when we work on the physical, mental and spiritual planes. Some idealists tell us that disease and pain do not exist, that we should rise so high in our mental poise that we are above worry, grief or anger and that evil ceases to exist – NOT TRUE! We are as idealistic as any of these dreamers, but we are practical idealists who keep our feet on firm earth and do not permit false theories to carry us away.

The health teachings we've set forth here are basic and thoroughly practical! They do not suggest or rely upon the impossible. With effort you can protect your nerves from undue torture and strain while you make giant strides toward building greater Nerve Force and health.

A Strong Mind in a Strong Body

To be able to live in a world of diversity and differing opinions, you have self-control, with a strong mind in a strong body. These will always be in balance if you follow our program for building powerful Nerve Force. You can enjoy the highest health state of human existence – Bliss Consciousness – a peace of mind, body and spirit overflowing with serenity, happiness and joy of living!

Depression and Stress May Affect Diabetics and Cause Heart Attacks

According to Reuters Health publication, a study has found that people with insulin-dependent diabetes who reported feeling depressed, anxious, or stressed out were among the least likely to successfully lower their blood sugar levels. The study found that persons with diabetes have the potential to benefit from realization-based therapies such as biofeedback, meditation and prayer.

Another study done by the National Institute on Ageing in Bethesda, MD, (depression.com) has found that when older men get depressed, heart attacks aren't far behind. They studied 3,701 people over 70 years of age, for six years. Among women, depression did not increase risk for heart attack or angina. However, among the men, the risk for heart attack or angina was almost double. When men are diagnosed with depression, it's important that they be evaluated for cardiovascular disease.



There is truth in the saying that man becomes what he eats. – Gandhi

Vitamins, minerals and superfoods optimize your healing potential. They offer potent armor to deal with the body ageing realities of today's environment: mineral depleted soil, strong toxic chemical use, oxygen-robbing pollutants, etc. Fortifying your diet with supplements and superfoods strengthens your health and ability to function in a world which makes it tough to be healthy.

– Linda Page, N.D., Ph.D., Author of *Healthy Healing* • 1(888) 447-2939

See Doctor Page's interesting website: www.healthyhealing.com

Other studies have shown that women are twice as likely as men to be diagnosed with clinical depression. According to researchers, the daily strains of work in and out of the home, coupled with feeling unappreciated by their partners and family, cause women to regularly think about their feelings. In turn, these thoughts feed stress. Women can help themselves by gaining greater control and solving their life problems, rather than dwelling on them. Also more Education, achieving higher-level jobs and improving and enjoying work and home life are wise steps.



Morning Resolve To Start Your Day

I will this day live a simple, sincere and serene life; repelling promptly every thought of impurity, discontent, anxiety, discouragement and fear. I will cultivate health, cheerfulness, happiness, charity and the love of brotherhood; exercising economy in expenditure, generosity in giving, carefulness in conversation and diligence in appointed service. I pledge fidelity to every trust and a childlike faith in God. In particular, I will be faithful in those habits of prayer, study, work, nutrition, physical exercise, deep breathing and good posture. I shall fast for a 24 hour period each week, eat only healthy foods and get sufficient sleep each night. I will make every effort to improve myself physically, mentally, emotionally and spiritually every day.

Morning Prayer used by Paul C. Bragg and Patricia Bragg

No man is free who is not master of himself. – Epictetus

May food be your medicine. The natural healing force within us is the greatest force in getting well.
– Hippocrates, Father of Medicine

The Lord hath created medicines out of the earth, and he that is wise will not abhor them. – Ecclesiastes 38:4

In times of stress be bold, strong and valiant. – Horace, 65 B.C.

CoQ10 Combats Heart Disease, Cancer, Gum Disease and Ageing:

Dr. Stephen T. Sinatra's CoQ10 recommendations:

- 90-120 mg daily as preventive in cardiovascular or periodontal disease
 - 120 to 240 mg daily for angina pectoris, high blood pressure, cardiac arrhythmia and gingival gum disease
 - 240 to 450 mg daily for congestive heart failure and dilated cardiomyopathy
- Dr. Stephen T. Sinatra, author, CoQ10 Phenomenon www.sinatramd.com

HEALTHY HEART HABITS FOR A LONG, VITAL LIFE

Remember, *organic live foods make live people. You are what you eat, drink, breathe, think, say and do.* So eat a low-fat, low-sugar, high-fiber diet of natural whole grains, sprouts, fresh salads, organic greens, vegetables, fruits, raw seeds and nuts, fresh juices and chemical-free, pure distilled water.

Earn your food with daily exercise, for regular exercise improves your health, stamina, go-power, flexibility and endurance, and helps open the cardiovascular system. Only 45 minutes a day can do miracles for your heart, mind, soul and body! You become revitalized with new zest for living to accomplish your life goals.

We are made of tubes. To help keep them open, clean and to maintain good elimination, add 1 to 2 Tbsps. of psyllium husk powder daily – hour after dinner – to juices, herbal teas and even the Bragg Vinegar Drink. Another way to guard against clogged tubes daily is add 2 Tbsps soy lecithin granules (fat emulsifier - melts like butter) over potatoes, veggies, soups, and to juices, etc. Also take one cayenne capsule (40,000 HU) daily with a meal. Take 50 to 100 mgs regular-released niacin (B-3) with one meal daily to help cleanse and open the cardiovascular system. Skin flushing may occur; don't worry about this as it shows it's working! After your cholesterol level reaches 180 or lower, then only take a niacin 2 to 3 times a week.

The heart needs healthy balanced nutrients, so take natural multi-vitamin-mineral food supplements & extra heart helpers – mixed vitamin E, C, CoQ10, magnesium orotate, MSM, selenium, zinc, beta carotene and the amino acids L-Carnitine and L-Taurine. Folic acid, CoQ10, B6 & B12 helps keep homocysteine level low. Hawthorn Berry extract brings relief for palpitations, arrhythmia, senile hearts and coronary disease. Take bromelain (from pineapple) and a multi-digestive enzyme with meals – aids digestion, assimilation and elimination.

For sleep problems try melatonin, calcium, magnesium, valerian caps and extracts, 5-HTP tryptophan (an amino acid), Bragg vinegar drink, valerian & sleepytime herbal teas. For arthritis, osteoarthritis, pain/stiffness, try glucosamine & chondroitin & MSM combo (caps & rollon), helps heal & regenerate. Also capsaicin & DMSO lotion helps.

Use amazing antioxidants – natural vitamin mixed E, C, Quercetin, grapeseed extract, CoQ10, selenium, SOD, etc. They improve the immune system and help flush out dangerous free radicals that cause havoc with the cardiovascular pipes and health. Research shows antioxidants promote longevity, slow ageing, fight toxins and help prevent cataracts, jet lag, exhaustion and disease.

Recommended Blood Chemistry Values

- Homocysteine: 6 - 8 mcm/L • Total Cholesterol, Children: 140 mg/dl or less
- Total Cholesterol: Adults, 180 mg/dl or less; 150 mg/dl optimal
- HDL Cholesterol: Men, 50 mg/dl or more; Women, 65 mg/dl or more
- HDL Cholesterol Ratio: 3.2 or less • Triglycerides: 100 mg/dl or less
- LDL Cholesterol: 100 mg/dl or less is optimal • Glucose: 80-100 mg/dl

YOUR STRESS SCALE TEST

Take This Quick Stress Quiz:

Indicate how strongly you agree with each of the following statements on a scale from 0 to 3:

0 = never 1 = sometimes 2 = often 3 = always

- ☐ I have trouble relaxing.
- ☐ I get frustrated when people are incompetent.
- ☐ I feel tense and rushed.
- ☐ I worry about work and other problems.
- ☐ I have difficulty falling asleep.
- ☐ I feel grief or loss.
- ☐ I am exhausted by daily demands at work & home.
- ☐ I feel stuck in a rat race.
- ☐ No matter how hard I try, I never feel caught up.
- ☐ I feel burdened by financial obligations.
- ☐ I am under strain at work.
- ☐ I feel lonely and unloved..
- ☐ I am embarrassed to ask for assistance.
- ☐ I feel overwhelmed by my responsibilities.
- ☐ I can't stand criticism.
- ☐ I'm afraid I'll lose my job or livelihood.
- ☐ People let me down.
- ☐ No matter what I achieve, I feel dissatisfied.
- ☐ I stew in my anger rather than express it.
- ☐ I feel apprehensive about the future.
- ☐ My stress is caused by forces beyond my control.
- ☐ I feel pressured by my commitments.
- ☐ I have difficulty delegating.
- ☐ I feel like running away.
- ☐ My mind is churning and too busy.

_____ Total Score

- 0 to 18 = you are resilient and feel in charge of your life
- 19 to 37 = mild stress; with apprehension and some struggle
- 38 to 56 = moderate stress; feeling trapped, out of control
- 57 to 75 = high stress; life feels like one crisis after another

The Biochemistry of Mental Health

Having spent our long lifetimes in the research and practical application of the biochemical relationship between nutrition and human health – and for much of that time having felt like “a voice in the wilderness” – we are happy to have lived long enough to see our Bragg teachings being verified by medical research. For years we have warned people around the world that the increased devitalization and “embalming” of foodstuffs consumed by the general public would result in an alarming increase in cancers, premature death and in mental and physical deficiencies among adults and children! Three generations now show the effects of being reared on this “junk food” diet and its dramatic increase in hyperactive and violent youngsters.

Official estimates reveal that about 5% of American children are afflicted with minimal brain dysfunction as the result of pollutants in our food, water and air! This tragic fact, combined with the steady increase of mental and emotional disturbances among adults of all ages, is reminding the medical profession of the basic precept of its founder, Hippocrates: ***Let food be your medicine.***



Nervous Problems are Epidemic!

In our hectic world there is often so much pressure to stay on the go that we forget how to relax. We've met many people over the years who never took time to slow down and smell the roses! These people never take breaks from their stressful lives until it's too late – working, rushing and worrying until their health deteriorates.

It's no wonder then that modern medicine is reporting epidemics in nervous disorders. Medical conditions like Attention Deficit Disorders (ADD) and Chronic Fatigue Syndrome (CFS), which were unheard of until recently, are now common diagnoses. In fact, according to the National Institute of Mental Health, there are now over 17 million Americans suffering from ADD alone and 4 million ADD victims are children!

Youngsters Have Stress Too

A recent *New York Times/CBS News* poll found that teenagers aged 13 to 17, from affluent homes regardless of their race or gender, had more stress than those from modest homes. Wealthy youngsters often have less perspective on the struggles of life, and there's lots of pressure to keep the family's status – getting into the elite schools, good grades and living up to their parents' academic expectations, etc.

Attention Deficit Disorder – ADD

ADD is not caused by a bug or disease. There is no laboratory test that can identify it. ADD is a condition brought on by depleted and exhausted nerves. People with ADD live at a low rate of vibration – the victims of a weakened nerve force. They have little energy to pay attention, to complete tasks or to ward off worry and frustration. Doctors, teachers and psychiatrists prescribe drugs like Ritalin at an ever increasing rate.

Although almost 8 million school children are taking Ritalin, ADD is still the fastest growing childhood disorder in the U.S.! Drugs might mask some of the symptoms of Nerve Depletion, but do not replenish Nerve Force. ADD sufferers need to build up their Nerve Force, raise their rate of vibration and take control of their lives! Not surprisingly, more and more studies are finding that drugs are a dead-end in the treatment of ADD. Instead, they are finding that people are renewed to health only when they replenish their reserves of Nerve Force. This is accomplished, not through drugs, but through the kinds of changes in diet and lifestyle that we outline in this book. Australian researchers found that ADD children began replenishing their Nerve Force after they were put on a natural diet free of coloring, preservatives, etc. A similar study by the Cornell Medical Center recorded a 73% improvement with ADD patients.

Unnatural and altered foods tax the nervous system, as do highly sweetened and processed foods. Children are at a greater risk of harm from this kind of diet. As our foods become more processed and refined, our children become inattentive, unfocused, unhealthy and unhappy.

Nutritional Therapy Brings Miracles For Hyperactive and Retarded Children

Even more than the non-responsive “retarded” child, the hyperkinetic slow learner or “hyperactive under-achiever” is becoming a more and more common serious problem today. These children are characterized by almost continuous irrational behavior, very short attention span and difficulty in comprehension. A number of research studies report that children in both categories are now responding with great improvement with nutritional supplement therapy. Most notable are efforts of the New York Institute for Child Development (with a record of more than 1,500 cases) and – in San Francisco – at the Kaiser-Permanente Foundation Hospital’s Allergy Clinic, that was directed by Dr. Benjamin Feingold. web:www.feingold.org

An individualized program of diet and exercise is prescribed after a series of biochemical and neurological tests.

Here’s the Dr. Feingold Basic Program:

- ① Elimination of all refined sugar, refined flour products and all foods containing toxic additives, caffeine, preservatives and artificial sweeteners.
- ② High protein (preferably vegetarian), low carbohydrate meals with an emphasis on fresh, raw organic fruits, vegetables and their fresh juices.
- ③ Natural vitamin and mineral food supplements – especially B6 and the other B vitamins, vitamin C, E, niacin, pantothenic acid, magnesium and calcium – plus others determined for patient’s needs.

In other words, this is basically the same nutritional program we have been advocating for 4 generations! The same diet – combined with generous doses of vitamins and minerals – is being used successfully in the treatment of children with serious brain damage at the Institute for the Achievement of Human Potential in Philadelphia, PA.

In his revealing book, *An Introduction to Clinical Allergy*, Dr. Feingold shows two companion graphs covering ten years, demonstrating the parallel between the yearly sales of artificial sweeteners (aspartame), flavors and soft drinks and the increase of hyperkinesia (hyperactivity), anger and learning difficulties among children in the U.S.A.

Chronic Fatigue Syndrome – CFS

CFS, like ADD, is not a disease. It is a condition in which fatigue and tiredness rule the heart and minds of its victims. These people live at a low rate of vibration which makes their normal life seem a burden. When life's small tasks become great exertions, what then are life's challenges? Clearly, chronic fatigue is a quality of life destroyer that must be understood and overcome.

In the 1980's, CFS was portrayed as the "Yuppie Flu," a relatively rare condition that affected mostly upper middle class white professionals. Now researchers at DePaul University (cfids.org), have shattered that image. They found that as many as 800,000 people nationwide may suffer from CFS, twice the number previously estimated by Atlanta's Center for Disease Control and Prevention. The study estimated that Chronic Fatigue Syndrome was found in 183 cases per 100,000 persons ages 18-69. The highest rates of CFS were found among Caucasian women – 340 per 100,000. In men, 53 per 100,000 had CFS. This study indicated that CFS affects women and men of all racial and ethnic groups, as well as adolescents. However, Caucasian women have the highest risk for CFS. The risk of getting CFS is considerably higher than that of getting lung cancer – 63 per 100,000.

These are the symptoms for CFS: debilitating fatigue, impairment of short-term memory or concentration, sore throat, tender lymph nodes, muscle and joint pain, headaches, unrefreshing sleep and fatigue lasting more than 24 hours following exertion. To be diagnosed with CFS, a person must have had these symptoms for more than six months and not be diagnosed with any other medical illness or ailments. Many CFS patients are unable to hold jobs, attend school or care for their family.

CFS Healing Testimonial for Bragg Healthy Lifestyle

Diagnosed with Chronic Fatigue Syndrome, Fibromyalgia, Clinical and Manic Depression, I have been on every drug imaginable and tried every Doctor-type treatment recommended – but only got worse! In the last 6-8 months I changed my diet, began exercising and discontinued ALL medications. I have been living the Bragg Healthy Lifestyle including a weekly 24 hour fast. I feel incredible – sinus headaches and bloat gone. I am more focused and directed. Depression, fatigue, body tension – all gone! I have my life back – I am in control of my health and life! I got back to basics with the Bragg books and Healthy Lifestyle. Patricia, you truly are a Crusading Angel and making such a difference in so many people's lives. God Bless you – *thank you!* – Marilyn, CA.

Dr. Balch's Health Suggestions to Combat CFS:

- ① Eat a well-balanced, natural, healthy diet of 50% raw, organically grown foods and fresh “live” juices. The diet should consist mostly of fruits, vegetables, whole grains, plus raw nuts, seeds, skinless turkey and some deep-water fish. These quality foods supply nutrients that renew energy and help build your immunity.
- ② Add some form of acidophilus to your diet, and regularly consume soured products like soy yogurt, sauerkraut, yogurt, kefir, etc. Many people with chronic fatigue syndrome also are infected with candida. Acidophilus helps to keep candida under control.
- ③ Drink distilled water – at least eight glasses per day, plus freshly made fruit and vegetable juices. Water flushes out toxins and helps reduce muscle and joint pain.
- ④ Do not eat shellfish, fried foods, junk foods, processed refined foods, sugar and white flour products – desserts, bread and pasta, and stay away from stimulants – coffee, black tea and cola drinks – see *foods to avoid list* page 90.
- ⑤ Add ample fiber to your diet and make sure that the bowels move daily. Give yourself occasional enemas.
- ⑥ Take chlorophyll in liquid or tablet form and take protein supplements or powders from a vegetable source such as Spirulina or Barley Green.
- ⑦ Certain amino acids may be beneficial for those with CFS, they include: tyrosine, leucine, isoleucine, valine, lysine and taurine.
- ⑧ Get plenty of rest. Make sure you don't over-exert yourself. Melatonin is helpful for promoting restful sleep. Skullcap and valerian root also improve sleep.
- ⑨ Try a variety of teas from kombucha, burdock root, dandelion, red clover and Pau d'Arco. The Bragg Apple Cider Vinegar drink also helps promote healing.
- ⑩ Ginkgo Biloba, St. John's Wort and SAME are also beneficial for those with Chronic Fatigue Syndrome.



Dr. James Balch, in *Prescription for Nutritional Healing* states: CFS can cause serious damage to your immune system. You must combat it.

- 11 Taking echinacea and goldenseal enhances immune function and helps with cold and flu symptoms.
- 12 Other important nutrients are: CoQ10, calcium, lecithin, potassium, malic acid, magnesium, manganese, vitamins A, B, C, E, zinc, garlic, black currant or primrose oil capsules, and maitake, shiitake or reishi mushrooms available fresh, dried (soak ½ hour before eating) or in caps and powders.

For more info on chronic fatigue syndrome contact The CFIDS Association, email: info@cfids.org, phone: (800) 442-3437, fax: (704) 365-9755, web: www.cfids.org

Diet Vital to Develop Intelligence & Brain Cells

To prove that proper nutrition is effective not only for restoring normality to children with brain dysfunctions, but also for increasing the learning ability of children considered normal, the New York Institute for Child Development tested the effect of controlled food and vitamins on children in a Harlem nursery. There was a 20% increase in their I.Q.'s over one year! Similar studies in other parts of the country have confirmed these findings. For example, a psychological study by M. B. Stoch and P. M. Smythe, which compared undernourished children with properly nourished children from similar backgrounds and parentage, discovered as much as 22 I.Q. points difference in favor of the well nourished children over a period of years!

“All the learning opportunities in the world will be of no avail, unless the infants are at the same time furnished with everything needed to build up their brain structures,” states Dr. Roger J. Williams in *Nutrition Against Disease*. He also stresses that the brain is strongly vulnerable to malnutrition and its effects. Scientists at Salk Institute in La Jolla, CA, found that humans can generate new brain cells. Web: www.salk.edu/NEWS/humneuro.html

“Junk Foods” Starve the Brain and Body

These studies all focus on the harmful food additives, white flour and excessive sugar, as the primary culprits that upset the normal functioning of the brain. These, of course, are the basic ingredients of the “junk food” diet that most young Americans are raised on; empty calorie foodless foods. All the essential nourishment,

including vitamins, minerals and other nutrients, have been “refined” out. No so-called “enrichment” with synthetic vitamins can replace natural, healthy nutrition. Dr. Feingold pointed out, some of the most harmful toxic additives are now being used in synthetic vitamins, and especially in those brands widely advertised for children!

The biochemical tests on hyperactive children show they suffer from vitamin, mineral, and enzyme deficiencies and imbalances and also from hypoglycemia. It’s ironic that hypoglycemia or low blood sugar, is most often the result of the over-consumption of refined white sugar and its products (such as candy, ice cream, cola drinks, etc.) and refined white flour products (pizzas, pastries, donuts, etc.) which are converted into empty calories in the body.

This excessive amount of sugar over-stimulates the production of insulin by the pancreas as a result of the natural biochemical reaction to rid the body of the excess sugar, but the empty sugar calories are so quickly consumed that the extra insulin then depletes the body’s natural sugar as well. This causes the blood sugar to drop below normal, which creates an appetite for even more sugar! Unless the hypoglycemic’s diet is effectively controlled, this vicious circle keeps on repeating itself.



The brain suffers from low blood sugar more than any other part of the body. Although other organs can derive energy from various sources, the brain depends almost exclusively on the oxidation of glucose (the energy substance of sugar). Hypoglycemia starves the brain, and when you starve the brain, you starve the control “computer” center of the individual human being!

Hypoglycemia and Violence On Rise

Violent behavior in all ages often is a symptom of hypoglycemia (page 4). Violent behavior of hyperactive youth has been biochemically identified as deriving from hypoglycemia. This antisocial behavior has been reversed and returned to normal by proper diet (page 161).

*Everyone thinks of changing the world,
but seldom thinks of changing himself.*

Violence and anger inhibits peace, health and spiritual growth.

What about the increasingly tragic high incidence of “unprovoked violence” among teens and young adults? With increasing drug and alcohol addiction and other symptoms of diet deficiencies, violence ranging from vandalism to murder is epidemic and occurring in affluent as well as poverty-ridden areas. The common denominator among these young people is their “junk food” high sugar diet!

So far, medical research has not explored this field, but an ethnographer (a specialist in descriptive anthropology) has recently reported findings which reveal a connection.

Ralph Bolton, an ethnographer from Pomona College in Claremont, California, and his wife, Charlene, were prompted by medical reports of violent behavior as a common symptom of hypoglycemia to investigate this phenomenon as it pertained to human society. As the subject of their study they selected the Qolla, an isolated tribe in the Andes Mountains of Peru. For 4 centuries – ever since they were first discovered by Spanish explorers – this tribe has been recognized as among the most dangerously aggressive people in the world.



The Boltons spent 2 years among the Qolla tribes, whom they found to be simple and essentially good people – but quick to anger, irrationally violent and given to murderous rages. They also found the Qolla diet to be excessively high in sugar! Consumption begins in the early morning when the village candy salesman makes his rounds, and continues throughout the day along with the drinking of alcohol and chewing of coca leaves (which stimulates glucose).

With the cooperation of local physicians, controlled tests were made for hypoglycemia. Also a secret ballot poll was taken in the village as to who among the villagers were rated as the most violent. More than half of those tested had hypoglycemia and these individuals were the same ones who were voted by their peers as being the most violent. A check of legal records bore this out, since all the hypoglycemics had been involved in violent antisocial behavior and accused of homicide! In his report, Bolton speculates that violent behavior might well be a natural biochemical reaction in hypoglycemia. He believes that the body's attempts to

restore the blood sugar balance by stimulating the production of adrenaline – which in turn triggers the liver to produce glucose – lead to the Qolla's antisocial angered behavior. The theory is logical.

It seems logical to us to start testing this theory of dietary influence on the aggressive behavior in all the “corrective” institutions in America which “incorrigible” juveniles and young adults are confined. From all reports, the meals are predominantly starch, with an abundance of refined flour products and “treats” made with refined white sugar. A change to the diet that has been so effective with hyperkinetic children could work wonders! These young people could participate in healthy exercise by raising their own healthy organically grown fruits and vegetables. The physical and psychological effects could accomplish genuine reform, the alleged purpose of institutions to make them good citizens.

Vitamin and Mineral Food Supplements in the Treatment of Mental Illness

The biochemical-nutritional approach is making headway in that last frontier of medicine: mental illness. Many leading psychiatrists today are convinced that a physical cause can be found for various mental disorders and diseases. Since 1959, the Brain Research Institute at University of California at Los Angeles (UCLA, ucla.edu), working intensively to analyze the biochemistry of depression and other mental illnesses to discover the effect of dietary deficiencies on mental health and how these can be corrected. Amazing results are happening.

At the N.J. Psychiatric Institute, famous Dr. Carl C. Pfeiffer has found that one form of schizophrenia (known as “mauve-positive”) responds to treatment with specific vitamin and mineral food supplements. He reported on the case of a 15-year-old schizophrenic patient who has been returned to, and maintained normalcy for 2 years, on daily supplements of 1,000 mgs of vitamin B6, and some zinc and manganese. When these supplements



Natural vitamins, minerals and food supplements are important factors in helping to keep the body well nourished and healthy.

were discontinued in a test, the patient relapsed into her schizophrenic state (convulsions, insomnia, etc.). Now, in situations which may cause stress, she simply increases her daily quota of B6 (500 to 800 mgs)! There are other reports of similar cases that responded to massive supplements of B6, and niacin (B3).

Medicine treats symptoms, while nutrition treats causes,

– declared by Dr. Grace Song Line – a nutritional therapy pioneer – who dramatically demonstrated this principal early in her career. A native of Korea, she came to the United States after obtaining her medical degree in Japan. In 1929 she became the first woman in the U.S. to receive a degree as Doctor of Public Health. At the Michigan State Mental Hospital, Dr. Line took over the treatment of a “hopeless” case – a 20 year old girl who was unable to eat or take care of herself in any way and was being milk-fed by tube. Dr. Line stopped the milk-feeding and the electric shock treatments to which the girl had been subjected. She then put the patient on condensed liver broth supplemented by massive doses of niacinamide, plus other natural multi-vitamins and minerals fed to her through the tube, as well as a daily intravenous injection of vital B-Complex, niacinamide B3 and B12. Amazingly, within a week the girl was taking care of herself (dressing, combing her hair, etc.), developed a normal appetite and could feed herself. The doctors at the hospital pronounced it “miraculous”.

Dr. Line continued such “miracles” using nutritional therapy throughout a lifetime of treating degenerative diseases in patients of all ages. Along with therapeutic doses of supplemental vitamins and minerals, she insists on a diet of strictly organic, chemical-free foods and pure water!

Magnesium – Essential for Healthy Nerves

The vital role of magnesium in the treatment of certain emotional and mental disorders – ranging from mental fatigue to frightening hallucinations – was not detected until very recently because magnesium levels are usually measured by sampling the blood serum. Two physicians – Dr. Richard C. W. Hall of the U.S. Naval Hospital in Orlando, Florida and Dr. Joy R. Joffe of Johns Hopkins University

College of Medicine – have discovered that blood serum levels can remain normal while magnesium levels in the brain and cerebrospinal fluid may be dangerously low. This discovery has clarified previous confusion in attempts to correlate magnesium deficiency with a variety of symptoms that indicate degeneration of nerve, brain and heart tissue. Today these complications – which often appear in connection with certain conditions such as alcoholism, severe burns, chronic diarrhea, malnutrition in infants and adults, arrhythmia, etc. – are being treated successfully with magnesium orotate or sulfate, given orally or by injection.

Although serious magnesium deficiencies can be fatal, even a minor deficiency of this vital mineral can cause personality changes. What some doctors call the *housewife syndrome*; i.e. a general lassitude, low back pain, tension headaches, an excessive desire to sleep, but inability to sleep soundly, lack of interest in home duties and the marital relationship, has been remedied within a week's time with magnesium and potassium supplements. (Available Health Stores.)

To assure the healthy functioning of your nerves and brain, be sure to include good sources of organic magnesium, such as nuts of all kinds (raw is best), unhydrogenated peanut and nut butters, organic steel-cut oatmeal, raw sesame seeds, soybeans, stone-ground cornmeal, whole wheat flour and especially raw wheat germ in your diet.



72 % of Adults Found Magnesium Deficient

A Gallup Survey way back in 1994 found that 72% of adult Americans were eating less than the RDA (Recommended Dietary Allowance) of magnesium. The study also found that magnesium consumption tends to decrease with age. "*Magnesium deficiency is a concern for all ages, but for the elderly, it could be particularly serious,*" says Richard Rivlin, M.D., Chief of the Nutrition Division of New York Hospital – Cornell Medical Center.

Magnesium is one of the body's major electrolytes, along with potassium, calcium and sodium. It is involved in over 300 enzymatic reactions in the body, and is necessary for the proper functioning of the nervous system. Causes for magnesium depletion include: use of birth control pills, excessive use of alcohol, a diet of

refined foods and stress. Researchers believe that stress causes magnesium to be released from the cells and then excreted in the urine. Many health practitioners have found that supplementing with magnesium, rather than prescribing tranquilizers, is what is needed for those who suffer from nervousness, crazy leg syndrome, irritability, anxiety, or depression. Studies also showed that, along with magnesium (orotate or sulfate is best), that vitamin B6 can ease the symptoms of premenstrual syndrome.

How Much Magnesium Do You Need?

The RDA for magnesium is 350 mg for men and 300 mg for women. Pregnant or nursing women require an extra 150 mg. Only 25% of Americans consume the RDA amount. Mildred Seelig, M.D., has spent years researching magnesium and is the world authority on the subject. Dr. Seelig recommends an intake of at least 6 mg per kilogram of body weight. This would mean 300 mg for a 100-pound person, 420 mg for a 154-pound person, and 540 mg for a 200-pound person. Shari Leiberman, M.S., R.D. suggests that the optimal daily allowance for both men and women should be 500 – 750 mg daily. People with osteoporosis, high blood pressure, arrhythmia or angina, or women taking oral contraceptives, they should take even higher levels, says Leiberman. Magnesium supplementing should be properly balanced to include correct levels of calcium, zinc and potassium. Robert K. Rude, M.D., of the Southern California School of Medicine, finds that magnesium deficiency is associated with low blood levels of calcium and potassium. Dr. Rude says that magnesium should be used cautiously by those with impaired kidney function.



Physically fit people live longer and enjoy a better quality of life.

– Tedd Mitchell, M.D., Cooper Clinic, www.cooperaerobics.com/lif.htm

Cheerfulness is the atmosphere under which all things thrive.

– Jean Paul Richter

Anxiety, stress and insomnia are some of the most troublesome problems people treat with conventional medicine. The drugs used have many side effects, and most are habit forming. Natural remedies provide a safe, healthier alternative and are becoming the first treatment of choice. – Rob McCaleb, Herb Research Foundation

Looking Good Means Feeling Good

- Everybody feels happier when they are looking good, and taking multi vitamin and mineral food supplements. They contribute specifically to your health and good looks!

- Vitamin D contributes to the strength and density of bones. A lack of vitamin D can lead to osteoporosis, which often affects the posture, reason oldsters do better with some “vitamin D’s sunshine” and a good multi-mineral with calcium, boron and magnesium, etc. (page 87).

- Vitamin A contributes to healthy skin, hair, eyes and strong, durable bones and tooth enamel.

- The B vitamins – niacin, riboflavin, B6, B12 and also magnesium help to prevent growth retardation in young people. Niacin and riboflavin help prevent skin rashes, lip sores and lip cracks and protects your nerves.

- Vitamin B complex vitamins promote normal functioning of the brain and help in resistance to stress.

- Folic acid improves brain function, helps lessen depression, anxiety and lowers homocysteine level (page 81).

- Vitamin C (and Ester C) is a powerful antioxidant which fights diseases, colds, flu, etc. (including cancer) and helps prevent high blood pressure and blood clotting. It’s vital for tissue growth and repair (especially bruising), helps reduce cholesterol levels and increases the absorption of the mineral iron.

All of the vitamins and minerals listed above, and many more which are found naturally in The Bragg Healthy Lifestyle Diet will help you maintain a healthier, happier body and a more peaceful mind! (See list page 157.)

Chelation Therapy Cleanses Arteries

As discussed earlier, organic calcium is essential for maintaining the health of the brain, heart and nervous system. However, inorganic calcium can be deadly! It can’t be absorbed or assimilated by the body and is therefore deposited in joints (arthritis), especially along the artery walls. There it not only hardens arteries and makes them brittle, but also collects deposits of excess cholesterol, forming plaques that clog and impede flow of blood. Chelation Therapy helps remove these plaques.

Within the last thirty years this process known as Chelation Therapy has been carefully developed which removes these abnormal deposits of inorganic calcium from arterial walls and other parts of the body without disturbing the normal balance of organic calcium. Results have been termed “miraculous” by physicians as well as patients. We discuss Chelation Therapy in detail in our book *Healthy Heart and Cardiovascular System*. See back pages for ordering this Bragg book.

The number of Chelation Clinics around the world is growing. In America, for a list of Chelation Doctors contact:

**American College of Advancement in Medicine,
23121 Verdugo Dr., #204, Laguna Hills, CA 92653
Call (800) 532-3688. In California call (949) 583-7666.**

See website: www.acam.org

In Europe, contact the world famous Dr. Claus Martin – who has the vision, wisdom and education to direct his Four Seasons Clinic in the Bavarian Alps, where he gives his Chelation, Oxygen and Life Cell Therapy.

Dr. Claus Martin,

Box 244, D-8022 Rottach-Egern, Germany

Phone: 011-49-8022-26780 or FAX 011-49-8022-24740

These are remarkable, life-prolonging treatments that help reverse many age-related and cardiovascular degenerative diseases. Top Hollywood Stars, famous statesmen, etc, have reaped the benefits of his clinic. There are more than 150 Chelation Clinics in Europe.

Beware of Deadly Aspartame Sugar Substitutes!

Although its name sounds “tame,” this deadly neurotoxin is anything but! Aspartame is an artificial sweetener (over 200 times sweeter than sugar) made by the Monsanto Corporation and marketed as “Nutrasweet,” “Equal,” “Spoonful,” and countless other trade names. Although aspartame is added to over 9,000 food products, it is not fit for human consumption! This toxic poison changes into formaldehyde in the body and has been linked to migraines, seizures, vision loss and symptoms relating to lupus, Parkinson’s Disease, Multiple Sclerosis and other health destroying conditions (even Gulf War Syndrome). For more info on this killer – this crime against our health, check these websites: www.aspartamekills.com, holisticmed.com/aspartame and bragg.com (Healthiest Sweetener is Stevia page 103.)



Relief is on the Way For Nervous Tension, Stress, Anxiety

Here's One of the Main Causes of Nervous Tension, Stress and Anxiety

Amazingly nervous tension, stress and anxiety are caused often by an increased production of hormone-producing glands, including the thyroid, parathyroid, adrenals, thymus, hypothalamus, pituitary as well as the ovaries and testes. The hormones of the endocrine glands work to keep the body in a state of normal balance, acting chemically on the body organs to keep growth, appetite, blood pressure, heart rate, sexual drive, and other bodily processes running smoothly. *"Certain glands have more functions than others,"* explains Dr. Mark S. Gold, author of *The Good News About Panic, Anxiety & Phobias*. *"The tiny hypothalamus acts as a kind of master gland, regulating all the body's processes, from the sleep/wake cycle to heart rate, hunger and emotions. When it seems unbalanced, it orders the appropriate gland to produce the needed level of the correct hormone to reestablish equilibrium."* Most endocrine problems arise when a particular gland fails to produce the proper amount of hormone. The brain notices the imbalance immediately, and the mind, emotions and behavior can all be affected.

Almost all body functions and organs react to nervous tension, stress and anxiety. The pituitary gland increases its production of adrenal hormones, which in turn stimulates the release of the hormones, cortisone and cortisol. These have the effect of inhibiting the functioning of disease-fighting white blood cells and suppressing the immune response. Increased adrenaline production causes the body to step up its metabolism of protein, fats, and carbohydrates to quickly produce energy for the body to use. This response causes the body to store less calcium, excrete vital amino acids, potassium and



phosphorus and depletes magnesium stored in muscle tissue. The body does not absorb ingested nutrients well when under stress, nervous tension or anxiety and therefore becomes deficient in many nutrients. Nervous tension, stress and anxiety also promote the formation of free radicals that can become oxidized and damage body tissues, especially cell membranes. Researchers have found that nearly 80% of all major illnesses, including cardiovascular disease, cancer, endocrine and metabolic diseases, skin disorders, back problems and other physical ailments, are believed to be related to stress, nervous tension and anxiety. B-complex vitamins are very helpful for proper functioning of the nervous system. Anti-stress enzymes such as L-Tyrosine, as well as calcium, zinc, magnesium, melatonin, SAMe, ginkgo biloba, and St. John's Wort are also helpful.

Chronic Depression May Lead to Cancer

According to researchers at the National Institute on Ageing in Bethesda, they tracked 4,825 elderly Americans for 10 years, and found that those who were chronically depressed during the first six years of the study were almost twice as likely to develop cancer as their non-depressed counter-parts. (See web: depression.net) Cancer malignancies of the breast, colon, lung and prostate were prominent in chronically depressed individuals. The researchers stated that depression cannot be considered a cause for cancer, but they noted that depression boosts blood levels of stress hormones, which impair immune function. Chronic depression appears to suppress the immune system significantly enough and long enough to allow cancer cells to multiply. You may seek on-line psychotherapy by contacting: (<http://www.cyberanalysis.com> or seek medical information by contacting [medsurf.com](http://www.medsurf.com)).



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Enthusiasm is one of the most powerful engines of success. When you do a thing, do it with all your might! Be active, be energetic, be enthusiastic and faithful, and you will accomplish your objective. – Ralph Waldo Emerson

The greatest mistake you can make in life is to be continually fearing that you will make one. – Elbert Hubbard

Refusing to ask for help when needed, is refusing someone the chance to be helpful.

Importance of Normalizing Blood Pressure

A recent Mayo Clinic study found that nearly 40% of the participants who had high blood pressure were unaware of their condition, and only 17% of those with the problem had it under control. Researchers were especially concerned because these participants lived in prosperous communities and had easy access to health care. When left untreated, *this silent killer* – high blood pressure increases a person's risk for heart disease, stroke and kidney failure. Although high blood pressure is predominant in men; after the age of 55 – men and women are at equal risk. Blood pressure is the force of the blood against the vessel walls. Systolic pressure is the pressure of the blood in the vessels as the heart beats. Diastolic pressure is the pressure of the blood between heartbeats. If your systolic pressure is 140 or above, and diastolic pressure is 90 or above, it is considered high. Unfortunately, high blood pressure has no symptoms, so it's important to have your blood pressure checked regularly.

To aid in lowering your blood pressure follow these important tips: Lose excess weight; increase physical activity – strengthening your heart, blood vessels and helps you lose weight – exercise 30 minutes daily; reduce sodium (salt) in your diet; limit or better yet, stop alcohol – it harms the body and brain, etc., raises blood pressure, plus adds unnecessary calories; increase your potassium intake – found in fruits and vegetables and Bragg's Organic Apple Cider Vinegar. Potassium helps to normalize blood pressure and the body's vital acid/alkaline balance.



Hypertension Can Be Prevented

According to scientists, they have found that we all carry a salt gene, called angiotensinogen, that can affect our blood pressure. Those with mutated forms of this gene are more likely to develop high blood pressure, say researchers in the Hypertension Journal. Blood pressure declines in people with this altered gene when they use less salt. The Am. Heart Assoc. recommends no more than 2,400 mgs of sodium daily. Bragg Liquid Aminos, a delicious all-purpose seasoning, contains less than 110 mg organic sodium per ½ tsp – a safe salt substitute.

Read food labels! Cured meats (salami, hot dogs, etc.), frozen dinners, canned soups, stews, chilis, pretzels, chips, and snack foods contain lots of salt. Sweets such as cookies, cakes and soft drinks are loaded with sodium, best to avoid them. Instead, consume lots of calcium and potassium rich foods; both of these minerals have healthy beneficial effects on blood pressure. Bragg's Apple Cider Vinegar is a healthy source of potassium! For further hypertension info, check out these websites: www.hsph.harvard.edu/press/releases/press05262000.html, www.nhlbi.nih.gov/hbp/index.html, www.bloodpressure.com

Combating Depression, Stress & Anxiety

According to the American Psychiatric Association, the good news about depression is that it's more treatable than ever. It's common to get *the blues* when you are disappointed or lose a job or a loved one. However, when diagnosed accurately, there's virtually no one who can't be helped, says Dr. John McIntyre, of APA. Patients who have used long-term antidepressant prescription drugs found these drugs cause side-effects of drowsiness, insomnia, headaches, nausea and other gastrointestinal symptoms. There are many non-drug therapies available now to combat depression that have no side effects.

"Herbal medicines can be effective in treating anxiety and stress, but they work best when they are part of a natural self-healing program", notes Dr. Harold H. Bloomfield, author of *Healing Anxiety with Herbs*. Kava Herbal Extract has been shown to be a natural tranquilizer, and as effective as the drug Benzodiazepine Serac (Oxazepam). Kava is a member of the pepper tree family and is used widely in Europe for treating anxiety and insomnia. Other helpful herbs are St. John's Wort, SAME, Valerian, Chamomile, California Poppy, Hops, Passion Flower, Ginseng, Milk Thistle, Ginkgo Biloba, Licorice Root, Reishi, Ashwaganda, Raubolfia Serpentina. Do seek sound health advice and the treatment which will bring you the best health results!

Researchers have shown those who enjoy an active lifestyle are the most resistant to stress and anxiety. An active lifestyle includes 20 minutes or more of daily exercise;

stretching your muscles and body to allow a natural open flow of energy; eating nutritional meals; and gardening, a powerful natural medicine for emotional and physical healing. Some other stress relieving suggestions are: enjoy natural beauty – scientific studies indicate that viewing beautiful natural scenes such as a waterfall, trees, flowers, etc. relieves anxiety and induces relaxation; stop caffeine – which is a stimulant and triggers panic attacks and heart palpitations; stop smoking – which stimulates your nervous system; unplug the phone or computer – having quiet times can ease stress; do deep breathing exercises; release your fears and overcome your self-doubt; sleep deeply; laugh – those who can have fun are better able to bounce back from stress; don't be afraid to ask for help; don't make impulsive judgements; realize that you can't change the past – learn from your past pain and let it strengthen you; you can't change other people – you can only change yourself and your attitude!

Scientists Reveal That Certain Foods Can Alter Your Mood

If you want to relieve stress naturally you may want to reach for carbohydrate-rich foods such as fresh fruits, vegetables, whole grain breads, cereals and pastas. These elevate serotonin levels which scientists have found help people feel more relaxed and calm. Judith Wurtman, a research scientist at the Massachusetts Institute of Technology's Brain and Cognitive Sciences Department, and author of *Managing Your Mind and Mood Through Food* says, *"When people consume enough carbohydrates – between 35 to 40 grams – on an empty stomach, they will have the edge taken off their mood and feel better. Low serotonin levels are linked with increased aggression and depression."* Wurtman's research has also shown that high protein foods such as beans, nuts and soy products, release other substances that increase alertness and allow people to react and think more quickly. Studies done at the National Institutes of Health revealed that a diet containing fish is responsible for a decreased risk of depression; this is because fish contains omega-3 fat, which manipulates brain chemicals to boost mood.



SAMe: New Safe Natural Antidepressant

SAMe (S-adenosylmethionine), is an effective nutritional supplement that helps lift the clouds of depression and fortifies aching joints. According to a health article in *Newsweek* (newsweek.com), in dozens of European trials that involved thousands of patients, SAMe has performed as well as traditional treatments for major depression and arthritis. Research also suggests SAMe can ease normally intractable liver conditions as well. SAMe hasn't shown adverse effects, and doctors have prescribed it successfully for two decades in the 14 countries where it has been approved as a drug. SAMe has been successfully used in Europe for over 20 years. SAMe's benefits were first reported in 1973 in Italy, where it is commonly recommended for depression. In one study, researchers found that SAMe worked as well as the prescription antidepressants like Elavil, Norpramin and Sinequan without their toxic side effects. SAMe has been shown to increase levels of happy chemicals in the brain, such as serotonin and dopamine – without side effects such as agitation, nausea, insomnia and headaches, which are common in prescribed antidepressants.



In treating osteoarthritis, SAMe has proven beneficial and safe; 71% of a test group had very good results. SAMe was shown to be as effective and even better than Motrin, Advil, Naprosyn and Aleve. Studies also found that SAMe helps restore and maintain damaged cartilage. See the website: www.mothenature.com for more information.

SAMe is a naturally occurring molecule found in virtually all body tissues and fluids. It acts as a methyl donor in biochemical reactions and is therefore involved in producing and processing a wide range of chemicals that maintain normal cell function. Since it is a naturally occurring substance, SAMe appears less likely to cause adverse side effects than synthesized drugs. Low levels of SAMe in your blood hinders your liver's efficiency to cleanse toxins from your body. SAMe supports and promotes the health of many body functions, including joint mobility and comfort, mood and emotional well-being.

St. John's Wort Relieves Depression

St. John's Wort was named for John the Baptist in the Bible, whose birthday, June 24, falls near the time this plant produces its flowers. The word *wort* means *plant* in Old English. St. John's Wort (*hypericum perforatum*), has been used in traditional herbal medicines for many centuries, primarily for wound healing. Recently, researchers believe this plant is also an SSRI – a class of antidepressant medication. A major study published in the *British Medical Journal*, (depression.about.com) showed that 55% of the 1,751 patients tested, had depression relief with St. John's Wort. The relief obtained was similar to that experienced from prescription antidepressants. St. John's Wort usually costs about 15 dollars a month, considerably less than pharmaceutical antidepressants, and it does not cause the toxic side effects of other SSRIs. However, St. John's Wort sometimes may cause a dry mouth, some itching and a sensitive stomach. Don't take St. John's Wort when you are taking a pharmaceutical antidepressant.

Enhance Mood and Mind with Vitamin B1



For decades, researchers have known vitamin B1 (*thiamine* – often called the *morale vitamin*) has a strong relationship to a healthy nervous system and mental attitude. To test the vitamin's mental status, researchers conducted a study of 120 female college students. The women were split into 2 groups, one taking 50 mg of B1 daily for 2 months and the other receiving a placebo. At study's end, researchers found B1 improved moods and also was safe and effective. Safe dosage of B1 is 50 to 100 mg. (Remember, natural supplements are the best.)

Help For Bipolar Disorder Mood Swings

Fish oil (omega 3) helps calm the volatile mood swings that are the hallmark of bipolar disorder – also known as manic depression. In a 4 month study of 30 people with bipolar disorder (www.prevention.com), those who took fish oil supplements in addition to their regular medication, saw greater improvement in symptoms than

St. John's Wort is an absolutely amazing medical discovery, a simple herb that could improve the lives of millions of Americans. – Barbara Walters, ABC's 20/20

those who did not. Fish oil is rich in omega-3 fatty acids, which seem to tone down the over-active signaling between brain cells that may contribute to mood swings, according to medical researchers at the Baylor College of Medicine in Houston, Texas. *See web: public.bcm.tmc.edu/*

NADH, the coenzyme in the form of vitamin B3, niacin, helps convert the amino acid tyrosine into the important brain chemical dopamine. Dopamine is involved in mood, energy and sexual drive. According to Austrian researchers, NADH energizes both body and brain activity, improves alertness, concentration, emotions, drive and overall mood enhancement.

Vinpocetine, an Herbal Extract from the periwinkle plant, can dilate blood vessels, enhance circulation to the brain, make red blood cells more pliable, act as an antioxidant and inhibit aggregation of platelets. Researchers have found that vinpocetine appears to be beneficial in cognitive disorders that are due to poor blood flow to the brain. Individuals with atherosclerotic vascular disease may benefit from vinpocetine.



Acetyl-L-Carnitine helps in energy metabolism and the production of acetylcholine – a brain chemical involved in memory. It can remove toxic accumulations of fatty acids from the mitochondria, keeping these organelles healthy and functioning at their best; helps stabilize cell membranes and protect synapses and brain cells against damage from oxidation. Researchers in Milan, Italy, at the famous Mario Negri Institute for Pharmacological Research, found that acetyl-L-carnitine helped lower the rate of deterioration from Alzheimer's disease and age-related cognitive decline.

Huperzine-A is an extract from club moss, and has inhibited acetylcholinesterase, the enzyme that breaks down acetylcholine in the brain. Alzheimer's disease is a condition in which there's a relative shortage of acetylcholine. Scientists at Zhejiang Medical University in China, have found that Alzheimer's patients treated with Huperzine-A had improvements in memory and other mental abilities. Other beneficial supplements are: Ginkgo Biloba, SAME, St. John's Wort and see page 80.

Foods Can Trigger Stress -Related Migraines

Researchers in London reported that after studying 88 children with severe migraines who had eliminated “trigger” foods from their diet, 78 of the children improved greatly. In adults, between 20 to 50% have a reduction of their headaches when trigger foods are avoided. Trigger foods have a reaction in the blood vessels and nerves which causes migraines. The trigger foods to avoid are: dairy products, chocolate, sugars, eggs and meat.

Ginkgo Helps Depression, Stroke & Brain Recovery

Ginkgo Biloba improves blood flow through the brain and aids in stroke recovery and mental acuity. It appears to normalize neurotransmitter levels and can help treat depression. In one European study, 80mg of ginkgo biloba extract was given three times a day to a test group of 40 elderly individuals. After a few months, their depression lifted and their mental faculties improved significantly. People who are taking aspirin or other blood thinners should probably avoid ginkgo while taking them.



Candida – A Fungus is Linked to Chronic Fatigue, Bloating and Nausea

According to Joseph Pizzorno Jr., N.D., author of *Total Wellness*, “*Candida (a fungus) in some parts of the body such as the stomach and the vagina, can be relieved by lowering your intake of refined sugars. Sugar is the preferred food of fungi! Even those suffering from ulcers, have higher levels of fungi in their systems.*” To improve your health and rid yourself of candida it is advised that you dramatically decrease the amount, or better yet, stop all refined carbohydrates – not only sugar and sweet products, but also white-flour products in your diet. Dr. Pizzorno says you can combat fungi naturally by taking the following:

- **Caprylic Acid:** Naturally occurring fatty acid that inhibits fungal growth; use: 1,000 mg with a meal.

- **Garlic:** An anti-fungal agent; use 4 grams daily, or eat 1 - 2 buds daily. (mashed over salads, veggies, soups etc.)

The human body has one ability not possessed by any machine – the ability to repair itself. – George E. Crile, Jr., M.D.

The Fast Growing Healing Revolution: Alternative Health Therapies

According to new millennium studies reported in the *Journal of the American Medical Association*, nearly two-thirds of the nation's 125 traditional U.S. Medical Schools teach alternative therapies including: massage, chiropractic, acupuncture, herbal medicine and mind-body medicine. Integrative medicine – a blending of complementary and alternative medicine – is the fastest growing segment of the healthcare industry. A study found 1 in 3 Americans had used alternative therapies, spending over 18 billion annually. This consumer-driven movement is now being joined by physicians who used to scoff at holistic medicine, and by many health insurers who previously had refused to pay for holistic therapies. ***“The high-cost and purely scientific approach to medicine needs serious rethinking,”*** said Dr. Samuel Benjamin, director Center for Complementary and Alternative Medicine, New York's Stoneybrook School of Medicine.



“Complementary or Alternative Medicine is forcing U. S. healthcare to look at different approaches to healthcare, also achieving healthier communities.”

The U.S. Congress agrees and has doubled its funds appropriated for the National Center for Complementary and Alternative Medicine, from \$20 to \$50 million. This is a positive step towards better health for Americans!

Control & Extend Your Health & Lifespan!

In the final analysis, it's up to you! No one can control your eating and living habits except yourself. You may take your troubles to experts, but all they can do is tell you what you should do. They can't do it for you. Most of your problems of living cannot be solved by someone else . . . only you! In this book we have given you the results of a lifetime of experience in the field of natural living and building a Powerful Nerve Force. This is all we can do. Now it's up to you to apply these teachings in your own life, to help solve your own problems and fill your own needs! Our prayers and love go with you daily as you strive to become more peaceful and healthy.

3 John 2

Patricia Briggs

Genesis 6:3

Alternative Health Therapies And Massage Techniques

Try Them – They Work Miracles!

Explore these wonderful natural methods of healing your body. Then choose the best healing techniques for you:

ACUPUNCTURE/ACUPRESSURE Acupuncture directs and rechannels body energy by inserting hair-thin needles (use only disposable needles) at specific points on the body. It's used for pain, backaches, migraines and general health and body dysfunctions. Used in Asia for centuries, acupuncture is safe, virtually painless and has no side effects. **Acupressure** is based on the same principles and uses finger pressure and massage rather than needles. Websites offer info, check them out. Web: acupuncture.com

CHIROPRACTIC Chiropractic was founded in Davenport, Iowa in 1885 by Daniel David Palmer. There are now many schools in the U.S., and graduates are joining Health Practitioners in all nations of the world to share healing techniques. Chiropractic is popular, is the largest U.S. healing profession benefitting literally millions. Treatment involves soft tissue, spinal and body adjustment to free the nervous system of interferences with normal body function. Its concern is the functional integrity of the musculoskeletal system. In addition to manual methods, chiropractors use physical therapy modalities, exercise, health and nutritional guidance. Web: chiropractic.org

F. MATHIUS ALEXANDER TECHNIQUE These lessons help end improper use of neuromuscular system and bring body posture back into balance. Eliminates psycho-physical interferences, helps release long-held tension, and aids in re-establishing muscle tone. Web: alexandertechnique.com

FELDENKRAIS METHOD Dr. Moshe Feldenkrais founded this in the late 1940s. Lessons lead to improved posture and help create ease and efficiency of movement. A great stress removal method. Web: feldenkrais.com



If you have mastered yourself, nature will obey you. – Eliphas Levi

Alternative Health Therapies & Massage Techniques

HOMEOPATHY In the 1800's, Dr. Samuel Hahnemann developed homeopathy. Patients are treated with minute amounts of substances similar to those that cause a particular disease to trigger the body's own defenses. The homeopathic principle is *Like Cures Like*. This safe and nontoxic remedy is the #1 alternative therapy in Europe and Britain because it is inexpensive, seldom has any side effects, and brings fast results. Web: homeopathyhome.com

NATUROPATHY Brought to America by Dr. Benedict Lust, M.D., this treatment uses diet, herbs, homeopathy, fasting, exercise, hydrotherapy, manipulation and sunlight. (Dr. Paul C. Bragg graduated from Dr. Lust's first School of Naturopathy in the U.S. Now 6 schools) Practitioners work with your body to restore health naturally. They reject surgery and drugs except as a last resort. Web: naturopathics.com

OSTEOPATHY The first School of Osteopathy was founded in 1892 by Dr. Andrew Taylor Still, M.D. There are now 15 U.S. colleges. Treatment involves soft tissue, spinal and body adjustments that free the nervous system from interferences that can cause illness. Healing by adjustment also includes good nutrition, physical therapies, proper breathing and good posture. Dr. Still's premise: if the body structure is altered or abnormal, then proper body function is altered and can cause pain and illness. Web: osteopathy.org

REFLEXOLOGY OR ZONE THERAPY Founded by Eunice Ingham, author of *Stories The Feet Can Tell*, inspired by a Bragg Health Crusade when she was 17. Reflexology helps the body by removing crystalline deposits from reflex areas (nerve endings) of feet and hands through deep pressure massage. Reflexology originated in China and Egypt and Native American Indians and Kenyans practiced it for centuries. Reflexology activates the body's flow of healing and energy by dislodging deposits. Visit Eunice Ingham's website at www.reflexology-usa.net and www.reflexology.org

SKIN BRUSHING daily is wonderful for circulation, toning, cleansing and healing. Use a dry vegetable brush (never nylon) and brush lightly. Helps purify lymph so it's able to detoxify your blood and tissues. Removes old skin cells, uric acid crystals and toxic wastes that come up through skin's pores. Use loofah sponge for variety in shower or tub.

Alternative Health Therapies & Massage Techniques

REIKI A Japanese form of massage that means “Universal Life Energy.” Reiki helps the body to detoxify, then re-balance and heal itself. Discovered in the ancient Sutra manuscripts by Dr. Mikso Usui in 1822. Web: reiki.com

ROLFING Developed by Ida Rolf in the 1930’s in the U.S. Rolfing is also called structural processing and postural release, or structural dynamics. It is based on the concept that distortions (accidents, injuries, falls, etc.) and the effects of gravity on the body cause upsets in the body. Rolfing helps to achieve balance and improved body posture. Methods involve the use of stretching, deep tissue massage, and relaxation techniques to loosen old injuries and break bad movement and posture patterns, which can cause long-term health and body stress. Web: rolf.org

TRAGERING Founded by Dr. Milton Trager M.D., who was inspired at age 18 by Paul C. Bragg to become a doctor. It is an experimental learning method that involves gentle shaking and rocking, suggesting a greater letting go, releasing tensions and lengthening of muscles for more body health. Tragering can do miraculous healing where needed in the muscles and the entire body. Web: trager.com

WATER THERAPY Soothing detox shower: apply olive oil to skin, alternate hot and cold water. Massage areas while under hot, filtered spray (pages 130-132). Garden hose massage is great in summer. Hot detox tub bath (20 minutes) with cup each of Epsom salts and apple cider vinegar, pulls out toxins by creating an artificial fever cleanse. Web: nmsnt.org

MASSAGE & AROMATHERAPY works two ways: the essence (aroma) relaxes, as does the massage. Essential oils are extracted from flowers, leaves, roots, seeds and barks. These are usually massaged into the skin, inhaled or used in a bath for their ability to relax, soothe and heal. The oils, used for centuries to treat numerous ailments, are revitalizing and energizing for the body and mind. Example: Tiger balm, MSM, echinacea and arnica help relieve muscle aches. Avoid skin creams and lotions with mineral oil – it clogs the skin’s pores. Use these natural oils for the skin: almond, apricot kernel, avocado, soy, hemp seed and olive oils and mix with aromatic essential oils: rosemary, lavender, rose, jasmine, sandalwood, lemon-balm, etc. – 6 oz. oil & 6 drops of an essential oil. Web: aromatherapy.com or frontierherb.com

Alternative Health Therapies & Massage Techniques

MASSAGE – SELF Paul C. Bragg often said, “You can be your own best massage therapist, even if you have only one good hand.” Near-miraculous health improvements have been achieved by victims of accidents or strokes in bringing life back to afflicted parts of their own bodies by self-massage and even vibrators. Treatments can be day or night, almost continual. Self-massage also helps achieve relaxation at day’s end. Families and friends can learn and exchange massages; it’s a wonderful sharing experience. Remember, babies also love and thrive with daily massages, start from birth. Family pets also love the soothing, healing touch of massages. Web: amtamassage.org

MASSAGE – SHIATSU Japanese form of health massage that applies pressure from the fingers, hands, elbows and even knees along the same points as acupuncture. Shiatsu has been used in Asia for centuries to relieve pain, common ills, body and muscle stress and aids lymphatic circulation. Web: www.shiatsu.org



MASSAGE – SPORTS An important health support system for professional and amateur athletes. Sports massage improves circulation and mobility to injured tissue, enables athletes to recover more rapidly from myofascial injury, reduces muscle soreness and chronic strain patterns. Soft tissues are freed of trigger points and adhesions, thus contributing to improvement of peak neuro-muscular functioning and athletic performance.

MASSAGE – SWEDISH One of the oldest and the most popular and widely used massage techniques. This deep body massage soothes and promotes circulation and is a great way to loosen and relax muscles before and after exercise.



Author’s Comment: *We have personally sampled many of these alternative therapies. It’s estimated that soon America’s health care costs will leap over \$2 trillion. It’s more important than ever to be responsible for our own health! This includes seeking holistic health practitioners who are dedicated to keeping us well by inspiring us to practice prevention! These Alternative Healing Therapies are also popular and getting results: aroma, Ayurvedic, biofeedback, color, guided imagery, herbs, music, meditation, magnets, saunas, tai chi, chi gong, Pilates, yoga, etc. Explore them and be open to improving your earthly temple for a healthy, happier, longer life. Seek and find the best for your body, mind and soul. – Patricia Bragg*

Our Personal Health Message to You

You can become a powerhouse of dynamic energy and vitality. You can build an inexhaustible reservoir of powerful Nerve Force. Nothing can stop you except yourself!

Remember Life Flows Through Your Nerves and that you alone have the power to generate the needed Nerve Force which is going to flow through your nerves. But you must work and earn it! It won't be handed to you on a silver platter. You must earn the good things of life. Everything in life has a price tag. What you put into this Nerve Force Building Program is what you will reap from it – no more, no less – it's all up to you!

There is absolutely nothing complicated about the Program that we have outlined for you in this book. It is a simple, natural way of living. Follow it and you can become a human dynamo regardless of your age.

**Earn Your Bragging Rights
Live The Bragg Healthy Lifestyle
To Attain Supreme Physical,
Mental, Emotional and Spiritual Health!**



God bless you and your family and may He give you the strength, the courage and the patience to win your battle to re-enter the Healthy Garden of Eden while you are still living here on Earth with time to enjoy it all!!!



**Health Crusaders
Paul Bragg and
daughter Patricia
traveled the world
spreading health,
inspiring millions to
renew and revitalize
their health and life.**

**3 John 2 is the
Bragg Crusade**

**We have love for you and God loves you –
pass it along and share this wisdom and love,**

Patricia and Paul

**GO
ORGANIC!
DON'T
PANIC!**



**GUARD
YOUR
TOTAL
HEALTH**

FROM THE AUTHORS

This book was written for You! It can be your passport to a healthy, long, vital life. We in the Alternative Health Therapies join hands in one common objective – promoting a high standard of health for everyone. Healthy nutrition points the way – which is Mother Nature and God's Way. This book teaches you how to work with them, not against them. Health Doctors, therapists nurses, teachers and caregivers are becoming more dedicated than ever before to keeping their patients healthy and fit. This book was written to emphasize the great needed importance of living a lifetime of healthy living, close to Mother Nature and God.

Statements in this book are scientific health findings, known facts of physiology and biological therapeutics. Paul C. Bragg practiced natural methods of living for over 80 years with highly beneficial results, knowing that they were safe and of great value. His daughter Patricia lectured and co-authored the Bragg Books with him and continues to carrying on The Bragg Health Crusades.

Paul C. Bragg and daughter Patricia express their opinions solely as Public Health Educators and Health Crusaders. They offer no cure for disease. Only the body has the ability to cure a person. Experts may disagree with some of the statements made in this book. However, such statements are considered to be factual, based on the long-time health experience of pioneers Paul C. Bragg and Patricia Bragg. If you suspect you have a medical problem, please seek alternative health professionals to help you make the healthiest, wisest and best-informed choices.



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Count your blessings daily while you do your 30 to 45 minute brisk walks and exercises with these affirmations—health! strength! youth! vitality! peace! laughter! humility! understanding! forgiveness! joy! and love for eternity!— and soon all these qualities will come flooding and bouncing into your life. With blessings of super health, peace and love to you, our dear friends – our readers. – Patricia Bragg

If I were to name the three most precious resources of life, I would say books, friends and nature; and the greatest of these, at least the most constant and always at hand is nature and God. – John Burroughs

Peace is not a season, it is a way of life.

Change your mind and you change your life.

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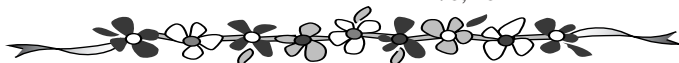
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Touch is a primal need, as necessary for growth as a food, clothing or shelter. Michelangelo knew this: when he painted God extending a hand toward Adam on the ceiling of the Sistine Chapel, he chose touch to depict the gift of life. – George H. Colt

When you sell a man a book you don't just sell him paper, ink and glue, you sell him a whole new life! There's heaven and earth in a real book, and the main purpose of books is to trap the mind into its own thinking and action. – Christopher Morley

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When you can think of yesterday without regret, and of tomorrow without fear, then you are on the road to success.



Follow the steps of the godly instead, and stay on the right path, for good men enjoy life to the full. – Proverbs 2:20-21

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*Good health, generated by physical fitness is the logical starting point
 for the pursuit of excellence in any field. Physical vitality promotes
 mental vitality and thus is essential to executive achievement.*

– Dr. Richard E. Dutton, University of Southern Florida

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 if you allow it to!!!***

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 control your life with health wisdom and
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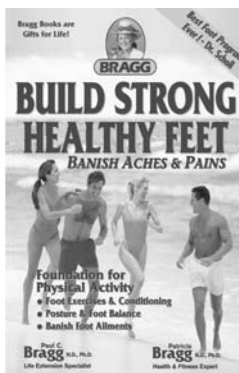
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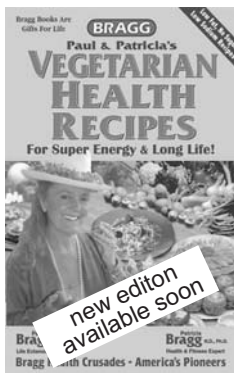


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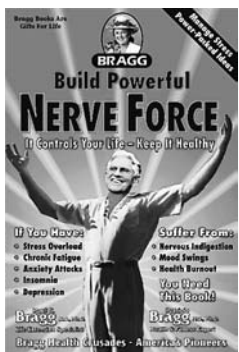


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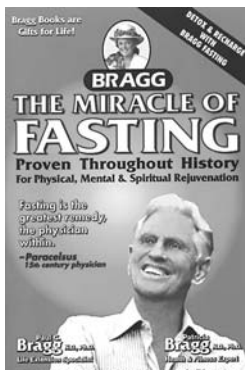
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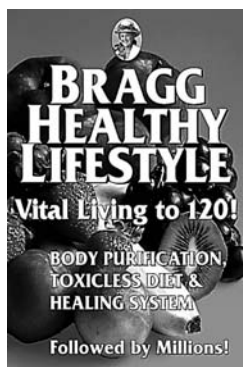
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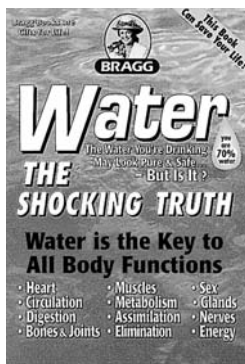


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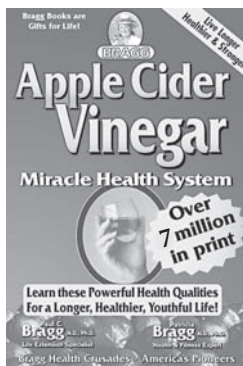


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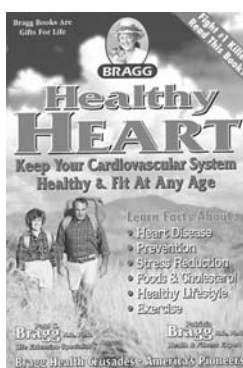


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90 years young!

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INTERNAL BENEFITS:

- Helps Normalize & Control Weight
- Rich in Miracle Potassium & Enzymes
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- Helps eliminate Toxins & Body Sludge
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- Relieves Sore & Dry Throats
- Helps Remove Artery Plaque
- Helps Fight Arthritis & Stiffness

EXTERNAL BENEFITS:

- Helps Promote Youthful, Healthy Body
- Helps Promote & Maintain Healthy Skin
- Soothes Sunburn, Bites & Rashes
- Helps Cure Dandruff & Itching Scalp
- Helps Heal Acne, Pimples & Shingles
- Soothes Aching Joints & Muscles

BRAGG ALL NATURAL LIQUID AMINOS

Healthy Seasoning Alternative to Tamari & Soy Sauce With 16 Amino Acids

BRAGG LIQUID AMINOS — Nutrition you need...taste you will love...a family favorite for over 88 years. A delicious source of nutritious life-renewing protein from healthy non-GMO soybeans only. Add to or spray over casseroles, tofu, soups, sauces, gravies, potatoes, popcorn, and vegetables, etc. An ideal "pick-me-up" broth at work, home or gym. Health replacement for Tamari, Worcestershire and Soy Sauce. Start today and add 16 vital Amino Acids to your daily diet for healthy living — the easy BRAGG LIQUID AMINOS Way!

SPRAY or DASH brings NEW TASTE DELIGHTS! PROVEN & ENJOYED BY MILLIONS.



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Seasoning**

**Certified
Non-GMO
Soybeans**

**Spray or Dash of Bragg Aminos
Brings New Taste Delights to Season:**

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**Pure Soybeans and
Purified Water Only:**

No Added Sodium
No Coloring Agents
No Preservatives
Not Fermented
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Delicious, Extra Virgin, Unrefined, First Cold-Pressed

BRAGG ORGANIC OLIVE OIL — is made from a blend of 100% organically grown Arbequina and Frantoio Olives that continually provides the best quality and flavor. A heart healthy oil that's an antioxidant and vitamin E rich that helps to normalize cholesterol and blood pressure. It has a delicious, smooth body with a light after taste, adding the finest flavor and aroma to salads, vegetables, pastas, pestos, sauces, sautés, potatoes and most foods — even popcorn. Also it's a great skin tonic. In 400 B.C. Hippocrates, the Father of Medicine used and wrote about olive oil's great health benefits.



BRAGG OLIVE OIL VINAIGRETTE OR MARINADE

- 1/3 cup Bragg Organic Extra Virgin Olive Oil
- 1/2 cup Bragg Organic Apple Cider Vinegar
- 1 tsp Bragg Liquid Aminos (All-Purpose) Seasoning
- 1 to 2 tsps raw Honey • 1 to 2 cloves Garlic, mince
- 1/2 tsp fresh Ginger, grate • 1/4 tsp Italian or French Herbs

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SIZE	PRICE	UPS SHIPPING & HANDLING For USA	\$ Amount
16 oz.	\$ 2.59 each	S/H – Please add \$7 for 1st bottle and \$1.50 each additional bottle	.
16 oz.	\$ 25.00 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$8. PST/MST \$11. CST \$16. EST \$18.	.
32 oz.	\$ 4.09 each	S/H – Please add \$7 for 1st bottle and \$2.00 each additional bottle	.
32 oz.	\$ 43.00 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$13. PST/MST \$17. CST \$25. EST \$29	.
1 gal.	\$ 12.98 each	S/H 1st Bottle: CA \$6. PST/MST \$8. CST \$9. EST \$11. + \$6 ea add. bottle	.
1 gal.	\$ 47.00 <small>Special Case /4</small>	S/H Cost by Time Zone: CA \$12. PST/MST \$16. CST \$24. EST \$28.	.

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BRAGG LIQUID AMINOS

SIZE	PRICE	UPS SHIPPING & HANDLING For USA	\$ Amount
6 oz.	\$ 2.98 each	S/H – Please add \$4.00 for 1st 3 bottles – \$1.25 each additional bottle	.
6 oz.	\$ 65.00 <small>Special Case /24</small>	S/H Cost by Time Zone: CA \$8. PST/MST \$9. CST \$12. EST \$13.	.
16 oz.	\$ 3.95 each	S/H – Please add \$7 for 1st bottle – \$1.25 each additional bottle	.
16 oz.	\$ 42.00 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$8. PST/MST \$9. CST \$13. EST \$15.	.
32oz.	\$ 6.45 each	S/H – Please add \$7 for 1st bottle – \$2.00 each additional bottle	.
32oz.	\$ 70.00 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$11. PST/MST \$14. CST \$21. EST \$27.	.
1 gal.	\$ 23.50 each	S/H 1st Bottle: CA \$7. PST/MST \$8. CST \$10. EST \$11. + \$6 ea add. bottle	.
1 gal.	\$ 79.00 <small>Special Case /4</small>	S/H Cost by Time Zone: CA \$14. PST/MST \$20. CST \$27. EST \$32.	.

Bragg Aminos is a food and not taxable

Bragg AMINOS	\$.
Shipping & Handling	.

BRAGG ORGANIC OLIVE OIL

SIZE	PRICE	USA SHIPPING & HANDLING	\$ Amount
16 oz.	\$ 8.95 each	S/H – Please add \$7 for 1st bottle and \$1.50 each additional bottle.	.
16 oz.	\$ 95.00 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$8. PST/MST \$11. CST \$15. EST \$17.	.
32 oz.	\$ 14.95 each	S/H – Please add \$7 for 1st bottle and \$2.00 each additional bottle	.
32 oz.	\$ 149.50 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$13. PST/MST \$17. CST \$24. EST \$28.	.
1 gal.	\$ 49.95 each	S/H Cost by Time Zone: CA \$7. PST/MST \$8. CST \$9 EST \$11.+ \$6 ea add. Btl.	.
1 gal.	\$ 169.00 <small>Special Case /4</small>	S/H Cost by Time Zone: CA \$12. PST/MST \$16. CST \$23. EST \$27.	.

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BRAGG SPRINKLE - Herb & Spice Seasoning

SIZE	PRICE	UPS SHIPPING & HANDLING For USA	\$ Amount
2.5 oz.	\$ 3.99 each	S/H – Please add \$5 for 1st 3 bottles and \$1.00 each additional bottle	.
2.5 oz.	\$ 43.00 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$5. PST/MST \$6. CST \$7. EST \$9.	.

Bragg Sprinkle is a food and not taxable

Bragg Sprinkle	\$.
Shipping & Handling	.
TOTAL	\$.

BRAGG KELP–FEAST OF THE SEA

SIZE	PRICE	UPS SHIPPING & HANDLING For USA	\$ Amount
1.5 oz.	\$ 2.75 each	S/H – Please add \$5 for 1st 3 bottles and \$1.00 each additional bottle	.
1.5 oz.	\$ 30.00 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$5. PST/MST \$6. CST \$7. EST \$9.	.

Bragg Kelp & Salad Dressings are food and not taxable

Bragg Kelp	\$.
Shipping & Handling	.

BRAGG SALAD DRESSINGS

SIZE	PRICE	USA SHIPPING & HANDLING	\$ Amount
★ Bragg GINGER & SESAME Salad Dressing			.
12 oz.	\$ 3.99 each	S/H – Please add \$7 for 1st bottle and \$1.25 each additional bottle	.
12 oz.	\$ 43.00 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$8. PST/MST \$10. CST \$14. EST \$16.	.
★ Bragg Organic Vinaigrette Salad Dressing			.
12 oz.	\$ 4.29 each	S/H – Please add \$7 for 1st bottle and \$1.25 each additional bottle.	.
12 oz.	\$ 47.00 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$8. PST/MST \$10. CST \$14. EST \$16.	.

The NEW Bragg Health Products shown on this page are available most Health Stores or wherever you buy Bragg Health Products.

Bragg Salad Dressing	\$.
Shipping & Handling	.
TOTAL	\$.

BRAGG LIQUID AMINOS MARINADE & SAUCE

SIZE	PRICE	USA SHIPPING & HANDLING	\$ Amount
Bragg Liquid Aminos Marinade & Sauce			.
12 oz.	\$ 4.29 each	S/H – Please add \$6 for 1st bottle and \$1.25 each additional bottle.	.
12 oz.	\$ 47.00 <small>Special Case /12</small>	S/H Cost by Time Zone: CA \$8. PST/MST \$10. CST \$14. EST \$16.	.

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Bragg Salad Dressing	\$.
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_____	Healthy Heart & Cardiovascular System – Have fit heart at any age ...	8.95	_____	.
_____	Bragg Back Fitness Program for Pain-Free Strong Back	8.95	_____	.
_____	Water – The Shocking Truth That Can Save Your Life	8.95	_____	.
_____	Super Power Breathing for Super Energy and High Health	8.95	_____	.
_____	Build Powerful Nerve Force – reduce fatigue, stress, anger, anxiety	8.95	_____	.
_____	Build Strong Healthy Feet – Dr. Scholl said <i>"it's the best"</i>	8.95	_____	.

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<input type="checkbox"/>	TOTAL (will soon be available)		_____	.
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PAUL C. BRAGG, N.D., Ph.D.
Life Extension Specialist • World Health Crusader
Lecturer and Advisor to Olympic Athletes, Royalty and Stars
Originator of Health Food Stores – Now Worldwide

*For almost a Century, Living Proof that his
“Health and Fitness Way of Life” Works Wonders!*

Paul C. Bragg, Father of the Health Movement in America, had vision and dedication. This dynamic Crusader for worldwide health and fitness is responsible for more *firsts* in the history of the Health Movement than any other individual.

Bragg's amazing pioneering achievements the world now enjoys:

- Bragg originated, named and opened the first Health Food Store in America.
- Bragg Health Crusades pioneered the first Health Lectures across America. Bragg inspired followers to open Health Food Stores across America and also worldwide.
- Bragg was the first to introduce pineapple juice and tomato juice to America.
- He introduced Juice Therapy in America by importing the first hand-juicers.
- He was the first to introduce and distribute honey and date sugar nationwide.
- Bragg pioneered Radio Health Programs from Hollywood three times daily in the 20s.
- Bragg and daughter Patricia pioneered a Health TV show from Hollywood to spread The Bragg Health Crusade on their show, *Health and Happiness*. It included exercises, health recipes, visual demonstrations and guest appearances by famous, health-minded people.
- Bragg opened the first health restaurants and the first health spas in America.
- He created the first health foods and products and then made them available nationwide: herbal teas, health beverages, seven-grain cereals and crackers, health cosmetics, calcium, vitamins and mineral supplements, wheat germ, whey, digestive enzymes from papaya, sundried fruits, raw nuts, herbs and kelp seasonings, health candies, and amino acids from soybeans. Bragg inspired others to follow (Schiff, Gardenburger, Shaklee, TwinLabs, Trader Joe's, Herbalife, etc.) and now there are thousands of health items available worldwide!

Crippled by TB as a teenager, Bragg developed his own eating, breathing and exercising program to rebuild his body into an ageless, tireless, pain-free citadel of glowing, super health. He excelled in running, swimming, biking, progressive weight training and mountain climbing. He made an early pledge to God, in return for his renewed health, to spend the rest of his life showing others the road to super health. He honored his pledge! Paul Bragg's health pioneering made a difference worldwide.

A legend and beloved health crusader to millions, Bragg was the inspiration and personal health and fitness advisor to top Olympic Stars from 4-time swimming Gold Medalist Murray Rose to 3-time track Gold Medalist Betty Cuthbert of Australia, his relative (pole-vaulting Gold Medalist) Don Bragg, and countless others. Jack LaLanne, the original TV Fitness King, says, *“Bragg saved my life at age 15 when I attended the Bragg Crusade in Oakland, California.”* From the earliest days, Bragg advised the greatest Hollywood Stars and giants of American Business, J C Penney, Del E. Webb, Dr. Scholl and Conrad Hilton are just a few who he inspired to long, successful, healthy, active lives!

Dr. Bragg changed the lives of millions worldwide in all walks of life with the Bragg Health Crusades, Books, Radio and TV appearances. (See and hear him on the web.)

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PATRICIA BRAGG, N.D., Ph.D.

Health Crusader & Angel of Health & Healing



**Author, Lecturer, Nutritionist, Health Educator & Fitness Advisor
to World Leaders, Hollywood Stars, Singers, Dancers, Athletes, etc.**

Patricia has dedicated her life with a passion to making a difference in the world by being a health crusader like her father, Paul C. Bragg, world renowned health pioneer. She conducts Health and Fitness Seminars for Conventions and Women's, Men's, Youth and Church Groups around the world and promotes The Bragg Healthy Lifestyle Living and "How-To, Self-Health" Books on Radio Talk Shows throughout the English-speaking world. Consultants to Presidents and Royalty, to Stars of Stage, Screen and TV and to Champion Athletes, Patricia and her father co-authored The Bragg Health Library of Instructive, Inspiring Books that promote a healthier lifestyle, for a long, vital, happy life.

Patricia herself is the symbol of health, perpetual youth and radiant, feminine energy. She is a living and sparkling example of her and her father's healthy lifestyle precepts and this she loves sharing world-wide.

A fifth-generation Californian on her mother's side, Patricia was reared by The Bragg Natural Health Method from infancy. In school, she not only excelled in athletics, but also won honors for her studies and her counseling. She is an accomplished musician and dancer . . . as well as tennis player and mountain climber . . . and the youngest woman ever to be granted a U.S. Patent. Patricia is a naturally gifted world-class speaker and popular health educator. A dynamic, in-demand Talk Show Guest where she spreads the simple, easy-to-follow Bragg Healthy Lifestyle for everyone of all ages.

Man's body is his vehicle through life, his earthly temple . . . and the Creator wants us filled with joy & health for a long fruitful life. The Bragg Crusades of Health and Fitness (3 John 2) has carried her around the world over 13 times – spreading physical, spiritual, emotional and mental health and joy. Health is our birthright and Patricia teaches how to prevent the destruction of our health from man-made wrong habits of living.

Patricia's been a Health Consultant to American Presidents and British Royalty, to Betty Cuthbert, Australia's "Golden Girl," who holds 16 world records and four Olympic gold medals in women's track and to New Zealand's Olympic Track and Triathlete Star, Allison Roe. Among those who come to her for advice are some of Hollywood's top Stars from Clint Eastwood to the ever-youthful singing group, The Beach Boys and their families, Singing Stars of the Metropolitan Opera and top Ballet Stars. Patricia's message is of world-wide appeal to people of all ages, nationalities and walks-of-life. Those who follow The Bragg Healthy Lifestyle and attend the Bragg Crusades world-wide are living testimonials . . . like ageless, super athlete, Jack LaLanne, who at age 15 went from sickness to Total Health!



Patricia inspires you to Renew, Rejuvenate and Revitalize your life with "The Bragg Healthy Lifestyle" Books and Health Crusades worldwide. Millions have benefitted from these life-changing events with a longer, healthier and happier life! She loves to share with your community, organization, church groups, etc. Also, she is a perfect radio and TV talk show guest to spread the message of healthy lifestyle living. See and hear Patricia on the web: bragg.com

For Radio interview requests and info write or call (805) 968-1020
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